



by Allan Anderson

What began in 1983 as an impulsive idea between six friends – eventually growing into a wildly successful international restaurant chain – has made history with its biggest HOOT yet: the opening of the world’s first Hooters Casino Hotel in Las Vegas on February 2, 2006.

Surprisingly affordable and conveniently located one block from the Las Vegas Strip, the Florida-casual resort features the famous Hooters Restaurant décor, including tin ceilings and cedar wood throughout the entire 30,000 square foot casino (15 miles of cedar to be exact). Each of the 696 guest rooms (including 17 suites) are “Hooterized” with matching cedar headboards and armoires, and a high-top cocktail table with four bar stools. The property offers a hooterific mix of dining, gaming and entertainment options, and more than 200 beautiful Hooters Girls employed as cocktail and restaurant servers, bartenders, dealers and more.

“We couldn’t be more excited to introduce the world to Hooters Casino Hotel,” said Richard Langlois, Senior VP Marketing for Hooters Casino

Hotel. “From the moment guests enter at The Lobby Bar, till they’re partied out and heading to their fully Hooterized hotel rooms, we know they’ll have an unforgettable experience.” Langlois added, “We’ve packed this casino with incredible dining and entertainment venues, unique promotional offerings, 24/7 party action, more than 200 of the world’s most beautiful Hooters Girls, and most importantly, a lot of nostalgia. Whether guests grew up visiting Hooters Restaurants or Pete & Shorty’s, watching Dan Marino on the field or Alan Kulwicki on the race course, we know we have something special here that’ll spark a lot of great memories. With our exceptional, friendly service and unbeatable value, we know we’ll have people coming back regularly.”

Wings and Things

Of course, the property wouldn’t be complete without its very own casual, beach-themed *Hooters Restaurant* serving up the “nearly world famous” chicken wings among many other menu items. It is also the first Hooters Restaurant to offer a full

bar. And for those that just can’t get enough, Hooters wings are available for delivery to every guest room. Also on property is the sports fan’s favorite, *Pete & Shorty’s Book & Bar*, where guests can dive into burgers and a ballgame on its many plasma screens and TVs; *The Dam Restaurant*, a 24-hour dining café and breakfast buffet (the perfect spot for late-night munchies); and *The Lobby Bar*, located at the main entrance, making parties happen the moment guests enter the casino (what else would one expect from Hooters?). *The Bait Shoppe* – featuring a fresh sushi bar – injects the Hooters energy and style into the dramatic tropical pool area complete with waterfalls, palm trees and cabanas. Also making its Las Vegas debut is the neighboring *Dan Marino’s Fine Food and Spirits*, dishing out fresh seafood, hand-cut steaks and much more.

A Hootin’ Good Time

“13” *Martini Bar* shakes (and stirs) guests up a bit with its new movement in class, sophistication and fun. Headed by world-class musicianship, the club’s eight-piece band is com-

prised of a four-piece rhythm section, two horns and both male and female lead vocalists. The band plays seven nights a week (from 9:30 p.m. - 1:30 a.m., DJ from 1:30 a.m. until close) offering sounds from the likes of Earth, Wind, and Fire and R. Kelly all the way to Nelly and the Black-Eyed Peas, in a strong mix of R&B, funk, jazz fusion, the classics, and today's top 40s.

Casino Center Stage delivers an eclectic mix of toe tappin' musical entertainment every night. Whether guests desire mesmerizing tropical sounds or a soulful beat to get the night started, Casino Center Stage delivers it all.

Monday and Tuesday, guests are swept away by the tantalizing reggae music of ISLAND TYME as they melt to the tropical sounds of steel pan drums, reggae grooves and famous sing-along songs from Jimmy Buffett to Bob Marley (to name a few). The band's energetic performance has made it one of the top Caribbean, Reggae and Calypso bands in Las Vegas.

Wednesday through Sunday, THE CLAVE offers "memorable tunes with soulful tones." Their show reverberates an eclectic urban vibe delivered by a lead male vocalist backed a female vocalist and four-piece band.



From legendary crooners like Ray Charles and James Taylor to the top hits of today's Coldplay and Rascal Flatts, the vibe and range THE CLAVE presents will draw you in, soothe you and move you.



Porch Dogs has hands clappin' and tails waggin' with its all request Dueling Guitars and Pianos show featuring non-stop entertainment that includes a rowdy, roof-raising, (and a bit) raunchy party. Nightly staff and audience participation accompanies unforgettable world-class guitar, piano, and drum talent. The Caribbean-themed casual indoor-outdoor club opens into the world-renowned Hooter's Restaurant as well as our poolside paradise, so wings, beer and beautiful Hooters Girls are never far. Both shows take place seven nights a week: Dueling Guitars from 8 p.m. - 11 p.m.; Dueling Pianos from 11 p.m. - 2 a.m.; DJ from 2 a.m.

to close nightly. Porch Dogs accepts reservations for front-table seating.

Nippers Pool Bar and Hooters Poolside Paradise hosts a three-day party every weekend. This

Backyard BASH is filled with great food, drink specials, live entertainment by ISLAND TYME, calendar girl signings, poolside contests and the opportunity to view a photo shoot/model search for the 2007 Hooters Calendar models (only active Hooters Girls are eligible). Join us for Pete's Fish Fry every Friday from



5-9 p.m., Nippers Pig Roast every Saturday from 12-8 p.m., and Porch Dogs Beer Can BBQ every Sunday from 12-5 p.m.

