

Atlantis

CASINO RESORT • RENO

by Allan Anderson

Every player's paradise

Escape to paradise at Northern Nevada's premier casino-resort. Exotic tropical décor, luxurious accommodations, award winning dining, friendly service, great entertainment and world class casino action makes the Atlantis a favorite with locals and tourists alike.

Expansion and construction makes the Atlantis, Reno's masterpiece. The expansion project included the glass Sky Terrace, a 27-story luxury tower, 20,000 additional square feet of convention, meeting and special event space, Casino expansion, additional restaurants and lounges, indoor/outdoor pool and health spa. Construction, which began in mid June 1998 was completed in several stages beginning with the Sky Terrace opening March 31, 1999.

The completed property boasts 1000 guest rooms many of which are Jacuzzi® suites, Reno's only concierge floors, seven restau-

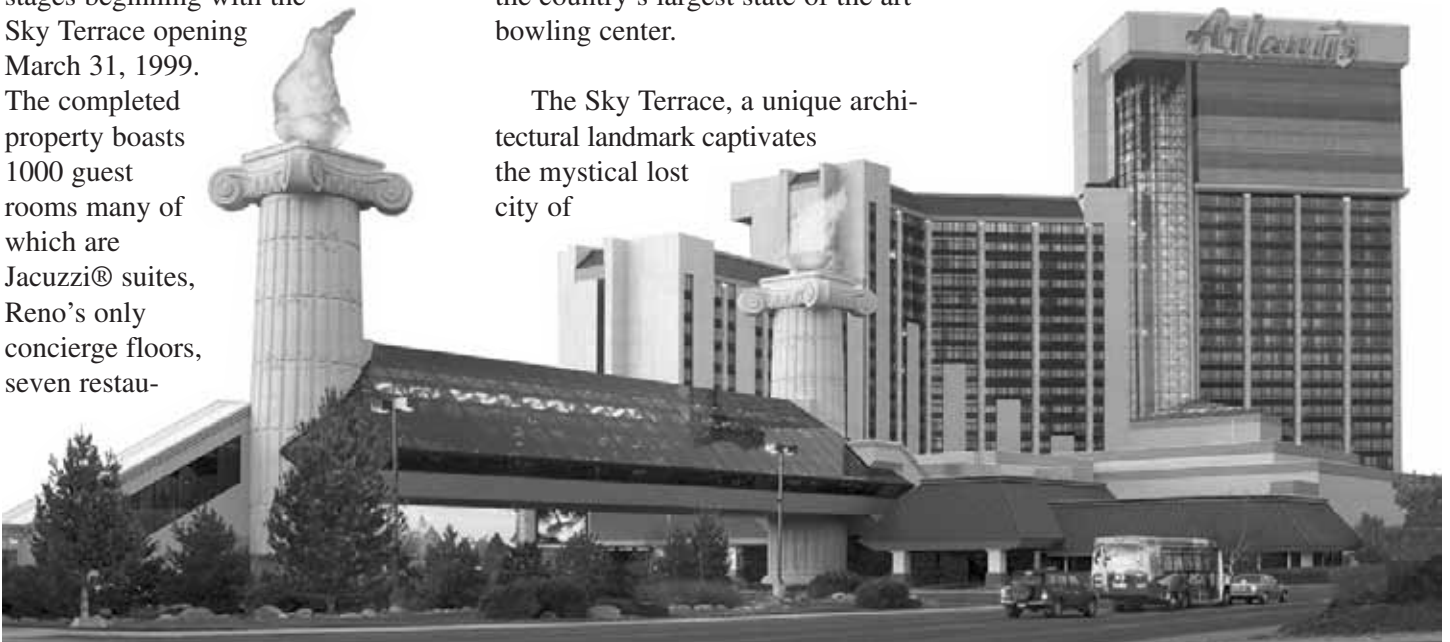
rants, the newest and best Casino facilities in Reno, expanded meeting space adjacent to Reno's convention center, and a state of the art swimming pool and health club facility.

Reno as a destination has much to offer the casino guest. Atlantis offers a getaway to a tropical paradise in the high mountain desert. Winter sports include downhill skiing at a choice of 15 top resorts within a 30 minute to one-hour drive. Resorts include Squaw Valley USA, Alpine Meadows, Heavenly, Diamond Peak, Northstar-at-Tahoe and many more. Year round sports offered include snowmobiling and cross country skiing around beautiful Lake Tahoe, great golfing at more than twenty-eight championship courses, hiking, mountain biking, river rafting, boating and bowling at the country's largest state of the art bowling center.

The Sky Terrace, a unique architectural landmark captivates the mystical lost city of

Atlantis theme and provides a signature attraction for the property. This magnificent glass Sky Terrace provides the first ever "Gaming with a View", an Oyster Bar Restaurant, The Espresso Lounge and Pastry Bar, and is identifiable by the architecturally styled Greek columns capped by flaming torches. It connects the hotel with the expanded, brightly lit, parking lot on the West Side of South Virginia street.

