

Volume 26 Number 1  
\$6.95

# Casino Collectible News

Brought to you by The Casino Chip and Gaming Token Collectors Club, Inc.



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Can I Collect? Part 2**

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All the Rules**

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plastic cards, poker tables,  
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\* With this ad (one per customer)



## The Casino Chip and Gaming Token Collectors Club, Inc.

A 501(c)(3) educational organization  
with the mission of preserving gaming history.

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## Casino Collectible News

A publication of  
*The Casino Chip and Gaming Token Collectors Club, Inc.*  
Member of the American Numismatic Association  
(C-140538)

*The Casino Chip and Gaming Token Collectors Club, Inc.*  
is a 501(c)(3) educational organization  
with the mission of preserving gaming history.

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Doug Smith • David Spragg • John Zoesch

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Original articles are encouraged and are welcomed by the Editor. However, no assurance is implied that such material will be used or returned to the author. Opinions expressed in articles are those of the authors and do not represent those of The Casino Collectible News or the Editorial staff.

# Join The Fun!

## CC&GTCC Membership Application

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Country \_\_\_\_\_

E-mail or Phone Number \_\_\_\_\_

My collection interests are:

- Chips                       Tokens  
 U.S.                          Foreign

I would like you to publish my . . .

- Name and address  
 E-Mail address  
 Do not publish any of my information

I have enclosed my annual dues for:

- One year \$30.00 - 3rd class or bulk mailing rate  
 One year Associate Member \$5.00  
 First class postage - additional \$14.00  
 International \$55.00 - includes first class postage

International mailings are at the first class rate.  
All other mailings are via 3rd class or bulk mail.

Annual dues will be renewable in the same quarter in which the membership application was processed. Check our address labels for your membership expiration dates. Mail your completed application with your check made payable to CC&GTCC to:

### CC&GTCC Membership Officer

**Steve Bedo**

1215 E. Dalton Ave.  
Glendora, CA 91741

Sponsored by: \_\_\_\_\_

**or sign up or renew on line at...**

**www.CCGTCC.com**

# Casino Collectible News

Brought to you by The Casino Chip and Gaming Token Collectors Club, Inc.  
A Member of the American Numismatic Association (C-140538)



Cover Story  
**Casino M8trix**  
*Photo courtesy of Casino M8trix*  
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## American Numismatic Association Membership Application

Our club, CC&GTCC, is founded under the ANA, maybe you would like to join it too. It is the largest organization of coin collectors in the world.

Regular  Student  Junior  Senior  Associate

Present or former ANA number, if any \_\_\_\_\_

Mr.  Mrs  Ms.

Name, please print \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Date of Birth \_\_\_\_\_

ANA bylaws require the publication of each applicant's name and state.

Please check here  if you DO NOT want your name and address forwarded to the ANA representative in your area.

Please check here  if you would like your name provided to companies with offers we feel may interest you.

I herewith make application for membership in the American Numismatic association, subject to the Bylaws of said Association. I also agree to abide by the Code of Ethics adopted by the Association.

Signature of Applicant \_\_\_\_\_

Date \_\_\_\_\_

### Proposer

The Casino Chip & Gaming Token Collectors Club, Inc.

Check  Money Order  Credit Card Type \_\_\_\_\_

Credit Card all Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature of Cardholder (Required) \_\_\_\_\_

### Dues

- Regular (age 19-64) one year
- Junior (age 18 or younger) one year \$26
- Senior Citizen (age 65 older) \$41
- Life Membership (under 55) \$1,200 (over 55) \$900

\* International Memberships have an additional \$36 per year shipping and handling fees in US Funds.

Forward completed application to:

ANA

818 Cascade Ave., Colorado Springs, CO 80903-3279

Please contact us with any questions (800) 367-972

# Visit Us Online!

[www.CCGTCC.com](http://www.CCGTCC.com)



Visit the Membership Section to find all the information you need about our members as well as all the information you need to become a member. Find information about local clubs, visit the Hall of Fame and more.

Check out the Reference Center, where you will find useful information on the hobby of casino chip and gaming token collecting. There are articles for the beginning collector and detailed reference materials for the more experienced collector.

Log on to the club message board. Ask questions, get answers and meet other people interested in the same collectibles as you!



# See You There!

[www.CCGTCC.com](http://www.CCGTCC.com)

# Advertising

Need help in working up your ad?  
Just give us a call at  
562-408-2463 and ask for C.T. Rodgers  
Fax - 562-634-8107  
Email - ctcoins@aol.com

Send full payment payable to "CC&GTCC"  
with your advertisement to:

Charles T. Rodgers  
Advertising Manager, CC&GTCC  
P. O. Box 4572 Lakewood CA 90711

## Please Note

- Do not send in ads that are folded. We recommend that you send in your ads by Priority Mail in a flat pack marked "DO NOT BEND". This will only cost you about \$4.95 and we will receive them in about two to three days.
- When you place a one inch or two inch ad for more than one issue, you may make changes in that ad for each issue. Try to get the changes to us well before the deadline of each issue.
- When ordering items from one of our advertisers, let them know what issue of the magazine in which you noticed their ad.
- All ad copy must be accompanied by payment made out to "The Casino Chips and Gaming Token Collectors Club, Inc." or CC&GTCC. No ad will run without payment

## Schedule of Publication and Ad Deadline Dates

Spring Issue  
Mailing Date: March  
Deadline for Ads: January 1st

Summer Issue  
Mailing Date: June  
Deadline for Ads: April 1st

Fall Issue  
Mailing Date: September  
Deadline for Ads: July 1st

Winter Issue  
Mailing Date: December  
Deadline for Ads: October 1st

## Moving?

Don't forget to let our Membership Officer know your new address. Contact:

Steve Bedo  
1215 E. Dalton Ave.  
Glendora, CA 91741

## Rates

Advertising rates for members are available by emailing the advertising manager at [advertising@ccgtcc.com](mailto:advertising@ccgtcc.com)

### *The Casino Chip & Gaming Token Collectors Club, Inc.*

Wants you to advertise in your quarterly magazine for FREE



This coupon is worth one FREE one-inch ad  
in *Casino Chip & Token News*

Deadline for ads are  
January 1st for 1st qtr. issue April 1st for 2nd qtr. issue  
July 1st for 3rd qtr. issue October 1st for 4th qtr. issue

Send all ads to the following:  
Charles T. Rodgers, Advertising Manager  
P.O. Box 4572 - Lakewood, CA 90711  
Need help call 562-408-2463 or E-Mail [advertising@ccgtcc.com](mailto:advertising@ccgtcc.com)



Coupon is not good as a discount on any other ad. Must be used for one-inch ad, one time only.

Expires one year from date \_\_\_\_\_



**Doug Smith**  
President

## President's Letter

It's been a busy few months and there are a ton of things that have been going on with the club.

The biggest news is that with the help of our Convention chairs, the BOD has secured a location for the convention thru 2016. After considering several proposals, we have decided that the best offer for us is to remain at the South Point for our 2014-2016 conventions.

This issue of the magazine kicks off the 2013 convention raffle promotion. Please look for the ad elsewhere in the magazine for info on donations and ticket purchases.

Once again we will be having a sit down Banquet but for the first time we will offer our guests a choice of entrée. We are actually listening to you folks.

Please look for my posts on the club board announcing more of the recent BOD decisions and convention information very soon.

I want to take a moment to say thanks to Both Allan Anderson and Todd Barrett for their past support and fantastic job with the magazine. The club has some HUGE shoes to fill in order to even come close to what Allan and Todd have done for us for so many years.

I look forward to another fantastic convention and in the hands of Mike and Corni Quinlivan, it's sure to be another can't miss event.

Now I know you guys are probably sick of hearing me say this, but I am going to say it anyway. Without the help of all the volunteers, committee chairs and fellow BOD members, we could never continue to do what we do.

With all sincerity I need to say once again ... THANK YOU ALL !!!!!

Doug "Cigarman" Smith  
LM-3209-147  
Proud President of the CC&GTCC

## Update Your Club Listing On the Club Web Site

It's up to you to have the correct information on the club web site for your listing. It's FREE!

Let others know what you collect and how to reach you. Check out the web site now and then UPDATE your profile!

**It's YOUR Listing...**  
**Make sure it's updated!**



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# New Members

---

Member #	Last	First	State	City	Referred by
8496	Schultz	Ron	MN	Vadnais Heights	Club Website
8497	Shilts	Wade	IA	Decorah	Greg Cagle
8498	Hawk	Kurtis G.	AZ	Grand Canyon	Club Website
8499	Dennis	Michael	FL	Key West	Club Website
8500	Clark	Steve	CA	Simi Valley	James Campiglia
8501	Freedner	James Eric	CA	Sun Valley	Former Member
8502	Peterson	Perry	AZ	Scottsdale	Former Member
8503	Fairchild	Jeffrey	CA	Lancaster	Former Member
8504	Baldwin	Steve	OH	Xenia	Terry Shaffer
8505	Masella	Gianluca		Canada	Club Website
8506	Felt	Robert	CA	Martinez	Club Website
8507	Sikora IV	Charles	NJ	Mantua	Club Website
8508	Millett	Oke		Chile	David Spragg
8509	Fletcher	Rick	KS	Topeka	Club Website
8510	Judge	Larry	CA	Concord	Club Website
8511	Colclazier	Don	CO	Lamar	Club Website
8512	Brasco	H.S.	TX	Bedford	Club Website
8513	Kuntz	Christopher	CA	Sacramento	Sheldon Smith
8514	Brutcher	Paul	NY	Cheektowaga	Club Website
8515	Bass	Jeffrey	IA	Pella	Club Website
8516	Shaules	Jim	MT	Billings	Club Website
8517	Wright	David	CA	Alpine	Silver Strkers Club
8518	Biggio	William	TX	Woodway	Club Website
8519	Olson	Michael K.	NV	Henderson	James Campiglia
8520	Williams	Ryan	WA	Tumwater	John Bittel
8521	Pierce	Tim	KS	Olathe	Club Website
8522	Alvarez	Dr. Luis A.	FL	Orlando	Former Member
8523	Giffin	Robert	OH	Columbus	Andy Hughes

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*If you are a new member & you don't see your name listed, it's because you did NOT chose the "Publish" option.*





# The Casino Chip and Gaming Token Collectors Club, Inc.

www.ccgcc.com

A Non-Profit Corporation: FED ID: 11-3193244

## REPORT OF THE AUDIT COMMITTEE OF THE CC&GTCC

We have examined the Treasurer's Report of **THE CASINO CHIP AND GAMING TOKEN COLLECTORS CLUB, INC.**, for the year ended December 31, 2012.

Our examination included such tests of the accounting records and such other auditing procedures, as we considered necessary in the circumstances.

The Club's policy is to prepare its reports on the cash basis of accounting. Consequently, revenue and expenses are recognized when paid rather than when the income is earned or the expense was incurred. For this reason the Treasurer's Report is not intended to present results of operations on the accrual basis.

In our opinion, the Treasurer's Report referred to above, presents fairly the income and expenditures of **THE CASINO CHIP AND GAMING TOKEN COLLECTORS CLUB, INC.**, for the year ended December 31, 2012, in accordance with the cash basis of accounting applied on a consistent basis.

DAVE HARBER

DEBBIE HARBER

DOUGLAS SMITH

MIKE QUINLIVAN

February 01, 2013

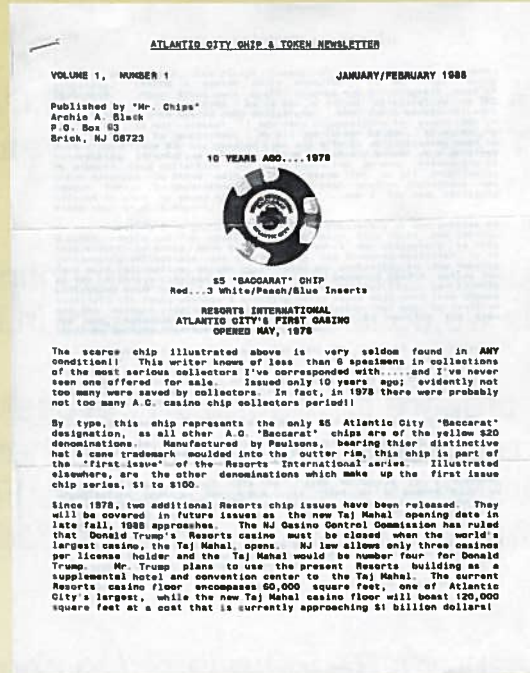
# 25 Years



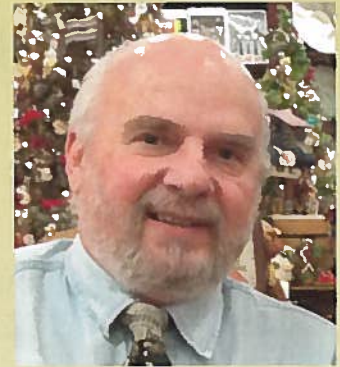
Todd

I would like to thank the membership for their support and encouragement throughout the past five years. I thoroughly enjoyed my time as Editor and Co-Editor with Allan. I could not have done it without the submission of wonderful articles ranging from illegal gaming clubs, to exclusive private chip sets, to personal tales of road trips and of casino openings and closings; and even researching elusive casinos from days gone by from our dedicated club members. Thanks to everyone who provided chips images, or photos of casinos, or a tidbit of knowledge or insight that helped improve the articles in our magazine. It was truly a team effort, and I think the quality of the magazine reflects that.

Todd



Volume 1, Number 1, January/February 1988

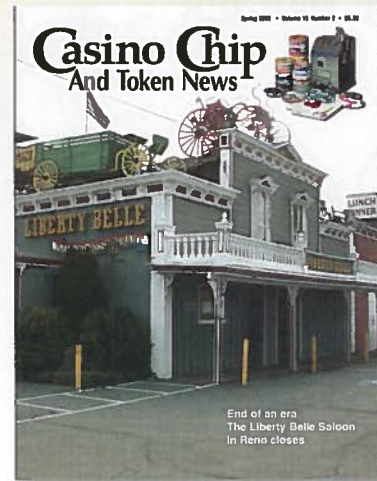
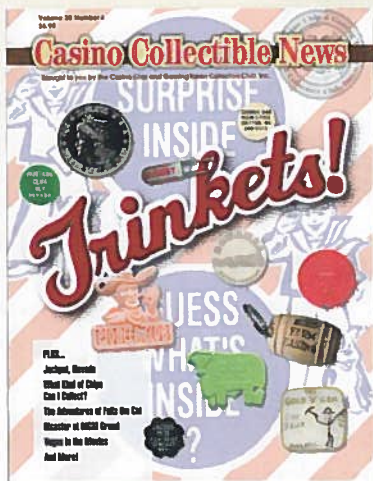


Allan

It's been 25 years since Archie published his first newsletter. That newsletter has evolved over the years into an award winning magazine and it could not have been done without the many editors and contributors. The name has also changed over the years. From the Atlantic City Chip and Token Newsletter to The Casino Chip and Token News to Casino Collectible News.

The editors over the years have been Archie Black 1988 -1994, Tom Dirnberger 1994 - 1996, Gregg Herz 1996 - 2000, John Yee 2000 - 2002, Allan Anderson 2000 - 2008, Todd Barrett 2008 to present, and a special thanks to Todd for letting me get in a few issues over the past few years and for taking over for me after my first retirement. I think it only took a few hours, a whole lot of vodka and Mike Quinlivan at the Riviera Splash Bar to convince him.

Allan



# 2013 CC&GTCC Election Results



The nominations for the 2013 CCGTCC Officers and Board of Directors were submitted and tallied.  
13 nomination forms were received.

Marc Shapiro received one nomination for President. Per the CCGTCC Constitution, a member must receive two nominations to be eligible to run for Office.

Jim Follis received a nomination and a second from current CCGTCC members for Secretary, but respectfully declined the nomination:

The following members received a nomination and a second from current CCGTCC members and accepted the nomination:

**President:** Doug Smith (Unopposed)

**Secretary:** David Spragg (Unopposed)

A ballot vote was not required since the above Board of Directors positions were uncontested.

The above nominees were elected to the respective offices by acclamation.

The term for the Offices of President and Secretary will be two years (2013 - 2015).

The above results will be submitted at the CCGTCC Annual Meeting for certification by a vote of the current Officers and Board of Directors.

Respectfully Submitted,

BRUCE & MARY ANN MASSEY,  
CCGTCC Election Co-Chairmen

# Museum of Gaming History

A Project of The Casino Chip & Gaming Token Collectors Club, Inc.



*Dedicated to the preservation and education of Gaming History*

## ***Visit The Museum of Gaming History LogoWear Shop!***



From casual polos to fashionable long sleeve button down shirts, all items are offered in approved colors and styles, as well as decorated with the Museum's logo. The Museum of Gaming History invites you to browse the store and we hope you enjoy your shopping experience. All proceeds from the sale of these garments goes to the Museum of Gaming History.

Visit the Museum of Gaming History at [www.themogh.org](http://www.themogh.org).  
The on-line museum has many great features including "This Week in Gaming History",  
On line videos, plus, 1000's of photos and scans are being loaded.



## **Visit the Greg Susong Digital Media Center!**



### ***at the Museum of Gaming History***

The Greg Susong Digital Media Center is dedicated to Casino Chip and Gaming Token Collectors Club Hall of Fame member Greg Susong. Greg is one of those who brought the Internet to chip and token collecting. His website, The ChipGuide, was one of the first sites devoted entirely to chip and token collecting, and serves as a tremendous resource for collectors throughout the world. His work has been kindly donated to the Museum and will be continued to be updated at the Museum of Gaming History.

**Visit it today at  
[museumofgaminghistory.org](http://museumofgaminghistory.org)**

# Casino Collectible News

Brought to you by The Casino Chip and Gaming Token Collectors Club, Inc.



