



**“START SPREADING THE NEWS”--
NEW YORK-NEW YORK HOTEL & CASINO
BRINGS A SLICE OF THE BIG APPLE THE
LIFE IN LAS VEGAS**

LAS VEGAS--Heralded as the most distinctive and innovative mega-resort property to hit the Las Vegas Strip, New York-New York Hotel & Casino already has America singing its praises. The \$460 million future landmark, which is a joint venture of MGM Grand, Inc. and Primadonna Resorts, Inc., recently opened its reservations line (800-NY-FOR-ME) to handle requests from tourists for accommodations when the property officially rolls out its red carpet on January 3, 1997.

The New York-New York Hotel & Casino, located at the northwest corner of Tropicana and Las Vegas Boulevard South, will re-create traditional New York landmarks and attractions, including a classic Manhattan skyline. A miniature preview of the 2,035-room property depicting 12 skyscrapers, which will house the hotel guest rooms and suites, and other Big Apple icon, has already elicited rave reviews from more than 500,000 visitors who have toured the preview site since July of 1995.

“The astonishing number of tourist and visitors who experienced the preview center has truly been overwhelming,” said William Sherlock, president and CEO of New York-New York Hotel & Casino. “The fact that the property is generating this level of interest far in advance of the opening speaks for itself.”

With reservations lines now live, executives at the New York-New York property are moving full speed ahead. Announcement and preview postcards

have recently been sent to more than 75,000 potential patrons nationwide to prompt early sign-up. Standard rooms will carry an approximate mid-week rate of \$89, and an approximate weekend rate of \$129, making this property one of the most competitive properties on the Las Vegas Strip. And based on the preview center response, management is confident that early enthusiasm for the property will continue to build.

The reason for this enthusiasm? “This property is going to be absolutely one of a kind--there is nothing of this magnitude and novelty on the Strip,” said Sherlock. “It’s going to redefine Las Vegas and offer visitors an experience that they won’t soon forget.”

That experience will include all of the atmosphere and spirit for which New York City is best known. In addition to a 150-foot replica of the Statue of Liberty, other attractions will include a Coney Island-styled roller coaster--Manhattan Express, a 300-foot-long replica of the Brooklyn Bridge, and 12 distinct facades which will actually replicate famous New York City skyscrapers, including a 529-foot, 47-story replica of the Empire State Building.

To complete the whole picture and truly put visitors in the front seat of a New York City cab, architecture throughout the property will reflect the history, color and diversity of Manhattan’s Park Avenue, Central Park, Broadway, Times Square, Financial District and Greenwich Village.

**NEW YORK-NEW YORK HOTEL & CASINO,
“THE GREATEST CITY IN
LAS VEGAS,” WILL SOON TOWER ABOVE
THE NEVADA DESERT**

**INNOVATIVE, \$460 MILLION WILL RE-create
the Best of New York City**

LAS VEGAS--The majesty of the Statue of Liberty... the excitement of Times Square...the ethnic flavor of Chinatown and Little Italy... the nostalgia of Coney Island. The Big Apple is known throughout the world and its landmarks are cherished by millions. Now, Las Vegas patrons will have the opportunity to enjoy the best of the New York experience by visiting New York-New York Hotel & Casino--a unique, new property that will combine the sights and sounds of American’s most famous metropolis with the fun and excitement of gaming.

Hailed as “ the greatest city in Las Vegas, “ New York-New York Hotel & Casino will bring the

magic of the original "city that never sleeps" to the Nevada desert, home to the other city that never sleeps, through its re-creation of traditional New York landmarks. Scheduled to open January 3, 1997, the \$460 million property, which is a joint venture between MGM Grand, Inc. and Primadonna Resorts, will be located at the Tropicana and Las Vegas Boulevard intersection, making it the final addition to the new "four corners" section of the Strip.