Hooters' tropical pool area features Nippers Pool Bar from the Bahamas, two heated pools, beach sand, palm trees, a lagoon-style waterfall, cabanas, and a 12-person and 60-person hot tub with a swim-up bar. Make sure to try the legendary "Nippers Juice" - a deceivingly potent fruity drink with four Caribbean rums.





Play Hard or Go Home

When guests are ready to get their game on, Hooters Casino Hotel has got the goods. From one of the best player’s clubs in town and the grooviest new slots and video poker, to our rockin’ table games, they’ll have no problem finding action (don’t take that the wrong way). Add a hot sports book, a cool live poker room and keno that is so alive, they’ll have fun no matter what.

Hooters Casino Hotel has approximately 670 of the latest and greatest machines available along with all the favorites including Megabucks™, Wheel of Fortune™ and Monopoly™. Add in our “Exclusively Hooters” slots like “Blazing Hooters,” and “HC Calendar Cash”, featuring bikini-clad Hooters Calendar Girls, and it’s a winner! When feeling lucky, guests can take a shot in Loot-a-Palooza, the high-limit slot area.

Hooters Casino Hotel has 32 favorite table games to keep the action going all day, including Blackjack, Craps, Caribbean Stud Poker, Roulette, Pai-Gow Poker, Let It Ride and Keno (play for a \$50,000 purse while dining or drinking, by the pool and even in-room). Whether new to the game or an old pro, our friendly dealers will help guests have the time of their life. Did we mention a Hooters Calendar Girl Party Pit? The low limit and no limit (when available) Hold ‘Em games will put guests to the test ... just try counting cards when a favorite Hooters Calendar Girl is dealing!

And, each month, the calendar’s featured Hooters Girl will be at the hotel for 10 days to hang-out with guests, participate in ClubOrange promotions, sign Hooters calendars and much more. Curious if this month’s gal is worth the special visit? Just take a look on the table games in the “Hooters Calendar Girl Party Pit” to see a picture of that month’s model. Or of course, you could just turn the page in the Hooters calendar hanging on your wall ...

ClubOrange – The only Juice You’ll Need

Hooters player’s club – appropriately named ClubOrange - is free to join and offers juicy benefits to its

members: Earn complimentary dollars that can be redeemed for room, food, beverages and merchandise Receive invitations to special events at the casino Earn a 20 percent discount on logo merchandise and spa services Get the best rate – guaranteed – and tower room upgrades



Room Service

The standard room is anything but. Imagine a beach house in the middle of the desert infused with fun-loving Hooters Calendar Girls ... get the idea? The rooms are comfortable, casual and cool to hang out in with all the amenities one would expect, including high cocktail tables and



stools for entertaining. Those who take it up a notch and spring for a suite will have even more room to stretch out and relax in, not to mention a private Jacuzzi.

(Hooters) Girls just Wanna have Fun

Hooters Girls are college students, working parents, models and other women who enjoy making money while having fun. They are the all-American girl, and they're famous. Hooters Girls appear on trading cards, calendars, magazines and television, and at sporting events, charity functions and community gatherings. There are more than 15,000 Hooters Girls worldwide, they have brought the best, brightest and most beautiful to Hooters Casino Hotel.

Get Sweaty, Get S.A.S.S.Y.

Hooters Casino Hotel offers S.A.S.S. (Salon and Spa Services) and a fully equipped health club. S.A.S.S. is open daily from 8 a.m. to 8 p.m. and offers luxuriating facials, massages, manicures and pedicures; in addition to expertly performed hair color and perms treatments, haircuts and more. *Hooters health club* is also open daily from 5 a.m. to 10 p.m. The club welcomes guests at all fitness levels with state-of-the-art exercise equipment (many with individual flat screen TVs, complemented by several large flat screen TVs on display), and traditional free weight and stretching areas.

Hooters Hot (Wing) Line

Everybody wants VIP status. And it's even better when the person treating you as a VIP looks like Hooter's "Miss March." I'm gonna let you in on a little secret of how this seemingly impossible dream can become a reality. The next time the insatiable Vegas urge strikes, simply head to the nearest Hooters Restaurant*; grab a



Dan Marino's

beer and a wing; pick up the delightfully tacky Hooters phone labeled "Casino Connection;" and plan your trip to Vegas. With one call, you'll be directly connected to a Hooters Casino Hotel reservation agent, instantly classified as "VIP status" and on your way to Hooters' version of paradise. More than 80 restaurants currently offer the Casino Connection, and even more will be installed throughout the duration of 2006. And if bikini-clad Hooters Girls aren't incentive enough, you'll also receive guaranteed lowest room rates, tower room upgrades and a "VIP Perks

Package" by booking through Casino Connection.

** Currently available Southern California, Arizona, Colorado, New Mexico, Texas and Chicago.*

The Hoot-ovators

Hooters Casino Hotel is a collaborative effort between four of the original six founding fathers of the Hooters Restaurant chain, 155 East Tropicana, LLC (the former owner and operator of the Hotel San Remo), and a Hooters franchise group from Florida.