# WANTED



**The Club needs your help in finding the next Editor for the club magazine. A fun and exciting volunteer position that helps to expose this great hobby to the rest of the world!**

**If you would like to help continue the tradition of our clubs award winning magazine please contact the current Editors for more information.**

**Expect to spend 10 - 20 hours per week during the most busy periods. Need to have a working knowledge of a page layout program such as Adobe InDesign. A template of the magazine layout will be provided so you will not have to re-create the entire magazine. The current Editors will assist in getting you up and running in the position. We will also provide you will stories for each issue to help lighten the workload.**



## JOIN THE FUN!



**E-Mail Todd Barrett at [editor@ccgtcc.com](mailto:editor@ccgtcc.com) for more information!**

By Mike and Corni Quinlivan



# WELCOME TO SOUTH POINT

## Convention 2013



This year is the 25th (Silver) Anniversary of the Casino Chip and Gaming Token Collectors Club. And it is also the 21st (Blackjack) annual convention. There is no specific theme this year, however, Blackjack and Silver will be the focus when it comes to the convention chips, medals, pins and t-shirts. The celebration will begin Wednesday June 19th (with the banquet) and conclude on Saturday June 22nd.

For those of you that have not experienced the South Point, there are several reasons why this facility has been chosen to host our conventions through 2016. The show floor is big and easy to access with wide aisles. They have excellent restaurants that are reasonably priced, a bowling alley with 64 lanes, a movie theater with 16 screens, a very good selection of table games and slots, and very competitively priced rooms with free Wi-Fi.

Be sure to make your plans early, book your room at the South Point and make your airline reservations. We hope to provide yet another great convention for all to attend and enjoy.

## HELP WANTED

Our conventions are run by volunteers and without volunteers the show could not go on. Please consider donating a few hours to help with registration, promotions table, auction table, membership table, or show set-up and tear down. Please contact Belinda Hixon, Volunteer Coordinator – txbel1711@aol.com.

## PRE-REGISTRATION

Pre-registration is again being offered to those who would like to eliminate standing in long lines on Thursday and Friday morning. The price this year remains at \$15.00 and you get to enter the show a half hour early Thursday and Friday. In addition, there will be a \$2.50 Scrip octagon chip (snapper) included with each pre-registration packet.

The registration form can be found in this issue of the magazine and on the Club website. George D. will again be handling the pre-registration. His address and e-mail are on the registration form. Payment by check or money order made out to CC&GTCC must accompany the form. No credit card transaction can be used with the mail-in form. Be sure to include your e-mail or phone number to receive your confirmation.

You can also pre-register on-line at the Club website, [www.ccgcc.com](http://www.ccgcc.com) using PayPal. Select the link on the left hand side that says "On-Line Pre-Registration". Be sure to follow all of the instructions in each step of the reg-

istration process. Do not close out until you are shown that you have completed the process. With either the mail-in form or the on-line process, you WILL receive a confirmation within 30 days. If you do not receive your confirmation, you are NOT registered. Postmark and on-line deadline is May 24, 2013. Any registrations received after that date cannot be accepted.

Each person must pick up his or her own packet using a photo ID with address. No packets will be mailed to non-attendees. Children under 12 will not be charged for show entry; therefore pre-registration for them is not required. However, please provide their names and ages and a special Junior Collector packet will be available for them.

Pre-registration packets can be picked up at the registration desk on Wednesday June 19, 2013 between 9:00 A.M. and 4:00 P.M. ONLY and during regular registration desk hours on Thursday, Friday or Saturday. There will be 4 lines separated alphabetically to make the process smooth and fast. Your pre-registration envelope will contain your show badge, banquet tickets (if ordered), poker and blackjack confirmations (if participating), and any special coupons, freebies or give-a-ways that we can obtain.

## HOTEL RESERVATIONS

You may reserve your room directly with the South Point Hotel by calling their toll free reservation number at 866-791-7626 or 702-797-8005. Be sure to tell them to use our special booking code "CAS0614". You may also book your reservation by using the Internet. Go to the Club website ([www.ccgcc.com](http://www.ccgcc.com)) and select the link on the left hand side that says "2013 Hotel Booking". The deadline to book your room within our block is May 24, 2013 or until our block of rooms is filled.





Hotel room rates for the 2013 convention are \$50.00/night Sunday through Thursday and \$85.00/night for Friday and Saturday. If you are coming to Las Vegas early or staying over after the convention our room block runs from Friday June 14<sup>th</sup> through Monday June 24<sup>th</sup>. Remember, in order to be within our room block your reservation **MUST** be made by May 24, 2013.

Keep in mind that all the reservations made at the South Point that are included in our special room block help the Club keep costs down in future years and assist us in negotiating favorable contracts for future conventions. Support your Club and stay at the South Point.

## EARLY BIRD BANQUET AND TRADE SESSION

The banquet is scheduled for Wednesday evening, June 19<sup>th</sup>. Reserve your tickets using the registration form or on-line. Ticket price is \$45.00 per person or \$450.00 for a table of 10. No tickets will be available at the door.

While this isn't a formal event, Blackjack and/or Silver Anniversary theme related outfits or business casual would be appropriate. Please, no flip-flops, shorts or tank tops.

Reserve your seat or reserve a full table of 10 so all your friends can sit together. As it was last year, this will be a sit down event. In addition, when you register for the banquet, you will need to select a choice among 3 entrees: roast prime rib of beef, breast of Cornish game hen or poached medallions of fresh salmon.

All banquet attendees must be Club members. If you plan on bringing a spouse or friend, make sure to sign them up for Club membership **BEFORE** the banquet. There will be no opportunity to join the Club at the show before Thursday morning after the exhibit hall opens. Banquet tickets will be in your pre-register envelope and can be picked up at the registration desk between 9:00 A.M. and 4:00 P.M. **ONLY** on Wednesday June 19, 2013.

When the banquet ends about 8:00 P.M., the trade session begins. Bring what you can carry, allow space for others and remember **NO** direct selling of items.

## EXHIBITS

### GRAND BALLROOM - A & B

All members are encouraged to enter an exhibit and compete for cash prizes. The exhibits that members provide show their collecting specialties and interests. The exhibits can be either competitive or non-competitive. Contact Casey Focazio-Follis, Exhibit Chairman at [exhibits@ccgtcc.com](mailto:exhibits@ccgtcc.com) to enter. The Club will provide the display cases at no cost for your exhibit.

This is one of the highlights of the convention and members look forward to seeing what other members collect. In the past, exhibits have included chips, tokens, silver strikes, ashtrays, dice, belt buckles, money clips, hotel history, security badges, a t-shirt quilt, and much more.

## EDUCATIONAL SEMINARS

Rick Pokracki has lined up some great speakers to keep everyone well informed, educated and entertained. Watch for a complete seminar schedule in the next issue of the Casino Collectible News and on the Club website.

## TRADE SESSIONS

Several trade sessions are planned during the convention. Check the schedule at the show for times and locations. Bring some binders and leave space for other chips. Please, no outright sales of merchandise or you will be asked to leave the trade sessions.

## BRUCE LANDAU MEMORIAL AUCTION

The auction will be held Thursday, June 20th at 7:00 P.M. Once again, David Spragg will be organizing this popular event. Please consider donating some chips or other casino related items to benefit the Club. David is assembling some excellent lots for this year's auction that may include some lower and medium priced items other than chips. Be sure to order your auction catalog as they usually sell out by show time.

## LAST DANCE SWAP MEET

On Saturday, June 22nd, the Last Dance Trade Session will be held. The event will begin at 7:00 P.M. and last until the last two traders call it quits. This will be the last chance for members to get together after the show floor closes to add that last chip, token, strike or slot card to their collection. Check the show schedule for the location.

Watch for more updates in the next magazine and on the Club website at [CCGTCC.com](http://CCGTCC.com). Make your plans now to be in Las Vegas on June 19th through the 22nd for the 21st annual gala. We hope to see you there!!

## POKER CHALLENGE AND BLACKJACK TOURNAMENT

The Poker Challenge and Blackjack Tournament will again be held at the South Point. The action starts on Wednesday June 19th with the Blackjack Tournament at noon. The Poker Challenge will be Friday evening with a start time of 7:00 P.M. Be sure to stay tuned for more details. Registration for both tournaments can be done on the registration form. PLEASE NOTE – due to gaming regulations payment for the tournaments MUST be made by check and mailed in on the registration form. Players can sign up at the convention for the Poker Challenge if seats are still available. Cost remains the same this year at \$90.00 for the Poker Challenge and \$70.00 for the Blackjack Tournament.

A special set of tournament chips will be available for purchase starting on Saturday morning June 22nd when the show opens or via mail through the Promotions Director. For any questions please contact Tournament Chairman Bob Pardue at [Robert.pardue@cox.net](mailto:Robert.pardue@cox.net).



*Photo courtesy Todd Barrett*

# OTY Voting for 2012 Nominees

Nominations for the 2012 OTY Awards have been finalized and will soon appear on-line for voting consideration by all CC&GTCC Members in good standing. As was done last year (for OTY Awards 2011) viewing of the top 10 Nominees, in each of the three open OTY categories, will be posted at the following websites:

Silver Strike of the Year (SSOTY): <http://www.thechipgallery.com/gallery2012?dir=SSOTY>

Slot Card/Room Key of the Year (CKOTY): <http://www.thechipgallery.com/gallery2012?dir=CKOTY>

Chip of the Year (COTY) <http://www.thechipgallery.com/gallery2012?dir=COTY>

While these sites are not yet prepared for Nominee viewing at press time, I anticipate them being ready towards the end of March. CC&GTCC members may then visit the sites and review the 10 Finalist in each category, make their selection(s) and cast a ballot in a number of ways. Both at those sites and on the Club's website, .pdf versions of the to-be-created "2012 Official OTY Ballot" will be linked for printing, or electronic fill-in. Once completed, a voter will be able to email a ballot to the OTY Chairman.

Alternatively, ballots can be FAXed (a number will be provided on the ballot) or mailed (an address will also be provided on the ballot). Voters may also phone-in their selections, again, a telephone number will be provided on the ballot.

We want to thank the people that donated the 2011 OTY winners, as follows:

CKOTY – Barry Hauptman

COTY – Larry and Alice Koop

SSOTY – Well, while we have acquired the 2011 SSOTY winner, it remains that we are looking for a few more donations to cover the cost of acquisition. At the time of this writing, we are looking for 3 generous Club Members to pledge a \$30 donation each, for a total of \$90 to cover the outstanding balance of a \$360 acquisition. (As a reminder, the 2011 SSOTY was the Four Queens, \$300 Queen of Halloween strike.) If you would like to make a donation, please contact the OTY Chairman at: [OTY@CCGTCC.com](mailto:OTY@CCGTCC.com) or 520.971.7909.

As in past years, the category for Token of the Year (TOTY) remains unused, as there were too few candidates. However, things might be different for the 2013 OTY Awards, as some casinos have added tokens to their inventory of gaming items. No promises, but we are watching.

The aforementioned ballot form and websites will also contain the Open/Close dates for voting.

Lastly, we are looking at a possible change to the way in which we nominate OTY Candidates. This change (a consideration at this point) will entail having a Nominating Committee selecting the top 10 Finalists in each of the OTY categories. While voting would not change, we are just looking at an approach to get a greater cross-section of representation from around the World in the candidate process. Under consideration would be to increase to 15 (from 10) the number of Nominees in each category. If you are interested in being on the OTY Nominating Committee, or to provide any commentary on this consideration, please contact me at my OTY email address.

Jim Follis, LM 3872-53  
OTY Chairman

# Exhibitors and Exhibits Needed for the People's Choice Awards

The Convention is just around the corner and we need more Exhibits. If you are planning on going to the Convention, please think about doing an Exhibit of some of the things you collect. Last year's winner (Jerry Birl, a perennial favorite) had a great display entitled: "20 Years of Collecting Roulette Related Memorabilia" and first time entrant, Erik Dauplaise took 2<sup>nd</sup> Place with his Exhibit entitled: "What Chips Should I Collect". We also had some non-Competitive Exhibits and some other really neat stuff, and we are looking forward to sign-ups for this year!

Basically, you bring the stuff and the Club will provide display cases and table space. Just remember, Exhibit set-up is Wednesday only, 9 – 1, providing we will follow last year's schedule. Please contact me by email at: [Exhibits@CCGTCC.com](mailto:Exhibits@CCGTCC.com) to ask questions and/or sign-up. I can also be contacted through my Dad at: 520.971.7909.

Club provided display cases are about 2 x 3 foot and are about 2 inches high. A slightly deeper case is available for display of items with a little bit more height.

I will need this information:

- Exhibit content or theme,
- Number of cases needed,
- Your name,
- Your CC&GTCC member number, and
- Title of the Exhibit.

Exhibits must be casino related in some way, in keeping with the nature of our Club. If any of the exhibit will include slabbled chips special permission must be received from Club President Doug "Cigarman" Smith. You need to ask him, not me.

The deadline for submissions will be May 31st. And keep in mind, this will be the Club's 25<sup>th</sup> Anniversary and while not a requirement, it would be nice to have "25th Anniversary" themed Exhibits. We plan to have several, Non-Competitive Exhibits to commemorate this anniversary! Please feel free to submit a Competitive Exhibit in that theme, or contact me to suggest other Non-Competitive Exhibits in that theme.

Lastly, we are still looking to discover who won The People's Choice Awards in 1997 and 1998. If you know who won in any of those years, please contact me.

Thank you,

Casey Focazio-Follis  
Exhibits Chairman

# CC&GTCC RAFFLE

The CC&GTCC will be conducting another raffle at the June 2013 convention at the South Point Hotel, Spa & Casino in Las Vegas. We are looking for all types of donations of items to be included as part of the raffle—chips, dice, slot cards, strikes, tokens, postcards, matchbooks, ashtrays, swizzle sticks—ANY type of casino memorabilia that is in good condition that you'd like to have in YOUR collection. Thanks to the GREAT participation in the past from our wonderful club members in the way of ticket & raffle item donations,

this has been a success over the past several years both for the club AND for the lucky winners. Ticket costs are a single raffle ticket for a donation of \$10 or three raffle tickets for a \$25 donation. You do NOT need to be present at the convention to win and those not attending will have their winnings shipped to them (at no additional cost to the winner) after the convention closes. Ticket donations can be made via mail by sending your ticket donations (payable to the CC&GTCC) to:



Douglas Smith  
CC&GTCC President  
P.O. Box 691085  
Houston, TX 77269-1085

This address above is also where you would send your donated items (chips, dice, slot cards, strikes, tokens, postcards, matchbooks, ashtrays, swizzle sticks—ANY type of casino memorabilia that is in good condition that you'd like to have in YOUR collection) for the raffle. Thanks for all of your past support and we look forward to your continuing support to once again make this year's raffle a SUCCESS!!

## *Of Literary Note*

by the club Librarian, John K. Kallman

P.O. Box 122

Sartell, MN 56377

librarian@ccgtcc.com

The final 3 months of 2012 saw little activity, both in the borrowing from the library as well as the items that were donated. Had it not been for a late October trip to Tunica Mississippi and “borrowing” some items for the various poker rooms there, there would had been little to show for this issues entry. The lone exception was an article about casino collectibles in the December 3 issue of Coin World. Sadly, it does not mention our club at all! Goodies from Tunica are as follows:

- Jackpot – October 18 – Oct 31, 2012 – a “newspaper” that list the various promotions, shows and associated information for the casinos located there.
- Card Player, Volume 25 / No. 21 (October 17, 2012)
- Card Player, Volume 25 / No. 22 (October 31, 2012)
- Ante Up (October 2012)

If you visit any of the poker rooms at the various casinos, it would be greatly appreciated if you liberated similar publications for inclusion in your club’s library!

Since the winters are long and hard here, I get more reading done then when the weather is much more agreeable. From the club’s library, I picked at random, “The Big Wheel’ by George W. Herald and Edward D. Radin. While there is little in the title to want you to select this book, and the cover is even duller, it was an easy and quick read with equal parts humor and history mixed in – all related to the casino in Monte Carlo. While somewhat dated, as it was released in 1963; it none the less was quite interesting. While there were far too many references to people I never knew, and in many cases had never heard about, if you are into “gossip”, there is a gold mine of information here. From royalty, to cheats and spies, there is enough information here to while away one more dreary day or two were the sun comes up late, and slips in the winter skies far too early leaving a long cold night ahead.

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Contact:

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[txbel711@aol.com](mailto:txbel711@aol.com)  
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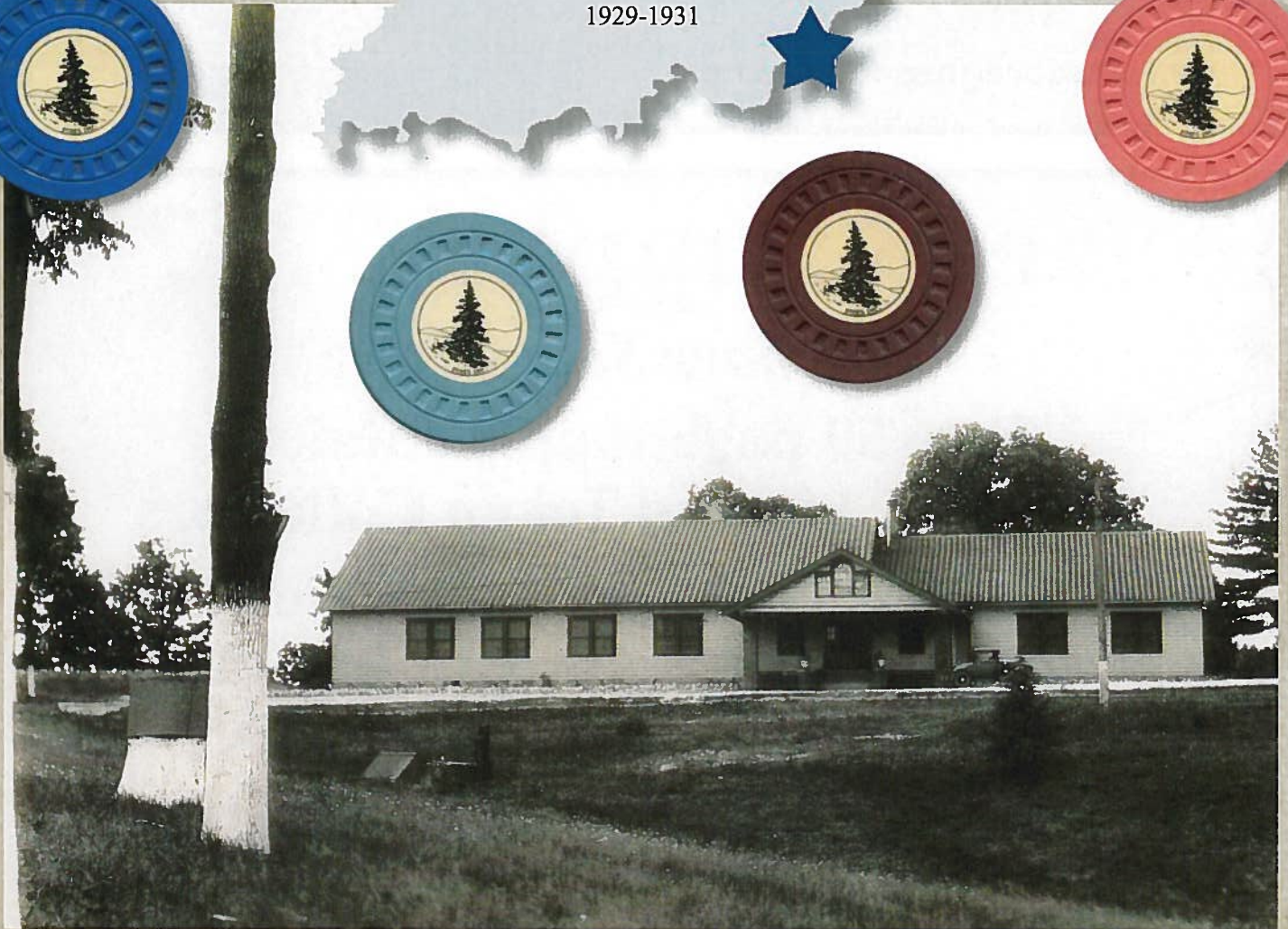
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# The "Joints of Jeffersonville"

## The Pines Inc

Paul Bender, D.D.S, MEd.