The property's innovative facades will re-create the classic Manhattan skyline, complete with 12 New York-style skyscrapers that will house 2,035 guest rooms and suites. These interconnected structures will be approximately one-third the actual size of the New York City architecture. The tallest building will replicate the Empire State Building at 529-feet, 47 stories. Other icons will include a 150-foot replica of the Statue of Liberty; a Coney Island-style roller coaster called Manhattan Express; a 300-foot long replica of the Brooklyn Bridge; and a replica of the Soldiers and Sailors Monument.

To complete the whole picture and truly put visitors in the front seat of a New York cab, design elements throughout the property will also reflect the history, color and diversity of Manhattan's Park Avenue, Central Park, Broadway, Times Square, Financial District and Greenwich Village.

"There won't be anything like this on the Las Vegas Strip," said William Sherlock, president and CEO of New York-New York Hotel & Casino. "We truly are building the 'greatest city in Las Vegas.' This property will re-create everything that is wonderful about the Big Apple. From the food, to the architecture, to the sights and sounds of this incredible city, our visitors will be able to experience the energy and excitement of one of the most unforgettable places in the world."

The property's guest rooms and suites will feature 63 different themes, offering visitors luxurious accommodations at affordable prices. Standard rooms will carry an approximate mid-week rate of \$89, and an approximate weekend rate of \$129, making New York-New York one of the most competitive properties on the Las Vegas Strip.

The hotel will contain an array of restaurants offering a range of dining options designed to appease every culinary palate. Each establishment will blend favored elements of New York cuisine with affordability and quality service. The property will feature themed Italian, Chinese and continental restaurants,

and American-style 24-hour-a-day-eatery, a food court area, and several nightclub and pub venues.

The color and energy of the New York-New York theme will add excitement to the property's 84,000 square foot casino. Set against a backdrop of famous New York landmarks, the gaming area will include 71 gaming tables (featuring Black Jack, Craps, Roulette, Baccarat, Pai Gow, Pai Gow Poker and Keno) and more than 2,400 state-of-the-art slot machines. For those who prefer horse racing or professional sports, the casino will offer a themed Race and Sports Book area, complete with sophisticated electronic satellite wagering.

A variety of specialty gift shops and boutiques will also be available for resort patrons. Retail shops, such as Hamiltons, the I Love New York-New York Signature Shop, Houdini's Magic Shop, Coney Island Emporium, Vegas Express and Cashman Photo Magic will make a New York-New York a full-service property, offering quality merchandise at affordable prices.

Recreational areas will include a 6,800 square foot health spa and fitness center with state-of-the-art fitness equipment, massage facility, a Jacuzzi and an outdoor pool.

The hotel will also be equipped with the Coney Island Emporium, a family entertainment center that will re-create the aura of the Coney Island amusement park in the early 1900s. The 28,000 square foot facility will feature the latest high-tech gadgetry and special attractions, such as Midway-style carnival games, bumper cars, shooting galleries, "laser tag," coin-operated games, an interactive driving simulator, and a fiber-optic fireworks show.

The Coney Island Emporium will be located next to the entrance to Manhattan Express. This exciting new roller coaster will twist, loop and dive around the perimeter, and even through the center, of the property, allowing riders to experience the thrilling force of "negative gravity." Only the second of its kind in the world, Manhattan Express will feature a 180-degree "heartline" roll maneuver to provide riders with the heart-stopping action and thrills.

NEW YORK-NEW YORK HOTEL & CASINO'S DELUXE GAMING AREA WILL PROVIDE SOMETHING FOR EVERYONE

LAS VEGAS--New York-New York Hotel & Casino will be an outstanding gaming experience. Unlike any other Las Vegas property, this themed hotel and

full service casino will re-create the ambiance and excitement of the Big Apple.

The uncanny realism of the New York theme will provide pizzazz, color and energy to the property's larger-than-life 84,000 square foot casino, which will include 71 gaming tables and more than 2,400 state-of-the-art slot machines.