The hotel expansion includes a 27-story, luxury tower which includes 46 additional Jacuzzi® suites. Two of these suites are 4,000 square foot Grand Penthouse Suites. The top seven stories of the concierge tower offer larger guestrooms, ceiling to floor tinted windows affording great views of the surrounding Sierra



Mountain Range, and additional concierge guest amenities including butler service.

The convention facilities were expanded to include an additional 20,000 square feet of space. This includes 5,000 square feet of Grand Ballroom expansion, 5,000 square feet of event space and 2,500 square feet of breakout meeting space for a total of 32,000 square feet of flexible multipurpose space. An in-house audiovisual department offers state-of-the-art equipment and technical support that can meet the needs of the most sophisticated meeting presentation requirements.

Atlantis offers families fun and games while staying at the resort. A 10,000 square foot family Entertainment Fun Center offers over 100 video, arcade and redemption games. The redemption prize counter features a selection of prizes ranging from penny toys up to Nintendo 64 systems. For children ages eight

through adult the center features a large variety of state-of-the-art video games and a Snack Bar & Soda Fountain when it's time for a break

The Casino floor was expanded by 16,000 square feet for a total gaming space of 52,000 square feet. The lost city of Atlantis themed casino space will be expanded to include extensive water features adding to the existing tropical paradise with indoor waterfalls, palm trees and thatched huts. There are 500 more new slot and video poker machines bringing the total to 1,500. 10 new table games brings the total to 45. The expansion also includes the introduction of a new poker room with a state of the art air extraction system. Soon to come is a brand new full-service, high limit slot area.

The new indoor pool, deck and spa, which are connected to the outdoor pool area and year round hot tub, is a spectacular glass enclosed structure. The new area includes

expanded work out facilities, a styling salon and massage therapy by appointment.

Recently voted "Best of Reno," Toucan Charlie's Buffet & Grille is now the largest buffet in northern Nevada including many new specialty stations. The Xanadu cocktail lounge will offer tropical drink specialties and appetizers. The new 200-seat MonteVigna Italian Ristoranté features delectable Italian specialties by our award-winning Chef. This restaurant offers casual fine dining, three intimate private dining rooms (which also serve as small boardrooms, meeting or break-out rooms), a private wine cellar featuring wines by the flight, and an outdoor dining patio.

The resort currently boasts seven restaurants with seating for more than one thousand guests, Toucan Charlie's Buffet & Grille, Café Alfresco, The Purple Parrot, the Snack Bar & Soda Fountain and the acclaimed Atlantis Seafood Steak House, Oyster Bar on



White
4 Blue Inserts
Smooth Rim Surface



White
4 Blue Inserts
24 Lines Rim



White
4 Blue Inserts
24 Lines Rim,
BJ Mint Mark



Red
8 Blue Inserts



Red
8 Blue Inserts
BJ Mint Mark



Green,
4 Orange Inserts



Green,
4 Orange Inserts
BJ Mint Mark



Black
16 Yellow, 8 Pink Inserts



Black
16 Yellow, 8 Pink Inserts
BJ Mint Mark



Hot Pink
12 Navy, 8 White

Current house chips. *Chip scans courtesy of Larry Hollibaugh*

the Sky Terrace and MonteVigna Italian Ristorante.

Nightlife is part of the experience at Atlantis Casino Resort where you can play the casino floor games 24 hours a day, relax with a cocktail, watch a live performance nightly (except Mondays) on the Center Stage Cabaret, or dance the night away, Wednesday through Saturday, in the Atlantis Nightclub. And for the young at heart or the kids you bring along, there is an exciting Entertainment Fun Center on the second floor above the casino with more than 100 state-of-the-art video and redemption games.

Atlantis History

1972: The Farahi family purchased the Golden Road Motor Inn, a 142 room property, located three miles south of downtown Reno. Purchase included the Copper Kettle restaurant. The Farahi family later signed a franchise agreement with Travelodge.

Late 80's: An agreement was reached with Choice Hotels International and the hotel was renamed Quality Inn. The Copper Kettle Restaurant was renamed the Purple Parrot Restaurant.

September 1990: Quality Inn breaks ground on Phase 1 expansion, including a 160-room hotel tower, 17,000 square feet of casino space, meeting and banquet facilities and a new restaurant, Café Alfresco. The expansion was completed April 1991.

An agreement was reached with Choice Hotels International and the hotel was renamed Clarion Hotel Casino.

December 1992: The Clarion Hotel Casino opens the Atlantis Seafood Steakhouse and Nightclub.



Golden Road Motor Inn

Photo Courtesy of the Atlantis Casino Resort



Travelodge

Photo Courtesy of the Atlantis Casino Resort

August 1993: Monarch Casino & Resort Inc. officially takes financial responsibility of Golden Road Motor Inn (d.b.a. Clarion Hotel Casino) through a public offering on the New York Stock Exchange. The Farahi family maintained a large majority of the stock. More than \$15 million in funds were raised in the offering.