Owners: Thomas Bailey  
Gus Kramer  
William August Bauer \*  
Walter Wolford  
1929-1931



The Pines, so named for the large stand of White Pines that shaded the speak easy, was a favorite watering hole during prohibition.\*\*

Hidden inside this rather plain exterior was a lavish carpet joint with all the glitz, glamour and bright lights of the finest night clubs. The front door opened into a foyer which in turn opened to the combination dining room and dance floor. The show room, stage and orchestra pit were located to the far right. Shielded from view and behind a metal reinforced door was the gambling area containing a roulette wheel, craps tables, a chuck-a-luck table and a bank of slot machines to keep the ladies entertained. They also offered blackjack and poker, although the latter was a very slow game and not as popular as the other games. The bar, which was probably as busy as the casino, was located in a separate room in the back, so that it would be less accessible in the event of a raid. After all, prohibition had made the sale of intoxicating liquor unlawful. "The people of Southern Indiana handled prohibition just like everyone else in the country. People who drank stocked up on liquor before it was illegal, those who planned to give up drinking treated January 28, 1920, as though it were New Year's Eve, and the following day their New Year's resolution began. After a year or so, their reserves were depleted and people got thirsty again, including some people who had never been thirsty before. The fact that alcohol was now prohibited made it more desirable. There's always something tantalizing about forbidden fruit, in this case the fruit of the vine."<sup>[1]</sup>

An interview by Ms. Betty Metzger [a student at Indiana University Southeast] with Cecil Cox, the bouncer, reiterates the secluded location of the Pines.

"The club sat back off the road and to get to it patrons had to pass a small farm house. Cecil Cox tells an amusing story about his employment at The Pines. He worked there as a bouncer, but he frequently did other duties, one of these was to relieve the gunman who sat in the bathroom of the little farmhouse and kept a watchful eye on the casino. The gunman sat on the commode with a high-powered rifle across his lap and looked out the bathroom window. If a robbery or other trouble arose in The Pines, a buzzer rang in the bathroom and the gunman rushed to take care of the matter. Remembering his hours as a substitute gunman, Cecil Cox says with a laugh, "I bet I'm the only man in Jeffersonville who ever made a living by sitting on a commode."<sup>[2]</sup>

She continues by reporting that Cox was employed at The Pines during the final raid that was made in 1931. *The Evening News* gave the following account on May 28, 1931.<sup>[3]</sup>

"Sheriff Edward H. Meyer of Floyd County reported destruction of \$2,500 of equipment seized February 24, 1931, when federal agents raided The Pines Road House on U.S. 150, two miles north of New Albany. The destroyed equipment included 12 slot machines, three dice tables,

and a roulette wheel. Six men were arrested for conspiracy to violate the prohibition law and were sent to the Floyd County Jail for 30 days to four months. The owners who were arrested were Thomas Bailey, Gus Kramer, August Bauer, and Walter Wolford. The two employees who were arrested were Edward Andrews and Chester Berger. According to reports, the men were not arrested for gambling, or selling liquor. They were, in fact, charged with and convicted of selling ice for setups and that under the existing prohibition law was enough to send them to jail."



The Pines was located atop the Mooresville Hill, approximately two miles north of New Albany, Indiana. The secluded entrance road named Buffalo Trace was partially hidden on the west side of Highway 150. The Pines was only accessible by this one lane road. The fact that the building was surrounded on three sides by sheer 80-foot limestone cliffs made it almost impossible for the federal revenueurs to raid The Pines.



*Souvenir advertising dice given to patrons  
Courtesy Andrew Albatys*



Goodman's Drug store in 1928  
 Courtesy of Andrew Albatys

The old adage "It pays to advertise" was as true in the 1930's as it is today. Israel Goodman, who owned the Goodman Drug Store at 332 West Liberty Street in Louisville, Kentucky, was all too happy to rent out the space for this sign advertising The Pines. I would guess that you just might have been able to buy a racing form inside.

Like most of the roadhouses of the period, The Pines catered to out-of-town patrons. They would not bar locals but they certainly did not cater to them. All too frequently the wife of a local would come back the next day with her sad story about how her husband had lost his whole pay-check and they now had no money for food or rent. In the interest of good will, the owners would usually return the money but ask that the husband not return.



Roulette chips used at The Pines  
 courtesy of Mrs. M. Shea



B-32—Excallo



B-35—Scottie



B-33—Hi-Hat



B-125—Comet



B-34—Olympic



B-126—Flour de Lis

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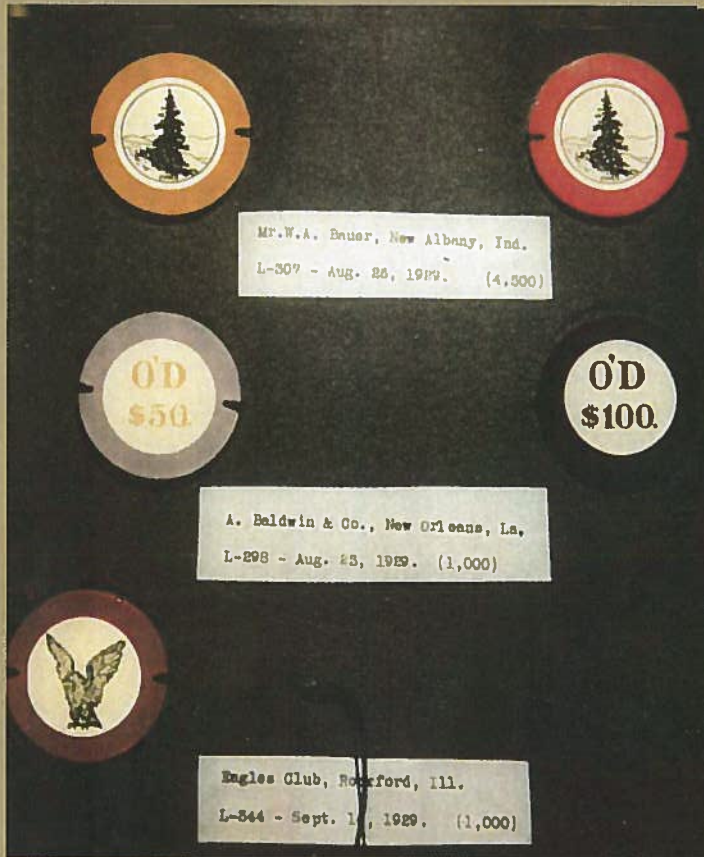
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The photograph on the left documents that 4,500 Red and Yellow Crest and Seal chips were ordered by Mr. W. A. Bauer on August 26, 1929, from the U.S. Playing Card Company.

The photograph on the right documents that 6,000 Dark Blue, Salmon, Light Blue and Brown inlay Hub mold chips were ordered by The Mason & Company, Chicago Illinois from the U.S. Playing Card Company on March 19, 1930.\*\*\*

It is interesting to note that although the owners of The Pines ordered expensive Crest and Seal Chips for the craps and black jack tables, they used generic "Excello" chips from the K.C. Card Company for the roulette table.



*Photograph from the Museum of the United States Playing Card Company, Cincinnati, Ohio.  
Courtesy Howard W. Herz*

The Pines never reopened following the raid of February 24, 1931.

The following is a summary of the article that appeared in the November 11, 1937, issue of *The New Albany Tribune* [4] "The Pines, closed nightclub four miles north of the city on U.S. Road 150, and its 30-acre site was sold at public auction Wednesday afternoon for \$5,700. The amount was \$300 below court appraisement. George W. Giles purchased the property in the role of an agent. The sale included the spacious clubhouse, the grounds, a bungalow, and the caretaker's quarters."

The sale was conducted by Judge John H. Weathers, and was ordered after joint owners entered a partition suit in the Floyd Circuit Court to dispose of the property. The plaintiffs were Mrs. Maude Bauer and Harry Daily and the defendants were Mrs. Edna Gruber, August Kramer, and C. Walter Wolford.

According to the suit, ownership was divided as follows:

Mrs. Gruber, 28%;  
Mr. Kramer, 22%;  
Mrs. Bauer 18%;  
Mr. Wolford 12%.  
Mr. Daily 12%

The remaining 2% was assessed for court cost. Following the conclusion of this suit, all the owners were then named as defendants in another suit. A note filed November 6, 1937, in circuit court by Earl Leuthorth of Floyd's Knobs, alleged that they owed him \$500 for services as a caretaker.

The question arises: What happened to Mr. William August Bauer between 1930 when the chips were ordered and 1937 when Mrs. Bauer is listed as part owner? A further search of the microfilm files of *The New*

*Albany Tribune* revealed the following headlines on Saturday, March 14, 1936. [5] "WILLIAM BAUER DIES SUDDENLY IN COURT HOUSE." He had just left the courtroom, where he had been conferring with an official about taxes, when he was stricken. He had descended the stairway, followed by attorneys Joseph Confield and Roger Phillips. \*\*\*\* When he reached the lobby he slumped to the floor. The two men ran to his assistance and a physician was summoned. By the time Dr. Harry Voyles reached his side Mr. Bauer was dead.

*The New Albany Tribune* went on to say that he was a native of Harrison county and had been engaged in business in New Albany for many years. He was a member of both the St. Mary's Catholic Church and the New Albany Benevolent and Protective Order of the Elks.

In 1961 Dr. Evert Bickers bought the property and built his home on the former site of The Pines.

Today, 83 years later, the once secluded entrance road atop the Mooresville Hill, is prized residential property because it affords a spectacular view overlooking the city of New Albany and the Ohio River .

Nature has reduced the once magnificent stand of Pines to a singular "Lonesome Pine."

\* We can not locate any evidence of a relationship between William August Bauer of "The Pines" and Joseph S. Bauer of "The Arrowhead Inn" in Branch Hill Ohio .

\*\*The 18<sup>th</sup> amendment to the constitution of the United States , passed in spite of President Woodrow Wilson, was known as the Volstead Act. 1920-1933 President Herbert Hoover dubbed it "The Noble Experiment"

\*\*\*For the collector of variations: There are at least three variations of finish work on the chip edges. 1. Flat smooth finish. 2. Round smooth finish. 3. Round unfinished.

\*\*\*\*Members of the law firm of Stotsenburg, Weathers and Minton

#### Bibliography:

1. Author unknown, source note lost, see below
2. Metzger, Betty N. Gambling In Clark and Floyd County , New Albany . Indiana : IUSE, November 29, 1976, [unpublished manuscript]
3. The Evening News, Jeffersonville , Indiana : News & Journal, May 28, 1936

4. The New Albany Tribune, New Albany , Indiana : November 11, 1937

5. The New Albany Tribune, New Albany , Indiana : March 14, 1936

#### Acknowledgments

I would like to thank all the people who have shared their information and/or their editorial skills for this manuscript.

A special thanks goes to:

Howard W. Herz of Gaming Archaeology for the photograph of the chips at the U.S. Playing Card Museum. Gene Trimble and David Spragg for making the manufacturer's order cards available on line.

Our Friend of the hobby for his untiring research I would also like to thank the reference and research librarians of the Jeffersonville Township Public Library, and The New Albany-Floyd County Public Library. Jane Sarles and the Clarksville Historical Society The Clark County Historical Society

The following is a partial list of other individuals who have contributed, one way or another, to this manuscript:

Andrew Albatys  
Charlie Turner  
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M. Shea  
H.C.  
Ed Hertel  
Mark Phannmoller  
Eden Kuhlenschmidt

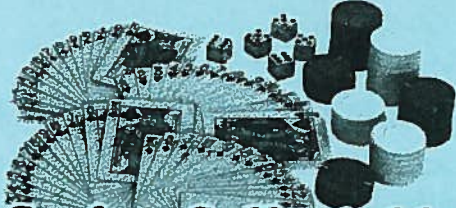
Finally, I would like to thank my wife for reading and re-reading this manuscript and for allowing me to have it cluttering our dinning room table for several months.

#### Disclaimer

This manuscript has been in the "works" for twelve years and during that time, I suffered from two computer crashes. Many of my original notes were lost. If I have quoted, misquoted or failed to give proper credit, then I hereby beg forgiveness.

If you have information or corrections to add to this manuscript, I welcome your comments.  
PBender134@AOL.com

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The Casino Collectible News website has archived articles from 1988, when it started out as a newsletter, through the years as The Casino Chip and Token News magazine to the current Casino Collectible News magazine. All PDF's are optimized for easy downloading. If you have any requests for articles contact Allan Anderson, CCN webmaster, at [adesign@sbcglobal.net](mailto:adesign@sbcglobal.net).

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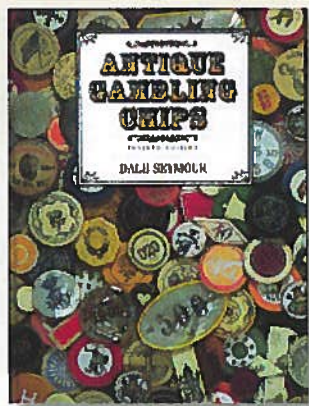
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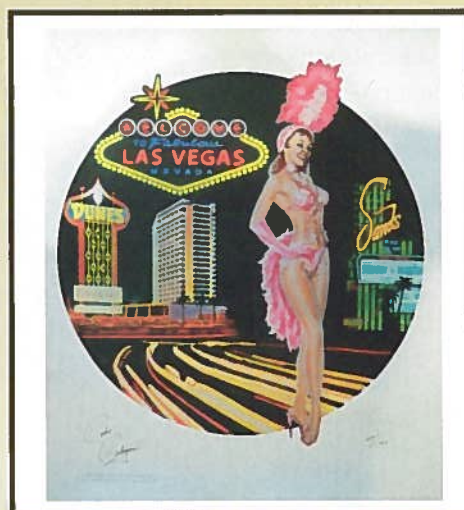
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# KELLISON & PONCIA CIGAR STORE

By David Spragg

First new find from a Reno/Sparks location we never knew had chips for a while I think.

These are the first ever recorded chips from the Kellison & Poncia Cigar Store, Sparks, NV. A token, shown below, was previously known.

I bought these chips with a strong guarantee they were Nevada, although the owner had thought it was more likely North Lake Tahoe, and had to take a significant risk as I had no chance to research anything first and could have been in competition over their acquisition.

Ordered through T.R. King, the chips were shipped to:

H.B. Matlock

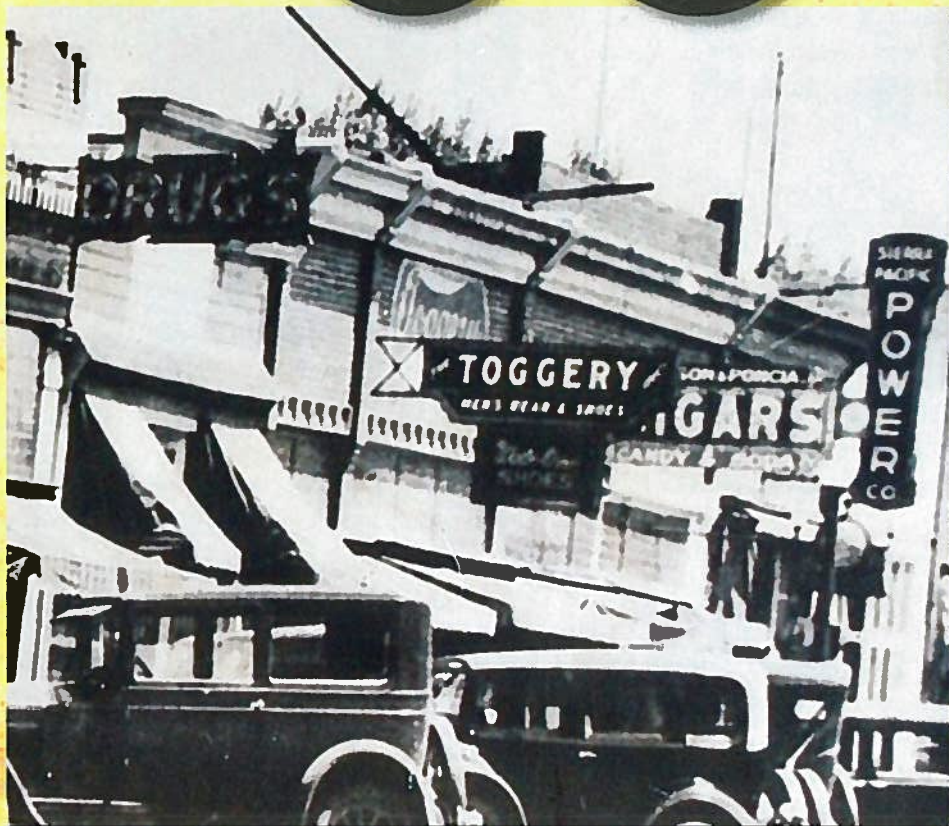
824 B Street

Sparks, NV

On 14 June, 1948

First stop was Harvey Fullers licence of indexing. Plenty of establishments listed on that street around the time, a thriving gaming area, but the only listings I see are for 824 are the Saddle Club and Tommy Parsons, for which the dates don't match, and neither the 'K' or the addressee for the delivery make any sense. I spot the listing for Kellison & Poncia, but the dates don't match and Harvey lists it as 924. Could there be an error or typo in the listing?