Set against a backdrop of famous New York landmarks and icons that will bring to life the charm of Greenwich Village and the excitement of a bustling Times Square, this unique casino will put gamers right in the middle of all the action.

Most important for gaming fans, the New-York New-York casino truly will offer something for everyone. As casino patrons experience the pulse of downtown Manhattan through the variety of sites and attractions, they also will enjoy gaming in one of the most state-of-the-art gaming establishments in the U.S. Visitors will be able to try their hand at Blackjack, Craps, Roulette, baccarat, Pai Gow, Pai Gow Poker and Keno in the main casino. Of course, no casino would be complete without slot machines, of which there will be many in a variety of betting increments throughout the property.

For those who prefer to try the horses or follow professional sports, the casino will offer a themed Race and Sports Book area, resembling a historic race track and home to the "sport of kings." Patrons will enjoy the finest racing via telecast from tracks throughout the U.S. New-York New-York's sophisticated electronic satellite capabilities, designed to showcase both horse race and pro-sport wagering, will make this state-of-the-art facility one of the most complete sports books on the Las Vegas Strip.

To put the finishing touches on the festive, downtown metropolis "look" and "feel" of the property, the carpet paths in the casino will carry the design of an authentic New York street, complete with curbs and crosswalks that will guide visitors to the smoking and non-smoking gaming areas.

**NEW YORK -NEW YORK HOTEL & CASINO'S
CONEY ISLAND EMPORIUM WILL FEATURE
THE NOSTALGIA OF CONEY ISLAND,
ALONG WITH SPECIAL ATTRACTIONS AND
THE LATEST INTERACTIVE TECHNOLOGY**

LAS VEGAS- When one reminisces about New York in the good ole' days, the nostalgia of Coney Island comes to mind. While these images of yester-

year are a distant memory, this wonderful time can soon be experienced in Las Vegas. Beginning January 3, 1997, visitors at the New York-New York Hotel & Casino, Las Vegas' new 2,035 room resort, will be transported back in time at the property's unique Coney Island Emporium.

The Coney Island Emporium will combine the freshness of Coney Island from the early 1900s with the high-tech gadgetry and special attractions of today and tomorrow. The 28,000 square foot complex will feature Midway-style carnival games, laser tag, an eight-player Daytona-style interactive driving simulator, bumper cars, shooting galleries and coin-operated games. It will be located on the same level as the entrance to the resort's Coney Island-style roller coaster, Manhattan Express.

Every element of the New York-themed attractions will be designed to bring the excitement and energy of the Coney Island and Big Apple experience to life. For example, the bumper car arena will feature re-creations of checker cabs, black limousines and other cars careening through downtown Manhattan. Overhead, visitors will be treated to a fiber -optic fireworks show. The laser tag attraction will invite participants to join opposing teams and engage in battles throughout the streets of New York City.

The Coney Island Emporium will also showcase a 14-by-50 foot Daytona-style interactive racing game. This special attraction will incorporate the latest in 3D polygon graphic technology and will use a combination of big screen television playback, live monitors and individual motion-based race cars to pit eight racers against each other in competition to capture the checkered flag.

Contributing to the overall hotel theme, all employees will wear appropriate New York City costumes. Ride and attraction operators, as well as game area attendants, will wear stylized NYPD uniforms, while game stand operators, entertainers, and souvenir and snack food vendors will be adorned in Coney Island straw hats, garters, vests and striped shirts in a style reminiscent of early 1900s.

Additionally, live "street" entertainment, such as a barbershop quartet, jugglers and mimes, will perform throughout the center during peak hours.

"We have gone to great lengths to present an overall feeling that is truly reminiscent of Coney Island," said William J. Sherlock, president and CEO of New York-New York Hotel & Casino. "We

wanted the be able to offer an entertainment complex that the entire family can enjoy and Amusement Consultants is the best amusement operator to provide that experience."