October 1993: The Clarion Hotel Casino breaks ground on a \$30 million Phase II expansion. The expansion included a 283 room deluxe hotel tower, expanded casino and banquet facilities, Toucan Charlie's Buffet & Grille, additional parking, a

new third floor sun deck, heated pool and health club and a new family Entertainment Fun Center with more than 100 video and arcade games plus the Snack Bar & Soda Fountain. The expansion was completed November 17, 1994.

September 1995: The Clarion Hotel Casino Announces its Phase III \$120 million expansion, including a new 27-story hotel tower with more than 900 rooms, an additional 25,000 square feet of casino space, three new restaurants, expanded health club and pool facilities and a 40,000 square foot event and entertainment center.



Quality Inn

Photo Courtesy of the Atlantis Casino Resort



Clarion Hotel Casino

Photo Courtesy of the Atlantis Casino Resort

March 1996: The Monarch Casino & Resort Inc. Board of Directors made a decision to pursue establishing an independent identity. On April 29, 1996, a grand opening celebrated the arrival of Atlantis Casino Resort, a subsidiary of Monarch Casino & Resort Inc.

June 1998: Atlantis Casino resort breaks ground on Phase III, a \$75 million portion of the slated \$120 million expansion. Phase III is scheduled to be completed in stages.

March 1999: Sky Terrace opens as stage one of the expansion. This enclosed glass skyway spans South

Virginia Street connecting the property with the expanded parking lot and features the Oyster Bar, Java Coast Espresso Lounge & Pastry Bar, and “Gaming with a View”.

July 1999: Grand opening of completed \$75 million expansion. Property has 1000 guestrooms, Reno’s only Concierge Tower, seven restaurants, increased meeting space, expanded gaming facilities including a poker room and high limit slot area, a full-service business center, state-of-the-art health spa with indoor and outdoor pools, sauna, spa, styling salon and massage therapy.



Pool and Spa

Photo Courtesy of the Atlantis Casino Resort

Awards

Voters in Reno are making their voices heard and they’ve voted Atlantis Casino Resort their favorite casino in Reno. The results of the 2001 “Best of Reno” poll conducted by the Reno News & Review and Atlantis took top spots in seven categories. For the second year in a row, locals named Atlantis as the “Best Place to Gamble.” With nearly 1,500 state of the art slot, video poker and keno machines, players have a choice of their favorite games. Atlantis also constantly changes and rotates its selection of slots and video poker machines to give guests a new and fresh gaming experience. Atlantis also maintains direct communication with guests to gauge which machines they prefer. In the casino category, Atlantis also scored the most votes for the titles of “Best Casino for Locals”, ‘Best Blackjack in Reno’ and a local favorite for slots and “Best



Grand Opening



Happy New Year
1997 - 1998



Bowling 1998



Hot August Nights
1997



Hot August Nights
1998



Hot August Nights
1999



Hot August Nights
2000



Hot August Nights
2001



Hot August Nights
2002



Millennium
2000



Millennium
2000



Commemoratives over the years. Chip scans courtesy of Larry Hollibaugh

Casino to Take Visitors”. It has also been named as one of the Top 10 casinos in the country where you are “more likely to win”. The Atlantis’ 4-star Poker Room, already named one of the three best poker rooms in the country, was also voted “Best Poker Room” by readers of the Reno News & Review.

Atlantis Casino Resort is known throughout the region for its award-winning dining. That’s why Atlantis restaurants won three first place awards from



Sky Terrace

Photo Courtesy of the Atlantis Casino Resort

readers. Toucan Charlie’s Buffet & Grille, consistently voted Best of Reno, won top honors again. Voted “Best Casino Buffet,” patrons find a world of choices when they enter Toucan Charlie’s. Fresh seafood, succulent meats, Mongolian Barbecue, Asian Wok selections, Southwestern Tex-Mex, made-to-order salads and breakfast items and, of course, the award-winning Dessert and Sundae Bar await you inside Toucan Charlie’s Buffet & Grille. The Atlantis Seafood Steakhouse, two-time



Current Slot Card



Special Slot Cards used for Tournament Play



winner of Wine Spectator's Award of Excellence, was voted "Best Steakhouse" in the 2001 Best of Reno poll. MonteVigna Italian Ristorante also took top marks from voters as "Best Italian Food." MonteVigna is the newest Atlantis restaurant at just two years old. In that short time, the restaurant has earned an Award of Excellence from Wine Spectator Magazine.

Atlantis Casino Resort, General Manager, John Farahi is excited about the Reno marketplace, the future of gaming and tourism in Northern Nevada and the rebounding economic health of the California visitor market. "The time for expansion is right now. When you combine our established high standards for quality and value with new rooms, increased restaurant and casino floor space, and new convention areas, we have a formula

for success," says Farahi. "New and expanded marketing and sales goals will help us grow the Reno Tahoe market. We are positioned to be the leader in our marketplace. Our goal is to be the 'Best in Northern Nevada.'" ❖