Next stop will be a friend who has many old telephone directories from the area: "We have a 1942 City Directory that shows Kellison & Poncia Cigars at 824 B Street. We have 1946 and 1950 phone books, they both show Kellison & Poncia Cigars still in operation at 824 B Street." My note - OK, we know they existed at that address, but were they licenced and were these chips actually for them or was that just a delivery address,



*Prohibition era pic from 1924 at first location, 924 B Street.  
The signs partially obscured - "Kellison & Poncia - Cigars - Candy & Soda"*

and maybe they were even illegals?? Before I have any more time to think, my friend follows up with... "The plot thickens. I checked our 1939 phone book (the only one we have prior to the 1942 City Directory), and it lists Kellison & Poncia at 924. So I searched through the addresses in 1939, looking for 824 B, and couldn't find anything. Back to the 1942 City Directory to see what they had listed at 924 B. They didn't have a listing for 924 B (some addresses are listed and say "vacant". 924 isn't listed at all). Checking out a couple of other nearby addresses, The Sierra Pacific Power Company is listed at 920 B in both 1939 & 1942. 1939 lists Shaber W R Justice Court at 814 B; 1942 lists Sparks City Library Building, Billingsly W D Constable, Justice of the Peace at 814 B. 1939 lists Owl Club at 734 B; 1942 lists Owl Bar at 734 B. 1939 & 1942 both list Hilp's Drug Store at 938 B. On the other hand, 1939 lists the Toggery at 930 B; 1942 lists the Toggery at 928 B. 1939 lists Baker's Grocery at 936 B; 1942 lists Baker R W Grocery at 922 B. So at least a couple of addresses are slightly different or the businesses have moved nearby."

My note - So they were at the 924 address at the time Fuller lists, but that was years before. Did some street numbers change? Did a block burn down and everybody move? (Bakeries have a good history of starting large fires) At the time of the chip order 824 B Street was the location of a cigar store and bar called Kellison & Poncia.

Kellison & Poncia opened up in Sparks in the 1910's at

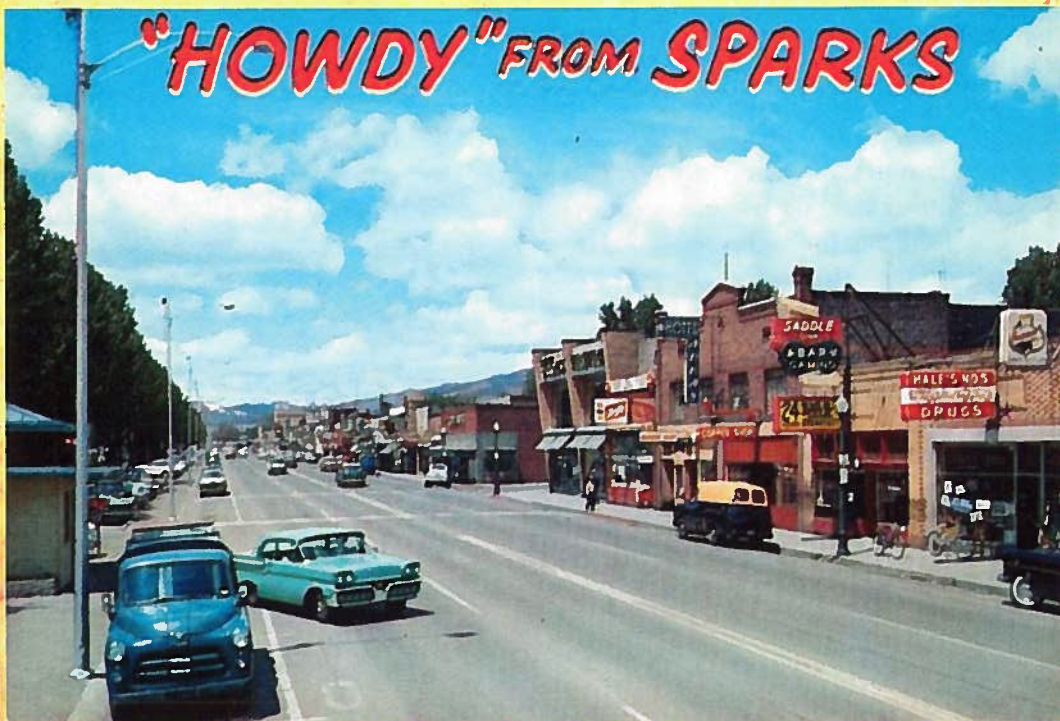
# KELLISONS & PONCIA CIGAR STORE 824 "B" ST.

*Ad. from 1948*

924 B Street and did business at that location until around 1941 when it moved to 824. The proprietors were Walter Bailey Kellison and Girolomo Jerome Poncia. Poncia died in 1933 and Kellison continued the business until his retirement in 1951. Poncia's son Raymond, who had been working with Kellison, then took over and renamed the place "The Cigar Store" (around 1955 the location became the site for the "Saddle Club" which lasted for several years).

The guy who ordered the chips, Harold B. Matlock, was born in 1913 and grew-up in the San Francisco Bay area. During WW2 he served in the Merchant Marine. After the war he returned to San Francisco. He moved to Sparks right around the time he ordered the chips.

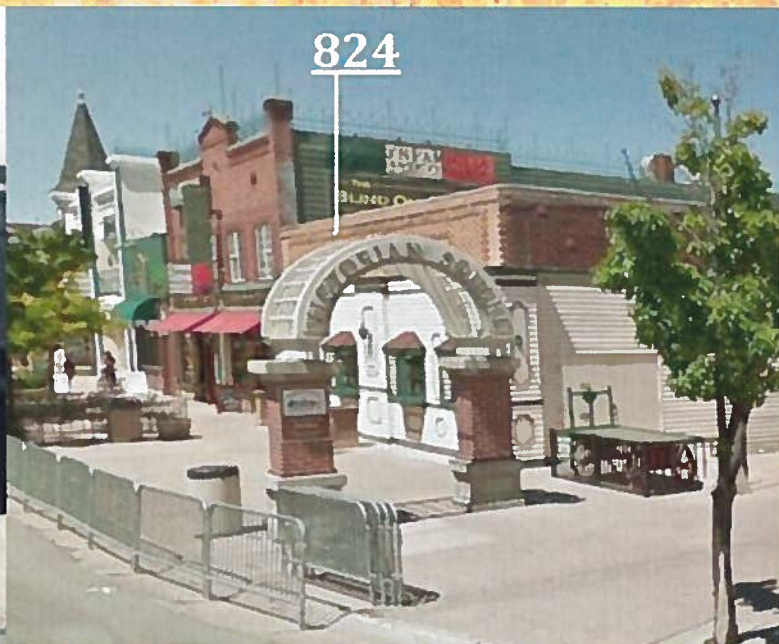
The only thing I could find out about Matlock's gambling activities in Sparks is that around the time of the chip order his occupation was listed as "dealer."



*View from the 1950's when the Saddle Club Bar & Gaming operated at the address*



*Token from 1939*



Picture showing location during the 1930's and today

A month prior to the chip order, in May 1948, Kellison & Poncia had its bar and gambling licenses renewed by the Sparks city council—exactly what games were included I don't know. In March 1948 the city council had approved a race horse keno game for the place. A race horse keno game was by far the most expensive gaming license issued by the Sparks city council. It's annual fee was \$500. By comparison—\$200 for craps and 21; \$160 for poker; \$100 for pan.

Four months after the chip order, in October 1948, Walter Kellison's petition to put an "additional" 21 game at 824 B St. was approved by the city council—this suggests that there was probably at least one 21 game operating at the place when the chips were ordered.

A year later in October of 1949 Kellison got approval to operate a poker and craps game at the place. Kellison had gotten a license for a poker game at the place in prior years as well. The only name I saw associated with gaming licenses for 824 B St. in the 1940's was Walter Kellison. Probably safe to assume that the assume the "K" on the chip stands for Kellison and that Matlock apparently was a dealer for Kellison and ordered the chips for him.

In the summer of 1935 there were only two licensed gambling games operating in Sparks—both at Kellison & Poncia.

The structure which housed the address still exists and is now part of the Sparks Heritage Museum facility <http://sparksmuseum.org/>.

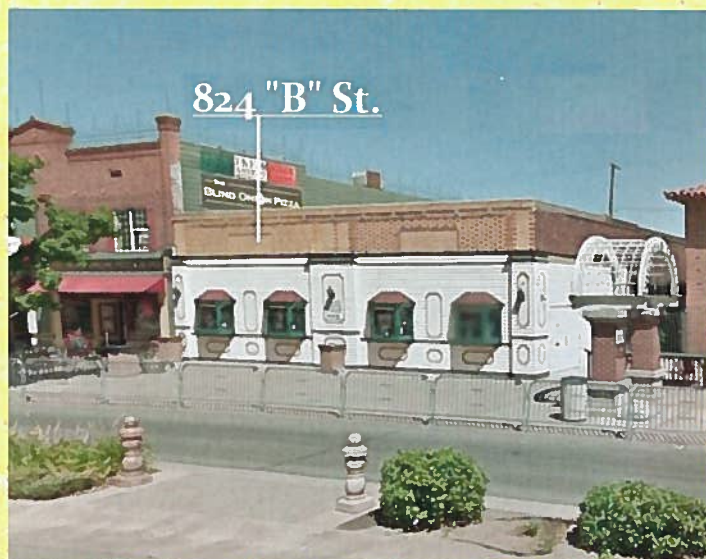
B Street is now Victorian Avenue.

**Kellison & Poncia**  
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Ad from 1939



Current picture on Victorian Avenue



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# THE OFFICIAL 2014 CC&GTCC CALENDAR!

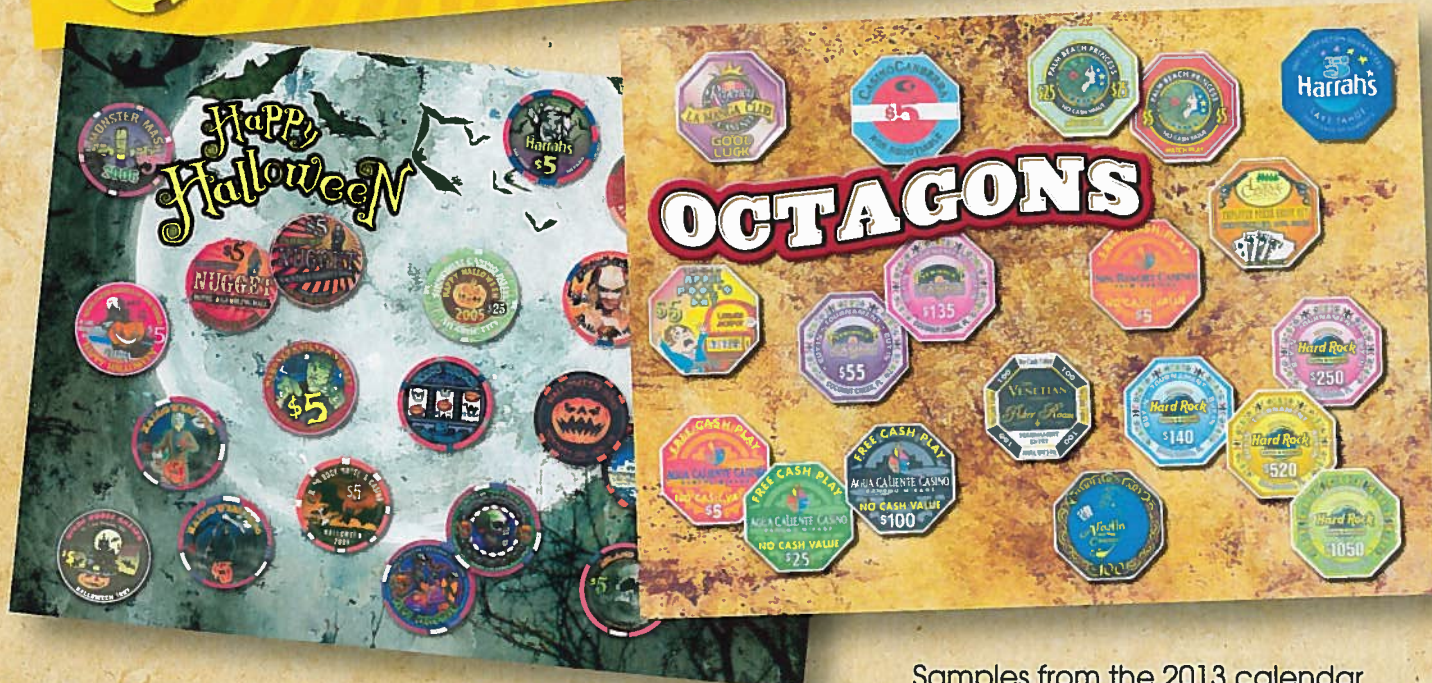
This calendar is a club fund raiser which raises money by the sale of individual dates, banner ads and whole pages, and of course the final printed calendars.



If you missed out on this years calendar get ready to participate for 2014! Details will be available in future issues of the magazine.

For more information contact Steve Bedo at [membership@ccgtcc.com](mailto:membership@ccgtcc.com).

Special thanks to Todd Barrett at TBD Studios for his time in the design of this calendar and to Neal Silverman at LogoWear Shops for his time and the production of this calendar.



Samples from the 2013 calendar

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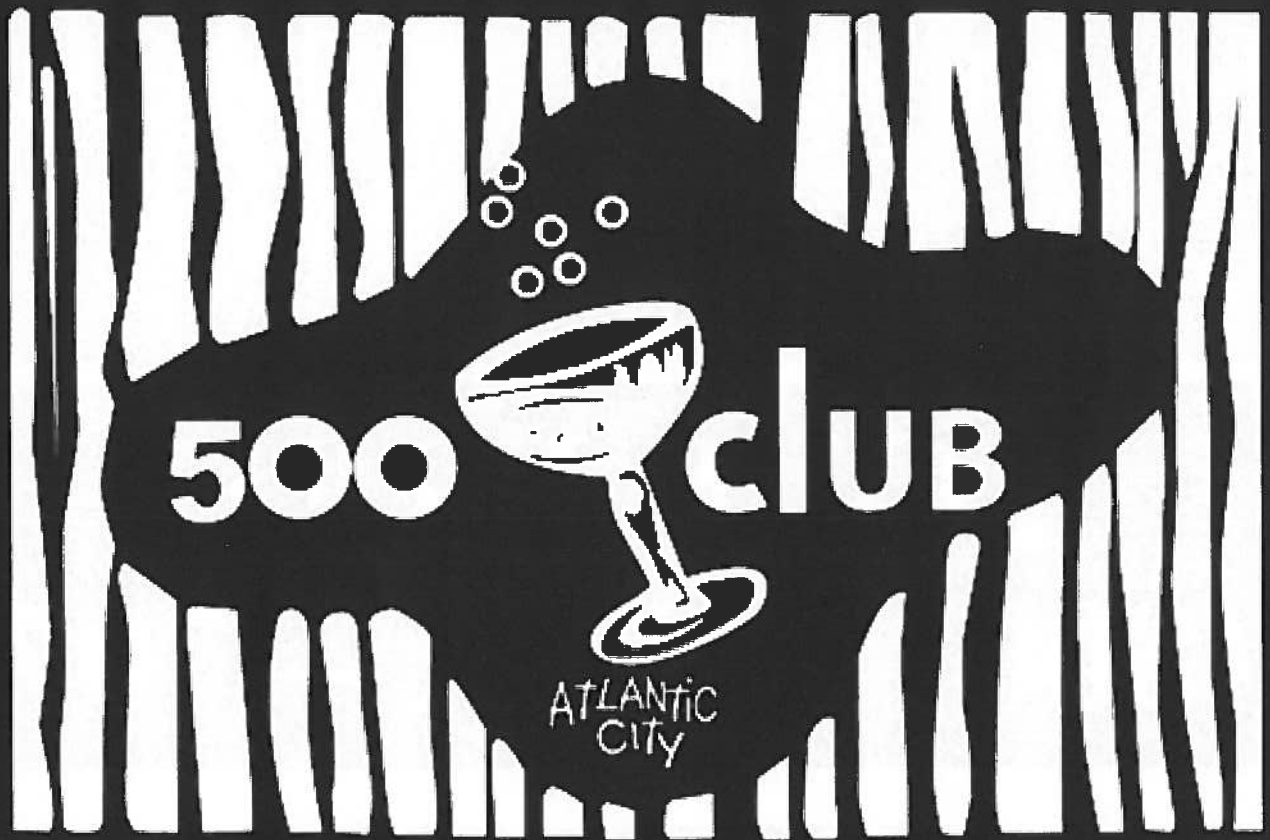
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By Archie Black

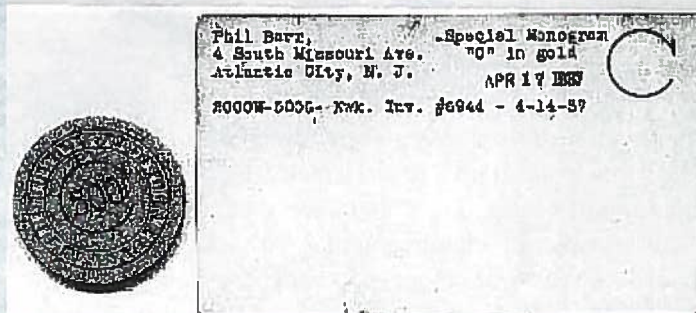
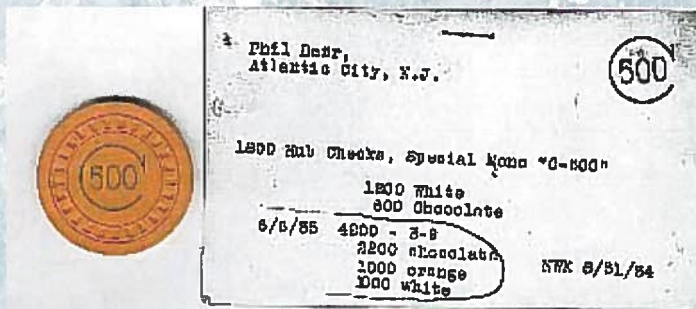
Well, Brenda and I spent an enjoyable hour or so at the Atlantic City Library and came up with a lot of interesting stuff with respect to the infamous 500 Club, chips that Bob Eisenstadt discovered, and Mason's records that Gene Trimble uncovered.