Amusement Consultants, Ltd., is behind the creation of the Coney Island Emporium. Founded in 1952, Amusement Consultants owns and operates amusement centers, and provides a variety of business development and management services to other independent operators.

NEW YORK-NEW YORK HOTEL & CASINO TO FEATURE A VARIETY OF NEW YORK- STYLE RESTAURANTS, FROM FINE DINING TO TRENDY EATERIES

LAS VEGAS--New York-New York Hotel & Casino will live up to its reputation as the "greatest city in Las Vegas," with an array of restaurants offering culinary delights that will satisfy even the most discriminating New Yorkers. Each restaurant will provide a themed menu and atmosphere, blending favored elements of New York City with affordable Las Vegas dining. Providing a variety of different fares to suit the tastes of all visitors, these establishments will reflect the attention to quality service exhibited throughout the property.

New York-New York Hotel & Casino visitors will be able to enjoy fine dining at Li Fornaio, a popular, authentic Italian restaurant and bakery, where each month, a different chef will craft a new menu highlighting a single region of Italy. To complete the meal, wine lovers will be able to enjoy the best Italian wines, and sweet lovers will be able to select from a menu of delectable desserts. The restaurant also will feature a blockbuster bakery, producing Italian breads and rolls, as well as dozens of varieties of flavorful Italian cookies, cakes and pastries, similar to those made in New York City's "Little Italy" district.

For more traditional dining, the property's exquisite Gallagher's Steak House is destined to become a Las Vegas standard. Patrons will be able to choose from tender, grilled steaks made to order and seafood that will delight even the most discerning palates.

Aside from Chinatown in New York City, the next best place to find great dining will be Chin-Chin Chinese restaurant. Providing a moderately priced menu, guests will be able to enjoy the finest Eastern menu and experience authentic Polynesian, Pacific

Rim, Szechwan, and Cantonese delights.

No one can truly experience the ambiance of New York City without visiting famed coffee shops or visiting a street vendor to "relish" a juicy hot dog. Las Vegas visitors will be able to enjoy the same "street casual" atmosphere of these spots at the hotel's trendy 450 seat, 24-hour-a-day eatery, America, and Nathan's Hot Dogs stand.

Ideal for casual dining, The Village Eateries will house an array of healthy delightful foods, offering something for every visitor. Options will include famous New York deli sandwiches or kosher-style deli foods, similar to those at popular New York eateries; finger lickin' ribs and chicken and the best barbecue fare in Las Vegas; thick and juicy hamburgers; delicious Brooklyn-style pizza; and festive, south-of-the border Mexican specialties.

And finally, no dining experience would be complete without a visit to one of the hotel's full service bars. Hotel visitors will be able to socialize at a classic lounge, The Empire Bar, reminiscent of the flamboyant, yet elegant, nightclubs of the 1930s and 1940s, where an international selection of wines, specialty and after-dinner drinks will be served around a sensational, art deco curved bar. This enchanting establishment will be made even more special by its unique art design work, including a revolving "Big Apple" mosaic, which will hang suspended over an accompanying dance floor.

Patrons also will be able to enjoy musical entertainment and "sing along" with the Piano Man at another night cap spot, the festive, The Bar at Times Square. Featuring a steel and brass brew keg in the middle of a heavy polished wood bar, this cozy bar will be reminiscent of an old New York City pub. A lighted ball will even drop outside the bar every night at midnight to signify the famous New Year's Eve event in New York City's Times Square.

NEW YORK-NEW YORK HOTEL & CASINO ANNOUNCES KENNETH FELD TO PRODUCE NEW YORK-THEMED ENTERTAINMENT EXPERIENCE

LAS VEGAS, Aug. 7, 1996-- New York-New York Hotel & Casino today announced that producer Kenneth Feld will create a completely unique entertainment experience for the resort, bringing the distinctive beat of the streets of New York City to Las Vegas for the very first time in an all new, talent-dri-

ven blend of dance, song and physical comedy. The show is scheduled to open in the hotel's 1,000 seat theater in May 1997. Kenneth Feld is the world's leading producer of live family entertainment, including Ringling Bros. and Barnum and Bailey, Walt Disney's World on Ice, Seigfried & Roy and the smash-hit Broadway musical Big.

