

Hard Rock Hollywood

Blackjack and other Table Games

by Allan Anderson

The first legal games of Blackjack and other card games in Florida were played on Sunday, June 22 at the Seminole Hard Rock Hotel & Casino Hollywood. In addition to Blackjack, the Seminole Hard Rock unveiled Baccarat, Mini-Baccarat, Pai Gow Poker, Let it Ride and Three Card Poker. 71 new tables for Blackjack and other games were installed at the Seminole Hard Rock as part of a major redesign and upgrade of the casino floor.

Blackjack and the other new card games are expected to attract hundreds of thousands of new players to Florida's Seminole Casinos, thanks to a compact agreement signed by Florida Gov. Charlie Crist and Seminole Chairman Mitchell Cypress in November, 2007. The compact was approved by the U.S. Department of the Interior in January of this year, when it became law. At that time, the Tribe made an initial \$50 million payment to the State of Florida, part of the \$100 million due to State in the first year of the compact.

Since then, the Seminole Tribe has made ongoing monthly payments to the State of Florida, while introducing Las Vegas-style slot machines at the Seminole Hard Rock Hotels & Casinos in Hollywood and Tampa, as well as at the Seminole Casino Coconut Creek and the original Seminole Casino Hollywood, the birthplace of Indian Gaming. Las Vegas-style slots were unveiled June 12 at the Seminole Casino Immokalee, near Naples, and June 16 at the Seminole Casino Brighton, northwest of Lake Okeechobee.

"With the introduction of Blackjack and the other card games, Las Vegas-style casinos will now be at the doorstep of the residents of Florida," said James Allen, Seminole Gaming CEO. "Floridians won't have to go to Las Vegas or Atlantic City to play their favorite casino games."

"This is a first for the State of Florida and will capture the attention of visitors looking for gaming," said Nikki Grossman, President of the Greater Fort Lauderdale Convention & Visitors Bureau."

The redesign of the casino at the Seminole Hard Rock in Hollywood includes the installation of seven new olive wood trellises, which will make the areas for Blackjack and other table games more intimate and elegant. The trellises radiate out from the Seminole Hard Rock's Casino Center Bar. Of the 71 new tables, 55 will be initially dedicated to Blackjack, six to Three Card Poker, three to Pai Gow Poker, three to Let it Ride, two to Baccarat and two to Mini-Baccarat.

Blackjack and other card games will be launched at the Seminole Hard Rock Hotel & Casino Tampa late in 2008. No dates have been announced for the launch of Blackjack at the other Seminole Casinos.



Carmen Electra



Grand Opening Chip
Denomination: \$5 Year: 2008
Color: Red H&C
Mintage: 5,000



Grand Opening Chip
Denomination: \$25 Year: 2008
Color: Day Green H&C
Mintage: 2,500



Grand Opening Chip
Denomination: \$100 Year: 2008
Color: Black H&C
Mintage: 500



House Chip
Denomination: \$1 Year: 2008
Color: White H&C



House Chip
Denomination: \$2.50 Year: 2008
Color: Pink H&C



House Chip
Denomination: \$5 Year: 2008
Color: Red H&C



House Chip
Denomination: \$20 Year: 2008
Color: Sea Green H&C



House Chip
Denomination: \$25 Year: 2008
Color: Day Green H&C



House Chip
Denomination: \$100 Year: 2008
Color: Black H&C



House Chip
Denomination: \$500 Year: 2008
Color: Orchid H&C



House Chip
Denomination: \$1,000 Year: 2008
Color: Arc Yellow H&C



House Chip
Denomination: \$5,000 Year: 2008
Color: Brown H&C



House Chip
Denomination: \$20,000
Color: Butterscotch



Year: 2008
H&C



Denomination: \$25,000
Color: Dark Blue



Year: 2008
H&C

Seminole Hard Rock Hotel & Casino is South Florida's leading entertainment destination featuring more than 2,500 of the most popular Vegas-style slots and games on its 145,000-square-foot casino floor including Multi-Area Progressive Jackpots and Mega Jackpots. The Poker Room at Seminole Paradise is a 12,000-square-foot private room offering no-limit Texas Hold 'em, limit Texas Hold 'em, Seven Card Stud and two dollar and four dollar limit Omaha Hi Lo games. Our casino offers a non-smoking room and a high-limit gaming room with a cashier booth, check cashing services, and safe deposit boxes. The high-limit room also includes a VIP Plum Lounge exclusive area for loyal Seminole Hard Rock Hotel & Casino Players Club members and a celebrity show kitchen. This Four-Diamond, AAA rated, 500-room hotel offers 16 restaurants and lounges, 40,000 sq. ft. of meeting room space, a full-service, European-style spa, environmentally friendly hand car wash and auto detail salon, and 23 retail shops and 11 nightclubs in Seminole Paradise.

Entertainment aficionados can enjoy national and international musical acts, comedic performances, and more in Hard Rock Live—a state-of-the-art and acoustically-sound arena located on property. Lucky Street parking garage offers guests an additional 2,300 spaces for parking.

The Seminole Hard Rock Hotel & Casino is located on State Road 7 (U.S. 441) in Hollywood, Florida. From I-95, exit Stirling Rd. and travel west to 1 Seminole Way.



Chairman of the Seminole Tribe, Mitchell Cypress, Carmen Electra, and Vice Chairman of the Seminole Tribe of Florida, Richard Bowers.



Seminole Tribe of Florida Members playing Blackjack