What we have documented leaves no doubt in our minds that the 500 club chips that Robert Eisenstadt has provided scans for are the ones that were in use in the 1930's and 1940's, at the least. The floral mold design may have come about at a later date... but that's speculation.

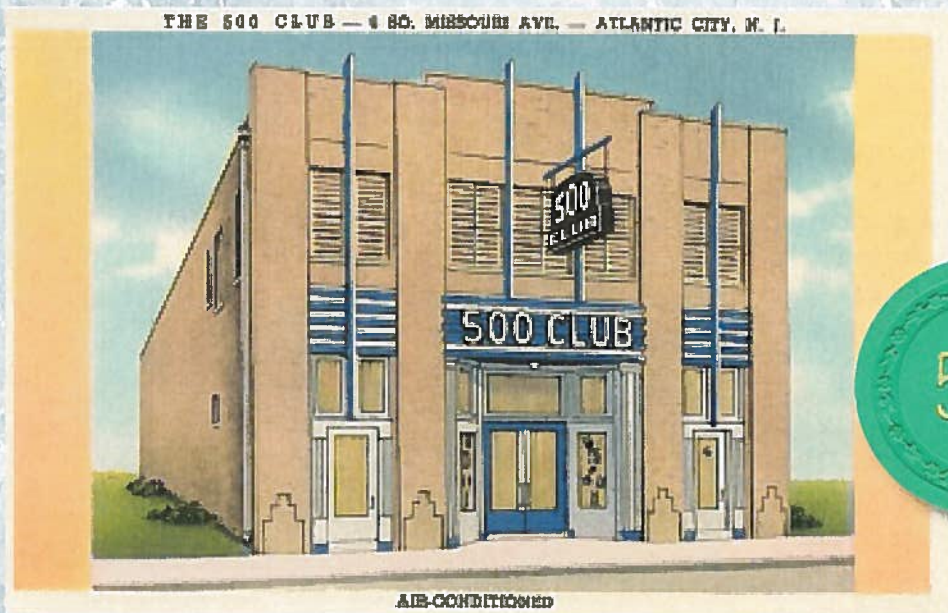
The 1949 telephone directory lists a 500 Club Tavern at 6 South Missouri Avenue, which would indicate the shipping address on Mason's card file to a Mr. Pill Barr at 4 South Missouri Ave. as the same place.... or at least connected to the 500 Club property. While we could find nothing about Mr. Barr, to whom the chips were shipped, perhaps our search next weekend may shed some light on who he was. Possibly the manager or owner of the 500 Club at that time in the mid-30's?

Since February was Black History Month I have added some background to A.C.'s nightclubs which might prove relevant and interesting too.

"An attempt by the black community to deal fairly with racial tensions that created Atlantic City's vibrant Kentucky Avenue nightclub district, (some of the clubs date back as far as the 1920's, Atlantic City's Kentucky Avenue reached its peak during the 1950's when six nightclubs on or near Kentucky Avenue between Arctic and Atlantic Avenues featured nearly every African American entertainer in the country. Sammy Davis Jr., Sarah Vaughn, Nat "King" Cole,



Courtesy Robert Eisenstadt



Postcard of the 500 club



Moms Mably, Slappy White, Billy Daniels, Billy Eckstine were only a few of the entertainers who performed at Graces, Little Belmont, the Wintergarden, the Paradise Club and Club Harlem.”

“Like New York’s Harlem nightclub district, Kentucky Avenue began as a group of night clubs and carpet joints that, due to the necessity of procuring alcohol during prohibition, were linked to organized crime. Kentucky Avenue clubs, along with those in the mostly Jewish South Inlet and the predominantly Italian Ducktown section west of Convention Hall, “all offered some form of gambling.”

But what made the Kentucky Avenue clubs different were their hours of operation. Musicians performed at the Jockey Club or the 500 Club where singer Dean Martin and comedian Jerry Lewis first teamed up.

The band could put their instruments down at 11 pm (occasionally they played as late as 1 am) and feel safe under the protection of the Atlantic City Musicians Union, one of the most powerful labor organizations in the city. Because African American musicians were not permitted to join the largely white musicians union, they formed their own, with the intention of beating the white union at its own game.

When other nightclubs in other parts of the city concluded their entertainment at 11 p.m., the Kentucky Ave clubs were just warming up. During the summer months from the late 1940’s to the early 1960’s, “the corner” of KY and the “Curb” between Arctic and Atlantic Avenues was so jammed with early morning revelers that cab drivers would pick up and discharge fares a block away, because it was often impossible to drive a car through the crowds.

The city’s police made a career of raiding the nightclub gambling operations - as was the case during prohibition; a club could measure its prestige by how much of an advance warning the police gave before they arrived. This, and a series of highly publicized investigations into municipal corruption, contributed to Atlantic City’s increasingly negative reputation as a city on the make.

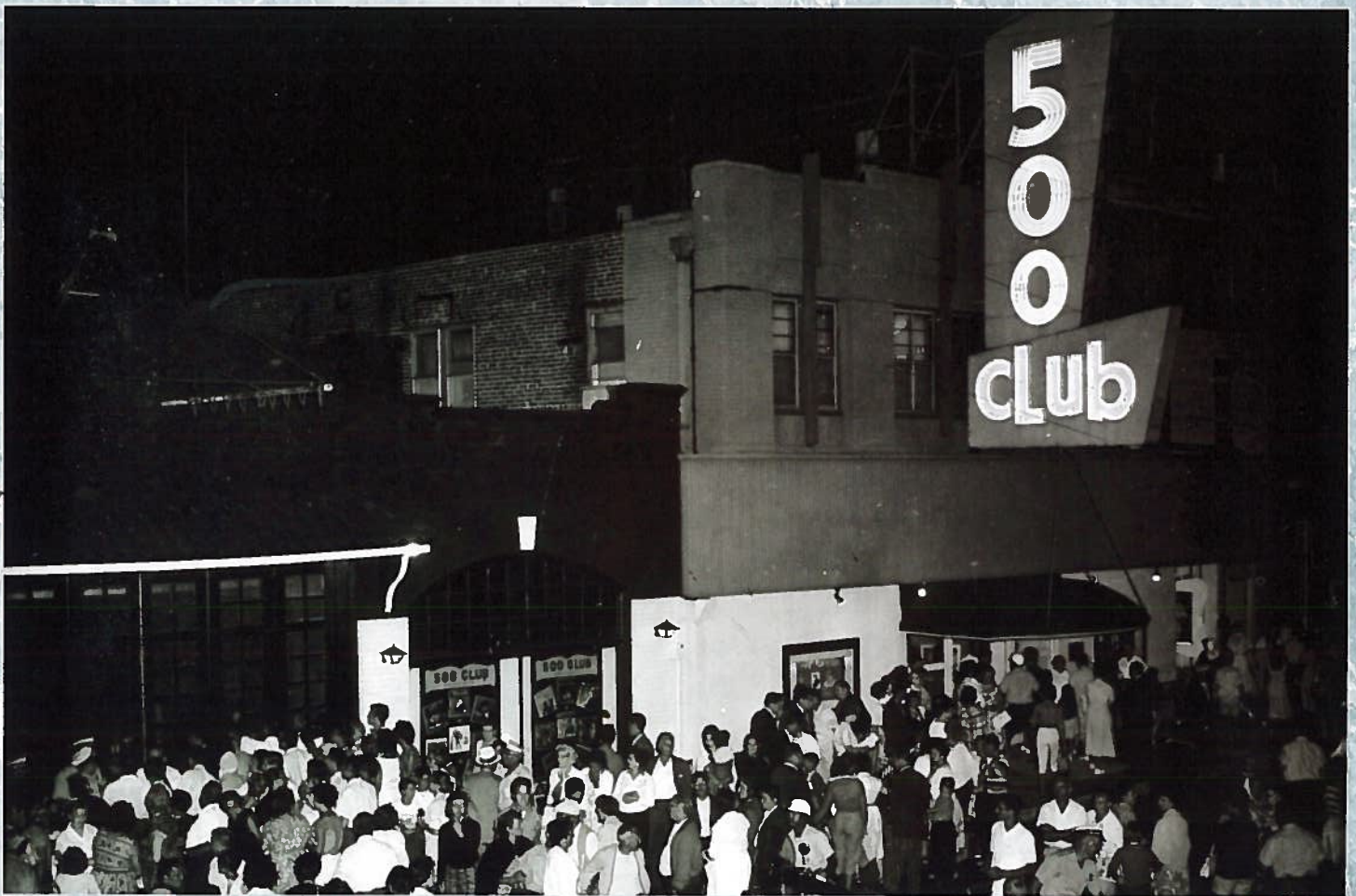
The city had as many as 300 restaurants and bars open during the summer season, many of them taking advantage of the city’s law allowing 24-hour liquor service. The city had 40 movie theaters, most of them on Atlantic Avenue. A gradual change in the nature of entertainment doomed some of the clubs to a slow death. The dominance of the nightclub style of show that had thrilled pre-WWII generations was being challenged by movies and television,



*Dean Martin and Jerry Lewis*



*Dean Martin, Sammy Davis Jr., and Frank Sinatra, 1962*



The 500 Club

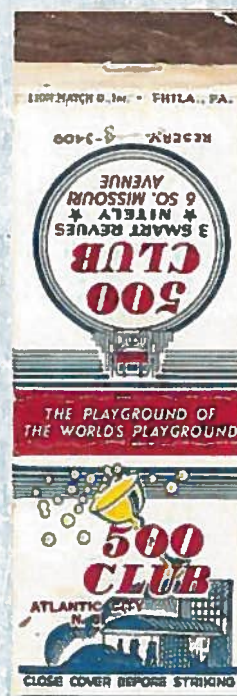
Picture courtesy Paulajane D'Amato

though Club Harlem and the 500 Club managed to survive into the 1960's.

A fire that burned everything but a picture of Frank Sinatra, destroyed the 500 Club on June 10th, 1973, while a shoot-out that killed a pregnant woman shut down the Club Harlem in 1968. The Club reopened infrequently and was eventually torn down. Today, 500 Club Lane, a portion of Mississippi Ave between Pacific and Atlantic Avenues, marks the "Five's" location. (the actual club stood where casino limousines now park).

The following is taken from "The Boardwalk Jungle" by Ovid Demaris, (1986).

*"With Nucky Johnson behind bars, Hap Farley lost little time in establishing himself as the boss of Atlantic County. Besides being a Senator, Chairman of Atlantic County's Republican Committee, and a practicing attorney, Farley appointed himself county treasurer. This not only gave him control of the purse string, but made it clear to county employees who was signing their paychecks and to welfare recipients who was responsible for their checks.... and he let the judges know who was boss. Once a month, he had his nephew deliver their paychecks."*



*"If anything, vice operations became more rampant under Farley's reign. He made sure the police were underpaid so that vice payoffs would be more palatable. And to make sure the police understood their role, Farley demanded that they sign "loyalty oaths" to the Organization, as his Republican Club was called. So when Farley or one of his flunkies told a cop to lay off a vice operator, he laid off, or else."*

By 1951 the stench of vice in Atlantic City was so ripe that U.S. Senator Estes Kefauver decided to bring his Crime Committee to Atlantic City. Kefauver would later write in his report: "When this committee moved into Atlantic City at the height of its tourist season, numbers runners and bookies ran for cover and a storm of protests arose from the politicians and racketeers".

Among the conclusions reached by the committee was that Farley was head of the city's rackets, that the Republican party assessed members of the police force \$30 a year, that the police department showed "signs of deliberate laxity" and could never find any gamblers to prosecute, despite the fact that about 200 bookmakers were operating there.

Like all political bosses, Farley had a lot of pals. One of them was Public Safety Commissioner Mario Floriani, head of the Fourth Ward Italian American Club. A strong supporter of Floriani was Paul "Skinny" D'Amato, who never had any problem running prostitution and gambling in the 500 Club which he fronted for a succession of Mafia bosses. The 500 was a hangout for Mafiosi and politicians. That is where many of the deals were cut while Skinny acted as genial impresario.

Not all entertainment in Atlantic City was on the Boardwalk. What kept the city going in the fifties and early sixties was the side avenue nightclubs that offered top entertainment.

The Club Harlem, with Larry Steele's high-kicking chorus line, featured black stars (that were mentioned in Part 1). Graces' Little Belmont featured organist Wild Bill Davis and his jazz trio, and Le Bistro booked Jack Jones, Belle Barth, Vic Damone, Jackie Mason, and a young comic named Lenny Bruce.

But the 500 Club, only 50 yards from Le Bistro, became the "Big Daddy" of them all after Skinny took over in the early forties. Its showroom was gradually expanded until it seated a thousand people, and his backroom house a plush casino. At one time or another the lineup included all the top headliners on the nightclub circuit from Sophie Tucker to Patti Page, from Jimmy Durante to Joe E. Lewis and Jackie Leonard. Jerry Lewis and Dean Martin teamed up for the very first time at the 500 Club back in 1946. But the biggest draw ever at the 500 was Frank Sinatra, whose five engagements over a period of a half-dozen years literally became historical events."

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The photo is of “Paul “Skinny” D’Amato and Frank Sinatra who played his 500 club helped make Atlantic City the swingingest spot south of Manhattan in the 40’s and 50’s”. “Skinny” is pictured with Jimmy Durante and Donald O’Connor in top photo and with Sammy Davis, Jr. in the bottom scan.

“What is amazing about Sinatra’s appearances at the 500 is that he performed free of charge, doing as many as four shows a night. Skinny D’Amato says that it was because Frank loved him “like a brother,” but then Skinny seemed to feel that way about everybody he knew. And he acknowledged with pride that he knew all the important politicians in New Jersey, and every Mafia boss in the country.

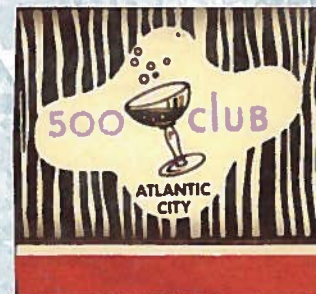
The 500 was built by Marco Reginelli, underboss of the Philadelphia family, who lived and operated out of Camden, NJ. His successor, Angelo Bruno, also loved “Skinny” like a brother. “Skinny” was so proud of his new boss and partner that he named his only son Angelo. Through the years, Skinny turned the Five, as the club was known to its devotees, into a local institution and had himself crowned, “Mr. Atlantic City”.



*Frank Sinatra and Paul “Skinny” D’Amato*



*Frank Sinatra performing at the 500 Club, 1960*



In the late 1930's Skinny had done a stretch in Lewisburg after being convicted as a "white slaver", and was still there, in fact, when another brotherly friend, Nucky Johnson, arrived at the federal pen to serve his time.

It was after Skinny's release from prison that Reginelli picked him to front the Five. Skinny put the club on the map and made millions for his friends.

According to Skinny, his managerial abilities so impressed another close friend, Chicago Mafia boss Sam Giancana, that was when Giancana and Sinatra bought into the Cal-Neva Lodge at Lake Tahoe they picked Skinny to manage the place. But that was short-lived. Sinatra who was blacklisted in Nevada, came to visit his sweetheart, singer Phyllis McGuire, who with her two sisters was headlining the Cal-Neva show-room.

"In recalling that event, Skinny told me that he and Sinatra had advised Giancana not to come. We died when we saw him drive up. But he was in love, what are you going to do?"

During the 1960 presidential campaign, Giancana sent Skinny D'Amato to West Virginia to get votes for Jack Kennedy. He was to use his influence with the sheriffs who controlled the political machine of that state. Most of them had been customers at his 500 Club, and according to Skinny, "I loved him like a brother." Whether he helped turn the tide for Kennedy in that crucial primary state is not as important as the fact that Giancana sent him there on Kennedy's behalf.

Frank Sinatra entertaining a 500 Club audience in 1960. Sinatra made only one more appearance at the 500 after his Nevada debacle. That was the one in August 1964. As Atlantic City Press columnist Sonny Schwartz would note in later years, "Sans Sinatra, summer business in '65 and the following years took a decided downhill turn."

"The flames shot through the roof and smoke belched skyward. The 500 Club was giving its final performance. Watching from across the street on this Sunday afternoon, June 10, 1973, Skinny D'Amato was being consoled by his two daughters, Paulajane and Cathy, and his son, Angelo. Reporters surrounded them.

Fighting back tears, Skinny pointed to the second-floor living quarters above the nightclub. "That's where my kids



*Postcard of the 500 club  
Courtesy Boston Public Library*

were born... where they grew up." The tears started running down his sunken cheeks. He lowered his head, wiped at his face, and looked up. "I'll rebuild," he said. "I don't know how, but I'll try. I'm going to keep going. I was born on this street." Then he shook his head. "People can't afford it anymore." What he meant was that the 500 had been in the bankruptcy courts.

A moment later, Skinny was entertaining the reporters with stories about Dean Martin and Frank Sinatra. "They each called on Christmas and spoke to the whole family... to the kids," he said, now ignoring the flames that were ravaging the club. "Sinatra appeared here five times and never charged me a penny."

After the fire was brought under control, Skinny toured the smoking ruins. The roof had caved in, the rear wall had collapsed. He moved through the muddy debris, shaking his head in disbelief at the skeletal remains. Then he stopped and stared in astonishment at a charred wall where he had hung a lifesize photograph of Sinatra. There it was, untouched by the flames. He took faltering steps toward it to make certain. How was it possible? The heat had been so intense that steel girders lay twisted in the ruins. He reached up and touched the photograph. Yes, it was true. It had survived. This had to be a good omen. God's way of assuring him that the future was secure. It was miracle.

