

SIMULATED CHIP ALERT

AN EDITORIAL by Archie A. Black

One of the benefits of CC>CC membership is sharing knowlege of chips that are being produced and for what purpose. If you know that a particular chip was not used in a casino, but was produced for private home use, or as a commemorative souvenir... and you still want to purchase specimens for your collections, then the club has served its purpose. If however, your intentions are to deceive and gouge those who are unknowlegeable about such matters, by selling "fantasy" material as legitimate casino chips, then shame on you! I hope that your otherwise loyal customers will boycott ALL of your chip sales offerings..... legitimate sales as well. All that the club insists upon is to be honest in your dealings with our membership. Tell them if what you are offering is not a genuine product issued for a casino. There is nothing wrong with buying or selling materials that are reproductions, or special commemorative issues. Just be honest and up front with your customers and everyone should be happy.

Illustrated below is a recent issue of an attractive CHIPCO set with the name "CLEOPATRA River Boat Casino". To those of you who collect any and all CHIPCO issues, regardless of its origin (me included)..... go ahead, enjoy your hobby! It's your money!



This set was privately produced for home use (similar to the "Crazy Legs Casino" set), and is currently being offered in some dealer offerings. If you like them for your collections, by all means buy them. However, please don't attempt to resell them as legitimate casino chips to unsuspecting purchasers. Also, be advised that it costs the same amount of money to produce \$1 chips as it does \$500 chips. So if you are paying an inflated price for the "high values" you may want to reconsider your buying habits. Generally, this type of material is sold by the set, or by the box of 100 pieces. 'Nuff said!

Below is a sample of a set of CHIPCO plaques that has recently been produced for souvenirs of your Atlantic City trip, or for use at your Friday night poker games in your basement for a novel change of pace. Again, if you like 'em, buy 'em. You've been cautioned. They ain't real!



Plaque illustrations
have been reduced in
size by 50%