"I am very enthusiastic about the opportunity with New York-New York Hotel & Casino because the unique theme of the resort will allow me to produce an entertainment experience that is completely different from anything in Las Vegas or anywhere else," said Mr. Feld. "This will be an intimate, involving experience that will give the audience the feel and flavor of New York- its rhythm, pace and diversity -right in the middle of Las Vegas. This will not be a typical Las Vegas showroom spectacle, it will be a real New York experience."

Each year, more than 2.5 million people in 36 countries on five continents experience live Kenneth Feld productions. Irvin Feld & Kenneth Feld Productions, Inc. employs more than 2,500 people and has yearly revenues in excess of \$500 million.

"After an extensive search to find the best company to produce our signature entertainment production, we are very excited to be working with Kenneth Feld," said William Sherlock, president and CEO of New York-New York Hotel & Casino. "Kenneth is world renowned for producing the highest quality, unique live entertainment and his company is a perfect fit for our completely unique resort."

New York- New York Hotel & Casino will recreate traditional New York landmarks and attractions, including a classic Manhattan skyline. The \$460 million property will have 2,035 rooms housed in 12 skyscrapers, a 150-foot replica of the Statue of Liberty and other attractions such as Manhattan Express, a Coney Island-style roller coaster, a 300-foot long replica of the Brooklyn Bridge and a 529-foot, 47 story Empire State Building.

**NEW YORK-NEW YORK HOTEL & CASINO'S
NEW HIGH SPEED ROLLER COASTER
"MANHATTAN EXPRESS" WILL FEATURE
FIRST-EVER "HEARTLINE" TWIST AND DIVE**

*--Riders will Experience the Thrilling
Sensation of Negative G's--*

LAS VEGAS--There's nothing more reminiscent of the fun and excitement that embodied New York in

the old days than Coney Island. And beginning January 3, 1997, visitors at the New York- New York Hotel & Casino, Las Vegas' new 2,035 room resort will have the opportunity to experience that wonderful nostalgia once again by riding the kind of roller coaster that made Coney Island famous. This exciting new ride will twist, loop and dive around the perimeter, and even through the center, of the property, allowing riders to experience the thrilling force of "Negative G's" like never before.

Manhattan Express will be the world's first to feature a "heartline" twist and dive maneuver, and only the second heartline coaster to operate in the world. A heartline roll is similar to the sensation felt by a pilot during a barrel-roll in an airplane--when the center of rotation actually becomes the same as the passenger's center of gravity. In the twist and dive portion of the ride, the train will roll 180 degrees, suspending its riders at 86 feet above the casino roof before diving directly under itself.

To embark on the journey, riders will board one of five, four-car, 16-passenger trains from inside the casino and then ascend a 203-foot tall lift. Height and speed will characterize the first half of the ride. The initial drop of 75 feet will be just a warm-up for the 55-degree, 144-foot second drop that will pass within a few feet of the hotel's valet entrance at 67 miles per hour.

Continuing along Tropicana Boulevard, the train will ascend to 152 feet, bank left, and then climb onto the casino roof. Here, riders will encounter a dizzying succession of high banked turns, camel back hills, a vertical loop, a 540-degree spiral, and finally, the sensational heartline twist and dive. As the train nears the end of its 4,777 feet of track, the coaster will disappear through the casino roof and return to the station.

Designed by TOGO International Inc., Manhattan Express will reach a maximum height of 203 feet and a maximum speed of 67 miles per hour, with a maximum drop of 144 feet. The 230-second ride will seat approximately 1,010 riders per hour.

TOGO, celebrating 60 years as a supplier and operator in the amusement industry, has installed 42 coasters since 1953 and is the largest Asian amusement ride supplier.