# SENECA NIAGARA

CASINO & HOTEL



To celebrate a decade of success in Niagara Falls USA, Seneca Niagara Casino & Hotel will offer special limited-edition 10th anniversary gaming chips. Three \$25 exclusive chips will be available to collect in January, February and March.

The special offer began Tuesday, Jan. 15 and only 3,000 of each chip were available. The first \$25 chip features a shot of fireworks and commemorates the Grand Opening date of December 31, 2002. The second \$25 chip was available Tuesday, Feb. 26 and features the breathtaking and world-famous Niagara Falls with the words "10th Anniversary." The third and final \$25 chip of the exclusive set will be available beginning Tuesday, Mar. 26, at noon, and features the iconic 26-story, 357-foot hotel tower with the Hotel Grand Opening date of December 31, 2005. All chips feature a commemorative Seneca Niagara Casino & Hotel "10 Years" logo on one side.



CASINO  
MATRIX

14 WALK  
→  
ENTER

# M8 CASINO MATRIX

By Allan Anderson



What started out as a vision for Eric Swallow and Peter and Jeanine Lunardi, has turned into a state of the art, world class, urban integrated entertainment destination. Eric Swallow and the Lunardi family bought the aging Garden City Casino out of bankruptcy in 2007, closed the property and opened with the new Casino M8trix name at a new location.

After officially closing Garden City Casino at 2 a.m., the operators of Casino M8trix opened their doors at 10 a.m. on August 8th, 2012. The opening happened in such a way because the cardroom owners have a city permit, one of only two such permits in San Jose.

The 50 million dollar property with exterior lighting that shines blue then turns red and violet, has a touch of Vegas featuring card games, restaurants and a sports bar. There are no slot machines but the 55,000 sq ft gaming floor has 49 tables offering players 15 different card games including No Limit Hold'em, Omaha Hi/Low Split, Texas Hold'em, 3 Card Poker, Baccarat Gold, Double-Hand Poker, Pai Gow Tiles, Pure 21.5 Blackjack, Ultimate Texas Hold'em, Commission Free Baccarat Gold, Casino War and Pokara. Half the tables are dedicated to poker.

The 8 story tower features a karaoke lounge on the 7th floor, the 5th and 6th floors are banquets and catering rooms that can hold up to 200 people and the 2nd through 4th floors are offices. Future plans for the 8th floor include a VIP and high roller gaming area but they are still waiting on city approval.

There are 3 restaurants on the property including the Zone 8 Sports Bar and Grill featuring American and Asian fare. The Sports Bar features flat screen TV's throughout the restaurant so you won't miss any of your favorite sports. The Epic Bar is located in the middle of the casino and features cocktails, draft beers and appetizers. Noodle Ba features an assortment of traditional Asian noodle soups and dishes from Vietnam, China and Japan. The Lotus Cafe serves up coffee and tea along with sandwiches and pastries.



*Epic bar*



*Noodle Ba*

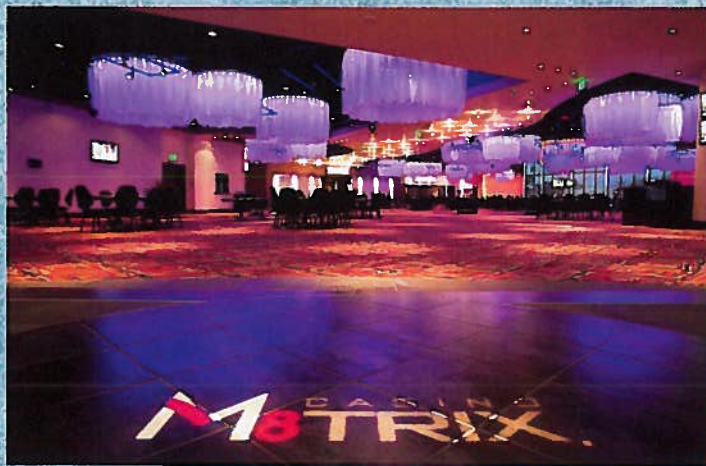


*Zone 8 Sports Bar and Grill*



Poker players can sign up for new games a day before the game is scheduled to run. Signing up to play when arriving is just as easy. Give them your cell phone number and you will get a text message when your table is ready.

High stakes poker games are the largest in Northern California. Players come from as far as San Diego and Las Vegas and even Asia to play here. There are three to five tables of \$10 - \$25 no limit hold'em with a \$1,000 minimum, no cap buy in on Monday, Wednesday and Friday. Two tables of \$25 - \$50 with a \$10,000 minimum buy in are played twice a month.



High tech runs the Casino M8trix. With a background in technology, and using Garden City's financial problems as a guide, Eric developed the "Profitable Casino" software program which handles human resources, payroll, the gaming floor and revenue.

The entire system is built into a bar coded scanning system that monitors every employees information. As the employee reports to work, they swipe their badge into the system which now tracks their in and out times including lunch and breaks. Any discrepancies such as being late for their shift etc. the system automatically writes them up per company policy. The system also monitors vacation PTO and sick days.

Once an employee gets to their station they once again must swipe their badge into a scanner at the table. The system monitors their speed of play, dealer stops, drop counts, palm shows and customer service levels.

With the floor module as part of the package, the system forecast how many tables and dealers should be open based on past history, by the time, of day and types of games played. The program also rotates dealers based on performance.

Another module is the revenue/chip counting module. This module tracks each game, table and dealer both hourly and daily in real-time and on the web. It can tell you game revenues by shift or game type and game revenues by shift, day week and month. If there is a discrepancy in the count room where the counters don't match the counts in the box, an e-mail is sent to the shift manager and let's them know immediately.



*Lotus Cafe*



*Grand opening ribbon cutting ceremony with the Mayor and City Council of San Jose*





# What Kind of Chips Can I Collect?



By Erik Dauplaise #R-8053



## Part Two



If you are new to the casino chip collecting hobby or an avid collector looking to expand your collection you have many great choices when deciding what to collect.

This is the second of three articles that will cover many of your chip collecting options.



Last issue we looked at collecting chips based on their denomination. Now we will look at collecting chips based on their shapes plus some different materials and molds used in manufacturing.

## Shapes

Collecting casino chips based on different geometric shapes is somewhat limited compared to other characteristics. Most casino chips are round disks though there are a small number of octagons and squares. Casino plaques for the larger denominations are usually rectangles or ovals. I have included some coins to fill in missing slots – no pun intended.



**Henagon**  
**Erik D / R-8053**  
**(that's me!)**  
**Personalized lammer**

"I'm in shape – round is a shape." Henagon, aka monogon or circle.



**Digon**  
**Home sets**

Fishagon is not a shape but these two bone counters are very close to a digon. The Mother of Pearl fish counter isn't very digon at all.



**Digon**  
**Casinos Austria,**  
**Maritime**  
**Antique counter**

An oval is actually a henagon not a digon (pointed oval) but it is close. The Mother of Pearl counter is a digon.



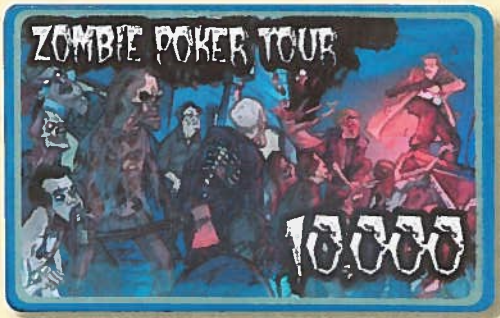
**Trigon**  
**ACTION**

Another lammer. I have seen triangle shaped bone counters but do not own one.



**Trigon**  
**Hard Rock**  
**Great Britain**

This is the other triangle plaque I wanted to show in my exhibit but could not find one of these to purchase. Image is from Steve Bedo.



**Tetragon  
Home set  
Zombies 10,000**

If you are a square or a rectangle then you are a quadrilateral. Or a zombie.



**Pentagon  
Challenge coin**

Wikipedia: A challenge coin is a small coin or medallion (usually military), bearing an organization's insignia or emblem and carried by the organization's members. Traditionally, they are given to prove membership when challenged and to enhance morale. In addition, they are also collected by service members. In practice, challenge coins are normally presented by unit commanders in recognition of special achievement by a member of the unit. They are also exchanged in recognition of visits to an organization. This one is from the US Army stationed at the Pentagon in Virginia.



**Pentagon  
Wood, home made  
personal**

I do not know of any pentagon shaped chips so I created this slightly lopsided personal chip from an oversized wooden nickel.



**Hexagon  
Unknown**

The Faro copper: called a copper because pennies were used if hexagon chips were not available. This copper is 25mm maximum diameter and 7mm thick. An average casino chip is about 4mm thick.



**Pentagon  
Pentagon on the inlay**

I think there are chips with pentagon shaped inlays but I have never seen one. I did manage to acquire this chip with a pentagon printed on the inlay.



**Heptagon  
Coin**

I could not find any 7-sided chips but I do have this 7-sided coin from Great Britain.



**Octagon**  
**John Chopek**

Personalized octagon chips are very popular in the CC&GTCC right now. This is one of my favorite personalized chips – this side shows a collage of Las Vegas Strip icons.



**Dodecagon**  
**Casino Nacionales**  
**Argentina**

This is a 12-sided chip but I doubt its denomination is 12.

**Nonagon**

I did not find any 9 sided chips or coins

**Triskaidecagon**  
**Casino Nacionales**  
**Argentina**

I did not find any 13-sided chips or coins and did not look for anything with more than 13 sides.



**Decagon**  
**Casino Argentinos**  
**Argentina**

This chip is 10-sided and its denomination also 10!



**Flower shaped**  
**Chinese counter**

This porcelain counter has 12 half-circle “bumps” so I guess it’s closest to a dodecagon. This counter is smaller than a dime.



**Hendecagon**  
**Coin**

I could not find any 11-sided chips but I do have this 11-sided coin from Canada.

Other shapes: If you are interested in collecting chips based on shapes your best selection will be found in antique chips, mostly made of bone or Mother of Pearl. I have seen pictures of antique chips shaped like half-circles, bells, 8 pointed stars and five-sided rectangles (one of the corners is cut/appears to be folded in). Be aware, some Mother of Pearl chips can be very expensive.

## Materials

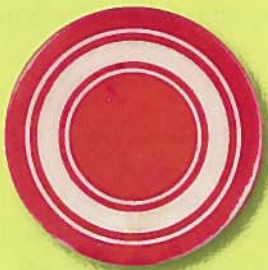
Collecting chips based on the material they are composed of gives you many more options than shapes. The best variety of chips made from different materials are for home or personal use. High-end antique chips were made out of ivory, Mother of Pearl or clay (Crest & Seal – litho). Some of these pricier chips can be real works of art. Lower-end antique chips were made out of bone, clay (Crest & Seal – die cut) or even paper. Dale Seymour's book "Antique Gambling Chips" is an excellent source of information.

Today's home sets are made out of plastic (cheap or expensive), clay composite or ceramic. Most lammers are made out of plastic and current casino chips are made of a clay composite, plastic or plastic/metal (CIC or PMSC).



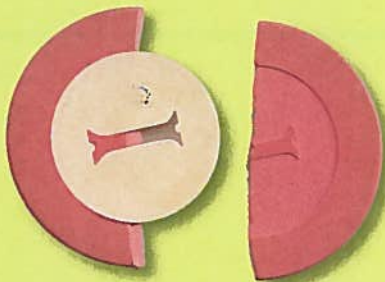
### Bone Home set

Is this this made of cow, ox, whale or human bone? Better check on those poker playing zombies..



### Ivory Home set

It's a RIR - round, ivory & red.



### Clay Home set

This chip was sacrificed to show that die cut crest & shield chips have their inlay pressed even with the chip surface and the clay fills in the cut-out during manufacturing.



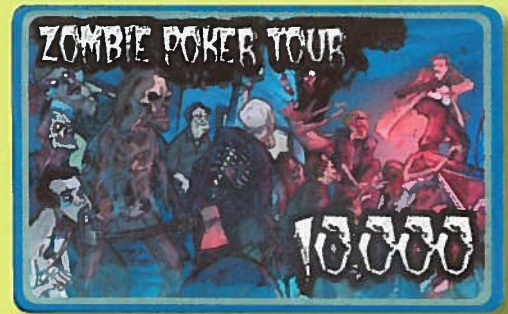
### Mother of pearl Home set

I love the feel and look of this chip! One of the nicest chips in my whole collection.



### Paper Home set

This chip is made of layers of pressed/glued paper, aka cardboard.



### Ceramic Home set Zombies 100,000

Ceramic is a popular material for home sets but I do not know if any casinos use ceramic chips.



**Wood**  
**CC&GTCC**  
**convention**  
**Aladdin**  
**Las Vegas, NV**



Wikipedia: A wooden nickel, in the United States, is a wood token coin, which are usually issued by a merchant or bank as a promotion, sometimes redeemable for a specific item such as a drink. Wooden nickels were most commonly issued in the U.S. in the 1930s, after the Great Depression. In more recent times wooden nickel trading has become more popular. Individuals can have their own personalized token made and then trade with others who also have had their own made.

Casinos do not use wooden nickels for gambling



**Plastic**  
**2.000**

This marker is from a non-US casino; notice the period instead of comma for the thousands..



**Metal/Plastic**  
**Harrah's**  
**Reno/Lake Tahoe, NV**

This chip was sacrificed to show you the plastic skin and Tootsie roll center .... I mean metal center of a PMSC (plastic molded slug core)



**Metal**  
**The Venetian**  
**Las Vegas, NV**  
**slot machine/gaming**  
**token**

Slot machines that take tokens are being replaced with TITO in many casinos but there are still hundreds if not thousands of tokens to collect.



**Porcelain**  
**Chinese counter**

This counter is about the same size as the Faro hexagon. It's 25mm maximum diameter but only 5mm thick.

**Rubber, glass, brass**  
**and tin**

I don't have any examples of chips made from these materials.

## Molds

I know very little about casino chip molds but “The Chip Rack” lists 99 different types so there must be something to it. You will find a large variety of chip molds from the early and mid-1900s. Most of these chips have hot stamps so the mold markings aren’t covered like the inlays do on some current casino chips. If you go back to the first article and look at the scans you can see several different molds.



**Pink Pussy Cat \$2  
Reno, NV strip club -  
closed**

**Hat & cane**

Long cane or short cane?  
Cane pointing left of right?  
Hat up or down?  
Hat & cane around the rim or on the inlay?  
Hat & can mixed with House?  
Hidden security feature?

All these variances are enough to drive me crazy!



**Aladdin/Planet  
Hollywood  
Las Vegas, NV**

**House**

House molds are usually the casino’s name. This chip got caught in-between name changes.



**The Venetian  
Macao, China**

**Bud Jones**

This chip is all plastic and is made by the same company that make the CIC chips.



**Black Tie Casino  
C6  
The Cannery, Las  
Vegas, NV**



**Mythical creatures**



The dragons and mermaids molds are often used for non-casino chips (home, fantasy, etc.). The unicorn mold is used frequently for WIN chips.



**Afiac**

**Suits, cards &/or dice**

The variations with suit, cards &/or dice are even more numerous than the hat & cane!

You can get more information about chip molds at these websites:

[http://www.antiquegamblingchips.com/molddesignindex\\_site.htm](http://www.antiquegamblingchips.com/molddesignindex_site.htm)

[http://www.ccggtcc.com/chipology\\_101.html](http://www.ccggtcc.com/chipology_101.html)

In part 3 we will wrap it up with no cash value/no value chips plus a few other odds & ends



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# The Vegas Hotspot That Broke All the Rules

By Kevin Cook

*Courtesy UNLV Libraries, Special Collections*

America's first interracial casino helped end segregation on the Strip and proved that the only color that mattered was green.

**T**he newest casino in Vegas was a 40-foot trailer in a vacant lot. Inside, gamblers in shorts, T-shirts and baseball caps fed quarters into video-poker machines. Outside, weeds sprouted through the sun-scorched pavement of a forlorn stretch of Bonanza Road near Three Star Auto Body and Didn't Do It Bail Bonds. A banner strapped to the trailer announced that this was the "Site of the Famous Moulin Rouge Casino!"

That was the point: Due to one of myriad quirks of Nevada law, some form of gambling must occur here every two years or the owners lose their gaming license. This desolate city block had practically no value except as the site of a hotel-casino that closed more than 50 years ago. And so, last June, workers carried 16 bulky video-poker machines into what locals called a "pop-up casino," where eight hours of gambling generated a total take of less than \$100. Then the workers carted the machines away, padlocked the trailer and left the site of the famous Moulin Rouge to its singing, dancing, wining, dining, hip-shaking, history-making ghosts.

Stan Armstrong, a 56-year-old documentary filmmaker who grew up near the site of the old Moulin Rouge, sees the place as a briefly gleaming facet of the city's past. "It's mostly forgotten, even by people who live here, but the Rouge mattered," he says. "To understand why, you need to know how much this town has changed in 60 years."

Las Vegas wasn't much more than a Sin Village in the early 1950s. With a population of 24,000, one twenty-fourth its current total, the city was smaller than Allentown, Pennsylvania, or South Bend, Indiana, and so remote that the Army tested atom bombs an hour's drive away. Guests on the upper floors of hotels like Binion's Horseshoe watched the mushroom clouds.

Downstairs, cowboy-hatted Benny Binion, a mobster and convicted murderer from Dallas, lured gamblers to "Glitter Gulch" with a brand-new casino featuring velvet wallpaper and carpeted floors—a step up from the traditional stucco and sawdust. A few miles to the southwest, mobster Bugsy Siegel's venerable 1946 Flamingo lit up the Strip, as did the Desert Inn, the Sahara and the Sands, all built between 1950 and 1952, all serving prosperous postwar customers who were, not coincidentally, all white.

The town's black residents occupied a 3.5-square-mile area called the Westside, where dirt streets ran past tents, shanties and outhouses. Jim Crow laws enforced their second-class status. Negroes, as they were printably called, could work at Strip and Glitter Gulch hotels and casinos only as cooks, maids, janitors and porters—"back of the house" jobs that kept their profiles and wages low. Black entertainers were better paid but no more welcome in the front of the house. When Louis Armstrong, Nat King Cole and Ella Fitzgerald headlined on the Strip, they slipped in through stage doors or kitchen doors and left the same way after taking their bows. Unable to rent rooms at whites-only hotels, they retreated to boarding houses on the Westside. Famous or not, they couldn't try on clothes at white-owned stores. "If you tried something on, they made you buy it," one Westsider recalls. Another local tells of the day Sammy Davis Jr. took a dip in a whites-only swimming pool at the New Frontier. "Afterward, the manager drained the pool." Cole learned his lesson the night a Strip doorman turned him away. "But

**GALA OPENING**

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that's Nat King Cole," his white companion said.

"I don't care if he's Jesus Christ," said the doorman. "He's a n-----, and he stays out."

Lena Horne was the exception who proved the rule. A favorite of Bugsy Siegel, the gorgeous torch singer was allowed to stay at the Flamingo as long as she steered clear of the casino, restaurants and other public areas. When she checked out, her bedsheets and towels were burned.

In the early '50s, Josephine Baker, the Missouri-born singer, actress and exotic dancer who achieved worldwide fame for her performances in Paris, appeared at El Rancho on the Strip. As an international sex symbol (Hemingway called her "the most sensational woman anyone ever saw"), the "Creole Goddess" had the power to bend rules in Vegas. Her contract stipulated that black people could buy tickets to her show. As Walter Winchell reported in his New York Daily Mirror gossip column, Baker "won't appear anywhere members of her race are not admitted." When El Rancho kept black ticket-buyers out, Baker sat on the stage doing nothing. "I'm not going to entertain," she said. "I'm going to sit right here until they make up their minds what they want to do."

Lubertha Johnson was one of the black ticket-holders that night. "Customers were waiting," she once recalled. "Finally the management let us in and told us to sit down, and they served us."

Then came the Moulin Rouge, in 1955, a neon cathedral dedicated to the proposition that the only color that mattered in Vegas was green.

The Rouge, as locals call it, was the brainchild of several white businessmen led by Los Angeles real-estate baron Alexander Bisno and New York restaurateur Louis Rubin. They spent \$3.5 million to build what they billed as "America's First Interracial Hotel." The time seemed ripe. President Harry Truman had abolished segregation in the U.S. military in 1948. Six years later, the Supreme Court's ruling in *Brown v. Board of Education* did the same for public schools.

Bisno, Rubin and their partners integrated their project by giving former heavyweight boxing champion Joe Louis a small ownership share to serve as the Rouge's greeter, shaking hands at a front door that was open to all. They hired and trained black waiters, waitresses and blackjack dealers. And while their resort rose on the Westside's eastern edge, barely dice-rolling distance from Glitter



*The frisson of racial mixing attracted sellout crowds and Hollywood royalty. An integrated crowd showed up for the press preview in May 1955.*

*Courtesy Nevada State Museum, Las Vegas*



*Clarence Robinson and cast before the grand opening  
Courtesy Nevada State Museum, Las Vegas*



*The dancers in the Rouge chorus line brought crowds to their feet with the "Tropi Can Can."*

Gulch, they dispatched talent scouts to nightclubs in black neighborhoods all over the country, to find "the loveliest, leggiest ladies of their race" for the chorus line.

Dee Dee Jasmin auditioned at the Ebony Showcase Theatre in Los Angeles. Only 16, she had danced in Carmen Jones, the 1954 film starring Dorothy Dandridge and Harry Belafonte. During her Carmen Jones audition, director Otto Preminger had pointed at her and said, "I want the girl with the big boobs!" A year later, Moulin Rouge owner Bisno offered the teenager a contract for a mind-boggling \$135 a week. Soon she was flying to Las Vegas, where a limousine waited to carry Jasmin and her fellow dancers to work. "We were dressed to the nines in our gloves and high heels," she recalls, "expecting bright lights." As the limo rolled past the Flamingo and the Sands, "we were in awe...and then we kept going. Past the Sahara. Past a block full of run-down buildings and derelicts. Across the railroad tracks. I thought, 'I'll be damned, it's in the black part of town.' Then we pulled up at the Rouge, this great big palace on Bonanza Road, and our spirits lifted."

On May 24, 1955, opening night, a well-heeled crowd gathered under a 60-foot sign that read "Moulin Rouge" in white neon. Joe Louis shook hundreds of hands. Tommy and Jimmy Dorsey were playing the New Frontier that week, while Rosemary Clooney and Joey Bishop headlined at the Sands, but for once the real action was on the Westside, where patrons including Belafonte, Tallulah Bankhead and Hollywood tough guy Edward G. Robinson swept into a



*Dancer Dee Dee Jasmin was 16 when she kicked up her heels at the Rouge.*



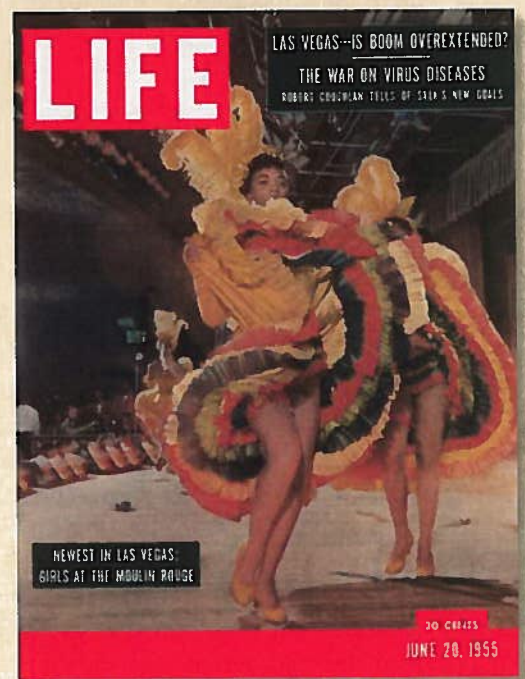


*The casino's trademark dance, shown here on a mural, made the cover of Life.  
Courtesy Nevada State Museum, Las Vegas*

mahogany-paneled, chandeliered casino. Cigarette girls in frilled dresses and rouge-jacketed waiters served guests looking over the hotel's palm-lined swimming pool.

In the showroom, emcee Bob Bailey, a cousin of Pearl's, introduced the Platters, whose hit song "Only You" would soon top the soul and pop charts. Vaudeville comics Stump and Stumpy gave way to the tap-dancing Hines Kids, 11-year-old Maurice and 9-year-old Gregory. But the floor show carried the night. "We knocked 'em out," says Jasmin, who recalls looking over the footlights at a house that was "jumping. It was wall-to-wall beautiful people, furs and chiffons and satins and all kinds of jewels. They couldn't believe what they were seeing."

The floor show, produced by Clarence Robinson, a veteran of the Cotton Club and the original Moulin Rouge in Paris, featured a dozen male dancers and 23 chorus girls in the most acrobatic production the city had seen. An opening number called "Mambo City" segued into a strobe-lit dance: the original watusi, in which the now-barefoot, grass-skirted chorus line gyrated to a "jungle beat" while a witch doctor juggled a pair of squawking chickens. The watusi would inspire a nationwide dance fad. Robinson's performers topped it with a high-kicking finale, the "Tropi Can Can,"



# Moulin Rouge

LAS VEGAS, NEVADA

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The Moulin Rouge is under the direction of a selected group of individuals drawn from leaders in the entertainment, sport, business, resort and restaurant fields. Among those who are constantly on hand to assure your welcome and comfort is Joe Louis, who has crowned his extraordinary performances in the sport world with a distinguished business career.





Rather than the riots some pundits had predicted, everyone got along. A black visitor from the South marveled at seeing interracial couples in the casino at a time when dozens of states, including Nevada, still had miscegenation laws on the books. "Where I come from," he said, "that'd get you lynched." Along with eye-popping entertainment, the frisson of racial mixing attracted sellout crowds and Hollywood royalty. Humphrey Bogart, Gregory Peck, Milton Berle, Dorothy Lamour, Dean Martin and Jerry Lewis, George Burns and Gracie Allen all came to the Rouge.

One night the dancers were undressing backstage when someone said, "Get your clothes on—it's Frank!" Frank Sinatra, the biggest star of all, barged in to say how much he loved the show.

The Moulin Rouge's luster gained wattage when Sinatra fell under its spell.

that brought the first-night crowd to its feet.

"This isn't the opening of a Las Vegas hotel. It's history," proclaimed Joe Louis.

Emcee Bailey said simply, "That show was a popper!" Within a month, the Moulin Rouge dancers were doing the "Tropi Can Can" on the cover of Life magazine. Life's feature story forecast a starry future for "this most modern hostelry." Cary Grant, Bob Hope, the Dorsey Brothers and Rosemary Clooney dropped in to see what the fuss was about. Variety reported, "This unusual spot continues to pull in the gambling sect, who are not alarmed in the least about rubbing elbows and dice in mixed racial company."

A night owl who joked that Las Vegas had only one flaw—"There's nothing to do between 8 and 9 a.m."—he'd light out for the Rouge after his midnight show at the Sands or Sahara, along with an entourage that at various times included Sammy Davis Jr., Peter Lawford and a disconcerted 70-year-old gossip columnist, Hedda Hopper. As usual, Sinatra's timing was perfect. The resort's managers, sensing an opportunity in the predawn hours, began staging a third nightly show beginning at 2:30. That show spurred a series of jam sessions that some say were never equaled in Vegas or anywhere else.

After the third show a relaxed, appreciative Sinatra might join Cole, Louis Armstrong or Dinah Washington on the showroom stage. They'd sing a song or two, and invite other performers to join them: Belafonte, Davis, Judy Garland, Billie Holiday, taking turns or singing together, with no cameras or tape recorders rolling. "Imagine it—the great talents of the time, white and black, jamming and winging it at a time when black entertainers couldn't set foot in the lounges on the Strip," says Michael Green, professor of history at the College of Southern Nevada. "Where else was there ever a scene to match that?" When they'd finally worn themselves out, the stars would stub out their last cigarettes and roll east on Bonanza as the sun rose over Glitter Gulch. Not everyone loved the new action on the Westside. "The Strip's casino owners couldn't help noticing the money they were losing to the Moulin Rouge," Green says. The owners and managers of Strip resorts wanted their customers to gamble after midnight shows, not decamp to the Westside. They gave their showgirls free drinks to stick around after hours, to motivate the gamblers, but as the spring of 1955

**Moulin Rouge**

(One of Las Vegas Finest Hotels)

- ★ Olympic Swimming Pool
- ★ Coffee Shop, Cocktail Lounge
- ★ 2 Minutes to Downtown
- ★ Luxurious Rooms, 24 Hr. Switchboard

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boiled into 100-degree summer days, many of the Strip's white showgirls followed late-night crowds to the Rouge, leaving their home casinos half-empty. Word came down from executive offices on the Strip: Showgirls seen leaving for the Moulin Rouge would be fired. "So they hid in the back seats of cars," dancer Dee Dee Jasmin recalls, "and partied with us behind the scenes, eating soul food, singing and dancing."

The Strip remained segregated, but the sea change the Rouge represented was beginning to dissolve racial barriers. In 1955, for the first time, Sammy Davis Jr. was allowed to bring his stepmother and grandmother to see his show in the Venus Room at the New Frontier (where Elvis Presley would make his Las Vegas debut a few months later, singing his number-one hit "Heartbreak Hotel"). Rouge regulars Sinatra and Davis joked onstage about Sammy's racial situation. "What would happen if some of those 'priests' in white robes started chasing you at 60 miles an hour?" Frank asked. "What would you do?" And Sammy answered, "Seventy."

Belafonte chose that same transformative year, 1955, to integrate the swimming pool at the Riviera. He didn't ask permission, he just jumped. According to his biographer Arnold Shaw, Belafonte splashed around, watching for security guards, "expecting all hell to break loose." But nobody shouted or emptied the pool. White guests hurried to their rooms—but only to fetch their cameras. "Before long, mothers and fathers were asking Harry to pose with their youngsters for pictures."

The Moulin Rouge sold out three shows a night through the summer and early fall. Then, on a crystalline October day in 1955, dancers, waiters, blackjack dealers and cigarette girls reporting to work found padlocks on the doors. America's only integrated hotel-casino closed after four and a half months in operation. "We were out of work and out of luck," recalls Jasmin, who says she saw some of the club's owners leaving with bags of money from the counting room. What killed the Rouge? Jasmin believes her bosses looted the place. Others blame the owners of established resorts, who may have pressed banks to call in loans to their red-hot competitor. Still others blame mobsters bent on proving that they ran the city; or a mid-'50s glut of new hotels that put downward pressure on prices; or even Westside blacks who didn't gamble enough. "There's plenty of murk in Las Vegas history," says Green, the Southern Nevada professor. "In the end I think four factors sank the Moulin Rouge: bad management, bad location, bad timing and bad luck."

No other resort would hire the Rouge's black dancers, dealers and other front-of-the-house workers. Some found jobs as maids or dishwashers on the Strip or in the Gulch. Many more left town. The Rouge would reopen for three days between Christmas and New Year's in 1956 but stood empty the rest of the year. Elsewhere, the civil rights movement was on the march. Rosa Parks refused to give up her



## FABULOUS MOULIN ROUGE OPENS;



Arriving for a 36-hour stay at Moulin Rouge, eastern and mid-western newsmen alight from automobiles.

The \$9 million Moulin Rouge Hotel, a fabulous new Las Vegas playland, swung open its glass doors with a \$50,000 splash party for the nation's press, radio and television. With 550 employees operating the hotel around the clock, the 250 newsmen, who were later joined by 3,000 opening night guests, roamed the hotel's 200 rooms and seven suites, splashed in a swimming pool surrounded by 20-foot-high olive and coconut trees transplanted from California. Big attractions: The spectacular Cafe Rouge dinner club and the plush orchid and pink gambling casino.

## PRESS FETED AT \$50,000 PARTY



Hotel manager Sonny Baswell welcomes new arrivals.



Host Joe Louis greets Rochester and Kenny Washington.



Roulette wheel attracts opening night guests. Casino keeps \$3,000 in roulette and blackjack banks, \$27,000 in dice banks.

*Moulin Rouge opens. Jet Magazine June 9, 1955*

seat on a Montgomery, Alabama, bus two months after the Rouge closed, spurring a boycott led by a young minister, Martin Luther King Jr. In Las Vegas, headliner Nat King Cole was barred from staying at the Thunderbird despite a deal that paid him \$4,500 a week and provided a free suite for his manager, Mort Ruby. "I had to find Nat a place in the dirtiest hole I had ever seen," Ruby said, "on the other side of the tracks." Near the shuttered Moulin Rouge.

Dancer Anna Bailey couldn't get work. She had backed up Cab Calloway and the Ink Spots in Harlem, danced with Bill "Bojangles" Robinson in Los Angeles, but no Vegas show-runner would hire her. One night in the late '50s, she joined a group of black women going to see Sinatra at the Sands. "A security guard stopped us," Bailey recalled. No blacks allowed, the guard said. "And Frank Sinatra came and got us at the door. He walked us into the lounge and sat us down at his table. Sammy Davis Jr. had his head down, he was so embarrassed by what happened to us. I was just so proud, walking behind Frank Sinatra and sitting down to his table!"

In March 1960, Westsiders including James McMillan and Charles West, the state's first black dentist and physi-

cian, respectively, demanded a meeting with civic leaders. They threatened a mass march: hundreds of blacks chanting and waving placards on the Strip, demanding their rights, threatening to disrupt business. McMillan and West were probably bluffing. They could have counted on no more than a few dozen marchers. Still the mayor, Oran Gragson, the police chief, the county sheriff, resort industry bosses, the Las Vegas Sun publisher Hank Greenspun and Nevada Gov. Grant Sawyer agreed to meet them—in the coffee shop at the Moulin Rouge. "Everyone had their say. Then the governor said it was right to protest the conduct of the Strip," recalled a member of McMillan and West's contingent. "He felt that every man should have an equal opportunity." Under a pact known as the Moulin Rouge Agreement, official segregation ended at 6 p.m. that day.

Soon Anna Bailey became the first black chorus girl on the Strip.

"Since then we've had no racial problems," says Claytee White, director of the Oral History Research Center at the University of Nevada, Las Vegas. "I'm joking!" White notes that when Governor Sawyer named former Moulin Rouge emcee Bob Bailey to a state commission investigating racial

bias in 1961, “Bob didn’t have to search too hard.” Hotels in the state capital, Carson City, refused to serve blacks, so commissioner Bailey packed box lunches and changed clothes in a men’s room in the Capitol building.

The Rouge stood for another 48 years, serving as a motel, a public-housing apartment complex, and finally a glorified flophouse infested with rats, roaches and drug dealers. It made the National Register of Historic Places in 1992, but by then—and ever since—the corner of Bonanza and H Street seemed cursed. “Developers and preservationists kept trying to save it,” recalls Oscar Goodman, Las Vegas’ mayor from 1999 to 2011. “I must have gone to 17 groundbreakings there. I did more groundbreakings at the Moulin Rouge than anywhere else in the city, but that lot’s still sitting there empty.”

A 2003 arson fire gutted the place, charring a shipment of commemorative T-shirts made by a group that planned to rebuild the hotel. Figuring that the torched tees would make unforgettable souvenirs, the investors sent them to a picture-framing shop to have them mounted under glass. The shop promptly burned down.

Another fire destroyed the remains of the crumbling edifice in 2009. The timing of the incident—less than a week after the Rouge’s famed neon sign was trucked to a museum—had locals retelling an old joke about the mobbed-up lawyer who joins the fire chief at a three-alarm blaze and says, “Chief, the fire’s supposed to be tomorrow.” But the only people who seemed to gain from the last fire on the old lot were the hard hats who bulldozed the ruins.

Filmmaker Armstrong grew up on the Westside, where the empty Moulin Rouge cast a long shadow every morning. Born the year after the Rouge closed, Armstrong has spent three years documenting its history. Last fall, screening a cut of his upcoming documentary, *The Misunderstood Legend of the Las Vegas Moulin Rouge*, he smiled at a shot of the crowd lined up outside the casino on opening night.

“What a night!” he said. “I wish I could have been there. But it couldn’t last. It’s a shame it closed, but what was the future for the ‘First Interracial Hotel’? Integration would have killed it in the ’60s anyway, because who needs an interracial hotel on the wrong side of the tracks once the Sands and the Trop are integrated?”

On a recent visit to the flattened National Historic Site, Armstrong kicked a pebble past the weedy spot where Joe Louis greeted opening-night guests in 1955. The Westside is still mostly African-American, but without the Rouge and other local businesses that thrived in the ’50s, the neighborhood is quieter, more desolate than ever. This vacant lot’s gaming license was still in order on the day of his visit, thanks to last year’s eight-hour reappearance of the pop-up casino, but Armstrong didn’t expect the Rouge to rise again. He was sure the latest plans to rebuild it would come to nothing. Comparing the site to Camelot, he said, “In its one shining moment, the Moulin Rouge brought pride to black Las Vegas. Pride and hope. In that moment, the Rouge changed the world. And then the world moved on.”



*Moulin Rouge fire in 2003  
Courtesy Smithsonian Magazine*

# *Vintage Vegas*



El Rancho Vegas



The Dunes, Flamingo Hilton and MGM

# CHIPS OFF THE OLD BLOCK

Terry Lazarus, R-2708...360 Blymire Rd....Dallastown, Pa. 17313...717-887-5195

E-mail: [pachipper@aol.com](mailto:pachipper@aol.com)

Website: <http://cotob.net>

## QUARTERLY SPECIALS

Oliver's - Lake Tahoe 25c (N7181)	\$14	Jim Kelley's Nugget 03 LE Set: \$1,\$5,\$25	\$29
Tahoe Biltmore 50c (N3022)	\$12	Lady Luck \$2.50 N5975 - Heart for Face	\$44
South Tahoe Ngt: 7 Colors Plain R'lettes	\$99	Frontier Hotel 50c H&C(CJ) "PAN"	\$29
Cal-Neva Lodge \$1 S-Mold (Sinatra Era)	\$49	Eddie's Fab 50's -4 Diff Color Roulettes	\$29
Don French's Bonanza \$5 Brown 4-Beige	\$39	Foxy's Firehse - 2 NCV's Gray & Blue	\$22
Incline Village \$100 H&C(CJ) Drilled	\$69	Golden Nugt 6 NCV's 1-1000 Diff Inlays	\$129
Giudici's (Sparks) \$5, \$25, \$100	\$29	Little Casino \$25 (N7700) Like New	\$29
Sierra Tahoe Dealer's School \$25	\$22	Cactus Pete's 25c Brown H&C HS Gold	\$89
Silver Nugget NCV's: 1,5,25,100,500	\$39	Jim's Casino (Wendover) \$1 H&C(CJ)	\$89
Hard Rock "Rock 'N' Rods - Set of 4 \$5	\$35	Texas (LV) 4 Colors: 8-Suit NCV's	\$32
Town Tavern \$5 Purple Sm Crown 4-Yel	\$39	Red Garter (Wendover) - 2 diff obs 25c	\$19
Diamond Jim's (Jackpot) \$1 Gray 3-Grn	\$60	Mint (LV) 25c Purple 2-Yellow pic-Hotel	\$39
Stork Club (LV) - Choice \$5, 25 or \$100	\$49	Ore House (Reno) - Plain Mold \$1,2,5,10	\$14
Trop (AC) Poker Obs. Maroon NCV	\$9	Gold Strike (Jean) NCV's: 5,25,100,500	\$35
CBS Sports World \$1 & \$5 Est 8/29/97	\$15	Montbleu 5 NCV (E7725) Ochre	\$22
People's Choice- Set of 3 - 805 W. Owens	\$59	Pink Pussycat 1,2,5 Error Set - No "\$"	\$49
Opera House Unicorns-5,25,100; No "\$"	\$33	Joe's (Gerlach) \$1 Orange Sq-in-Circle	\$59
Bladensburg (Md.) 5 Tables - 60 R'lettes	\$99	Curzon House Plaques 10,50,100 Pound	\$129
Nashville Nevada Club \$5 Brown, 4 Org.	\$39	DT Saloon (Deadwood) \$1 & \$5 8-Suits	\$14
Ponderosa \$1 Navy LgKey 3-Pink	\$38	Playboy (London) 60's - 5 Shil, 1 & 5 Pd	\$129
Opera House 9/11 Charity Set 3 NCV's	\$79	Riviera 25c N6238 White Plain Mold	\$29
Reno Hilton \$8 Yr of the Monkey (2004)	\$19	Mapes\$5 (N5221) & \$25 (N5223) T- mold	\$25
Sahara (LV) \$20 Baccarat Plaque (60's)	\$39	Desert Sands (Cabazon, CA.) \$3 & \$5	\$19
Jailhouse - Set of 4: 50c, \$5, 2 Diff \$25's	\$45	Trop (LV) - Brooks Robinson - SIGNED	\$29
Cal-Neva Lodge \$1 Black Rectangle	\$44	Stockmen's (Elko) \$25 Metal Inlay N1207	\$59
Reno Hilton \$5 Rainbow N4603 or N5168	\$12	Comstock (Reno) \$25 N2736 Obsolete	\$39
Hard Rock Set 7 Obs Multi-Color Rlettes	\$49	Sands (LV) Tourney Set \$5, \$25, \$100	\$59
Nevada Club (Carlin) \$5 Green "N.A.W."	\$55	Trop (LV) 5 Match Play Gray/Pink Pie	\$39
Harvey's Obsolete Brass - \$1, \$2.50, \$5	\$29	Harrah's Reno \$5 Octagon "Satisfaction"	\$29
Harvey's Obsolete \$25 Orange Brass	\$49	Ponderosa Reno N.D. Red Plain V5305	\$89
Hacienda 50c Trade Check Yellow V4396	\$12	Opera House \$1 - 71 Years of Gaming	\$12
Caesar's (South Shore) \$1 Gray N4975	\$19	Town House \$5 V9907 Brn SmKey None	\$69
North Shore Club Zigzag "NSC 2" Navy	\$19	North Shore Club 50's "A" SmKey 3 Diff	\$29
Harrah's Tahoe Obs. NCV's 1,5,25,100	\$39	Claim Stake (Sparks) \$1, \$5, \$25 - All 3	\$29
Sowndowner/Virginian 1 ERROR NCV	\$22	The Gambler (Reno) \$5, \$25, \$100	\$39
G. Atry's Htl Continental Red Roul Rm	\$49	Saddle West: 1st Issue H&C: 25c, \$1, \$5	\$29
Nevada \$1 "Win-Card" Chips -10 diff	\$11	Harrah's Tahoe \$5 - "Sailboat" 1990	\$19
John's Tahoe Ngt 100 NCV (Ewing Mold)	\$22	Horseshoe: WSOP Sat'ite NCV's 6 Diff.	\$35
State Line N.D. V9838 Chinese Warrior	\$89	The Shack (Lake Tahoe) \$5 Diamond	\$69
Ed's Tahoe Ngt NCV's:5,25,100,500,1000	\$49	Meeks Bay (Tahoe) \$1, 2.50, 5, 25, 100	\$49
Red Coach (Silver Springs) \$1, \$5, \$10	\$45	Harold's Gun Club (HGCC) 10c & 50c	\$29
Peppermill (Reno) \$5 & \$25 1 <sup>st</sup> Issue	\$29	Cal Neva Lodge \$100 T-Mold Blue HS	\$99
Hard Rock - Sammy Hagar \$25	\$749	Monte Carlo (Reno) \$1, 2.50, 5, 25 O/S	\$49
Eddie's Fabulous 50's: 5, 25, 100 NCV's	\$49	Little Club 25c or \$5 - Your Choice	\$49
Tahoe Nugget \$1 Red H&C(CJ)	\$49	Treas Is: #10 Roul; 5 Diff; Never Opened	\$29
Wendover Nugget Roulettes - 7 Diff "C"	\$19	Nugget (Reno) \$1 N3777Green ) 3-Red	\$39
The Nugget \$.25 Oran. Sm Key pic of Ngt	\$39	Railroad Pass 10c N6980 Ewing Mold	\$22
Casino de Capri (pre-Castro) \$1, \$5, \$25	\$29	Plantation \$25 1 <sup>st</sup> Issue Purple SmCrown	\$49
<b>P&amp;H: Up to \$100 = \$3    \$100 to \$299 = \$4    \$300 or more = No Charge</b>			

# CC&GTCC Mentoring Program

## Introduction

The program is offered free of charge and available to everyone. The Mentoring Program is specifically designed for new casino chip collectors offering a wealth of information and experience of our seasoned casino chip and memorabilia collectors.

Seasoned collectors have gone through many a trial and tribulation, learning as they go and learning from their mistakes over the years. Knowledge increases little by little over time as we absorb what we can from our interactions with other collectors and individual experiences. If one is going to learn from mistakes, isn't it always best to learn from someone else's mistakes?

Collecting has many forks in its windy road, and is filled with many potential unwise choices, but our experienced collectors will help guide the beginner down the path.

Quite often a new collector just happens to stumble onto a casino chip online message board or web site. They most likely have just a few chips, no price guides and no real idea of the best way to proceed with their new hobby. They often times have no idea how vast chip collecting is. That's where we come in!

- Find out which price guides are available.
- Find out which price guides should and shouldn't be used.
- Be able to ask questions about casino chips and casino related collectibles and find the answers.
- Find resources online and offline through our resource pages..
- Find out the best ways to increase your collection.
- Discover the many different collecting areas of casino memorabilia.
- Learn from the pros, what's valuable and what's not!

## The Program

Simply go to [www.ccgccc.com](http://www.ccgccc.com), click on the "EDUCATION" button to the top of the page. From there click on the "CC&GTCC Mentoring Program" link and a questionnaire/application will download to your computer, print out and complete the questionnaire/application and mail it to the address provided. The questions are designed to best identify your interests and to match you with a suitable mentor for your particular collecting interests.

Initial Stage: lasts for a period of 30 days. During this time, both parties will be encouraged to communicate back and forth through e-mails, and/or telephone. The mentee (new collector) will be open to ask any and all questions he may be interested in, and the mentor (experienced collector) will address the questions, giving advice and direction.

At the conclusion of the initial 30-day initial stage, the program chairman will contact both parties to see if both wish to continue. If both parties are pleased with how things are going, they may choose to continue for an additional 11 months. This short initial period is particularly good for beginners who just need a little help and direction while getting started.

Either the mentee or the mentor can conclude the relationship at anytime. This may need to be done because of unforeseen real life issues that may arise.

The program will continue for a maximum period of one year from the beginning of the initial active date, with a review after six months.

Mentoring Program Director, Terry Shaffer R-5645  
[terryshaffer@hotmail.com](mailto:terryshaffer@hotmail.com)

# Logo Usage Policy

The Club has certain logos and symbols which it must protect in order to protect its reputation in the collectibles community. No member is allowed to use the Club name, logo or symbol other than is approved by the by-laws or as otherwise specifically approved in writing by the Board of Directors.

- Only members in good standing may identify themselves as members of the Club
- Any member who identifies himself/herself as a member must affix or state their membership number so as not to confuse the public.
- “Identifies” includes advertising, announcements, business cards, internet websites, internet or live auctions, e-mails and any and all types of communication.
- Every member must make an effort not to confuse the public or lead the public to think that the member represents or speaks for the Club, other than those officers who actually do speak for the Club or those who have been authorized by the Board to speak for the Club.
- No event, show, auction or convention shall use the Club name, logo or symbol for any reason whatsoever unless it is an event, show, auction or convention run by the Club.
- The Board has approved a “Member’s Logo” which contains the member’s membership number. Only that logo may be used by members in their advertising, promotions, business cards, auctions, etc.
- Any other use of the Club name, logo or symbol must be submitted to the Board of Directors for their approval prior to such use.
- The entities formerly known as “Chapters” are prohibited from using the Club name, logo or symbol as representative of their organization

Example



Please contact the Secretary for a copy of the logo with your membership number on it.



# CC&GTCC Claims Form

Up until now, there has never been a uniform, standardized way of filing a Claim against another member for an alleged Code of Ethics violation. Claims have been filed over the years in formats ranging from hand written notes, typed 5-6 page letters to just an email saying "I want to file a claim against \_\_\_\_\_".

Most of the time the information provided to the Club is vague and/or incomplete. The Claims Director may spend more time gathering basic information that should have been provided in the first place, than on resolving the issue at hand.

This form provides all the basic information needed by the Club, in written form, first hand from the member filing the complaint.

The process will work as follows:

1. Fill out the form completely, sign and date it.
2. Forward it Vice-President Sheldon Smith.
3. V.P. Smith will make an initial determination on the Claim.
4. If further action or investigation is warranted, V.P. Smith will forward the form to the Claims Director to open a Claims Investigation.
5. The Claims Director will work to mutually resolve the matter between the parties or if that is not possible, make a recommendation to the Board of Directors for the appropriate action.
6. The Board will act on the recommendation and the final report of the Claims Director. The parties involved will be notified of the final decision of the Board by V.P. Smith.

If you find it necessary to file a Claim against a fellow Club member, please help us to resolve the matter as quickly as possible by using the Claims Form.

\*The form will be available on the Club website at [www.ccgccc.com](http://www.ccgccc.com) for you to download and print out. We are working on a program that will allow you to fill out the form online and send it electronically to V.P. Smith. We will notify the membership once this format is available.

## Reward Fund

Several years ago, the Club had a standing offer to help deter theft of member's collections. Somewhere along the way it was either dropped, forgotten or just faded into obscurity. The Board has voted to reintroduce the reward offer. We would like to thank Jim Reilly for his research and assistance with this project. The terms of the offer are similar to those used by the ANA. Please contact any member of the BOD for further information.

The Club offers a reward for information leading to the arrest and conviction of any person or persons charged with the theft of any part of a club member's collection.

The Club will pay a reward as follows:

If the retail value of the stolen property is less than \$5,000, the reward is \$250

If \$5000 to \$20,000, the reward is \$500

If greater than \$20,000, the reward is \$1000.

The purpose of this reward offer is to increase the likelihood of apprehending and convicting those who steal from club members, as well as to increase the likelihood of recovering the stolen property. The reward offer, however, is not intended to reimburse any club member's loss. It is each member's responsibility to maintain insurance against losses of this kind.

# The Casino Chip and Gaming Token Collectors Club, Inc.

[Home](#) | [Membership](#) | [Education](#) | [Organization](#) | [Reports](#) | [Message Board](#)

[Conditions](#) | [Glossary](#) | [Chip FAQ](#) | [Chipology 101](#) | [Fakes](#) | [Library](#) | [Cleaning](#) | [Brass Core](#)

## Reference Center

Welcome to the CC&GTCC Reference Center! Here you will find useful information on the hobby of casino chip and gaming token collecting.

**Casino Collectible News** - A publication of the Casino Chip & Gaming Token Collectors Club  
This official club magazine is a must-read for every casino collectible enthusiast.

### For The Beginner

- [CCGTCC Mentoring Program](#) - Help others or find help for yourself!
- [2007 Buyer's Guide to Casino Collectibles](#) - Be an informed collector!
- [2005 Buyer's Guide to Casino Collectibles](#) - Be an informed collector!
- [Ask The Expert!](#) - a list of CC&GTCC members who have volunteered to answer your questions.
- [Chip Conditions](#) - an official list of CC&GTCC sanctioned terminology used to describe chip condition.
- [Glossary](#) - an extensive list of the terminology used in our hobby - a "Chiptionary", if you will.
- [Chip FAQ](#) - a huge list of Frequently Asked Questions regarding our hobby.
- [Chipology 101](#) - a great intro-to-chipping seminar presented at the national convention.
- [Cleaning Chips](#) - a good primer on cleaning casino chips.
- [Mold Designs](#) - Robert Eisenstadt's mold design project.
  
- [2011 Club Auction](#) - Catalog, Terms and Conditions & Current High Bids.

### Detailed Reference

- [Illegals & Manufacturer Records](#) - a huge compilation of chip manufacturer records.
- [Fakes/Fantasy/Counterfeits](#) - a large list of fake, fantasy, and counterfeit chips - includes pictures.
- [Brass Core](#) - a thorough presentation of the brass core controversy.
- [Fraternal Order of Eagles](#) - Aeries listed numerically
- [Cancelled Chips](#) - Nevada Casino Chips Known To Exist Cancelled

### Books, Magazine Articles, etc.

- [Club Library](#) - a list of club reference material that you can check-out and use.
- [Gaming In Atlantic City](#) - by Steve Piccolo
- [Playboy Cheques, Chips & Tokens](#) - by Tom Stroh
- [Knapp on Books](#) - A series of book reviews by Michael Knapp
- [The Flamingo Capri Revisited](#) - by Mike Quinlivan
- [Casino Chip and Token News](#) - Back issues

The Education section of the CC&GTCC web site offers valuable information on chip collecting, whether you're new to the hobby or have been collecting for years.

In this section you will find reference material about fakes and counterfeits, cancelled chips, brass core chips and much more. *Ask The Expert* gives you access to over 50 collectors who can answer any question about collecting. Each collector is an expert in a particular field. Whether it's casino chips, tokens, silver strikes, ashtrays, dice or collecting by state, country or casino, you can find help here.

Check out the club library for books or search for articles on the *Casino Collectible News* web site. Other publications and articles are also free to download.

<http://www.ccgcc.com>



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Nevada -  
over 8,000 chips  
New Mexico  
Arizona  
Kansas  
California**

**Arkansas  
Louisiana  
Montana  
Caribbean  
Canada  
Cruise Ships  
Many Misc.**

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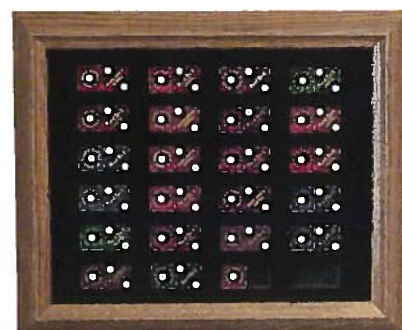
**My website is: [www.rollyschips.com](http://www.rollyschips.com)**

**Note: Not everything on yet, will take some time to get everything on.  
Please keep checking back. I'm entering things as fast as I can.**

*Thank You, Gary*

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