

Casino Collectible News

Brought to you by The Casino Chip and Gaming Token Collectors Club, Inc.



The World's First Rock N' Roll Hotel & Casino

In this issue:
2016 Convention Info
Candidates for VP statements
MoGH at the Plaza
It Happened on Fremont Cont.
Road to a WSP Bracelet



The Casino Chip and Gaming Token Collectors Club, Inc.

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Reference Center

Welcome to the CC>CC Reference Center! Here you will find useful information on the hobby of casino chip and gaming token collecting.

Casino Collectible News - A publication of the Casino Chip & Gaming Token Collectors Club
This official club magazine is a must-read for every casino collectible enthusiast.

For The Beginner

- [CCGTCC Mentoring Program](#) - Help others or find help for yourself!
- [2007 Buyer's Guide to Casino Collectibles](#) - Be an informed collector!
- [2005 Buyer's Guide to Casino Collectibles](#) - Be an informed collector!
- [Ask The Expert!](#) - a list of CC>CC members who have volunteered to answer your questions.
- [Chip Conditions](#) - an official list of CC>CC sanctioned terminology used to describe chip condition.
- [Glossary](#) - an extensive list of the terminology used in our hobby - a "Chiptionary", if you will.
- [Chip FAQ](#) - a huge list of Frequently Asked Questions regarding our hobby.
- [Chipology 101](#) - a great intro-to-chipping seminar presented at the national convention.
- [Cleaning Chips](#) - a good primer on cleaning casino chips.
- [Mold Designs](#) - Robert Eisenstadt's mold design project.

- [2011 Club Auction](#) - Catalog, Terms and Conditions & Current High Bids.

Detailed Reference

- [Illegals & Manufacturer Records](#) - a huge compilation of chip manufacturer records.
- [Fakes/Fantasy/Counterfeits](#) - a large list of fake, fantasy, and counterfeit chips - includes pictures.
- [Brass Core](#) - a thorough presentation of the brass core controversy.
- [Fraternal Order of Eagles](#) - Aeries listed numerically
- [Cancelled Chips](#) - Nevada Casino Chips Known To Exist Cancelled

Books, Magazine Articles, etc.

- [Club Library](#) - a list of club reference material that you can check-out and use.
- [Gaming In Atlantic City](#) - by Steve Piccolo
- [Playboy Cheques, Chips & Tokens](#) - by Tom Stroh
- [Knapp on Books](#) - A series of book reviews by Michael Knapp
- [The Flamingo Capri Revisited](#) - by Mike Quinlivan
- [Casino Chip and Token News](#) - Back issues

The Education section of the CC>CC web site offers valuable information on chip collecting, whether you're new to the hobby or have been collecting for years.

In this section you will find reference material about fakes and counterfeits, cancelled chips, brass core chips and much more. *Ask The Expert* gives you access to over 50 collectors who can answer any question about collecting. Each collector is an expert in a particular field. Whether it's casino chips, tokens, silver strikes, ashtrays, dice or collecting by state, country or casino, you can find help here.

Check out the club library for books or search for articles on the *Casino Collectible News* web site. Other publications and articles are also free to download.



**The Casino Chip and Gaming Token
Collectors Club, Inc.**

A 501(c)(3) educational organization
with the mission of preserving gaming history.

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Casino Collectible News

A publication of

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Original articles are encouraged and are welcomed by the Editor. However, no assurance is implied that such material will be used or returned to the author. Opinions expressed in articles are those of the authors and do not represent those of The Casino Collectible News or the Editorial staff.

Join The Fun!

CC>CC Membership Application

Name

Address

City

State

Zip

Country

E-mail or Phone Number

My collection interests are:

- Chips Tokens
 U.S. Foreign

I would like you to publish my . . .

- Name and address
 E-Mail address
 Do not publish any of my information

I have enclosed my annual dues for:

- One year \$30.00 - 3rd class or bulk mailing rate
 One year Associate Member \$5.00
 First class postage - additional \$14.00
 International \$55.00 - includes first class postage

International mailings are at the first class rate.
All other mailings are via 3rd class or bulk mail.

Annual dues will be renewable in the same quarter in which the membership application was processed. Check our address labels for your membership expiration dates. Mail your completed application with your check made payable to CC>CC to:

CC>CC Membership Officer

Richard Huber

P.O.Box 6994

Burbank, CA 91510

Sponsored by:

or sign up or renew on line at...

www.CCGTCC.com



Casino Collectible News

Brought to you by The Casino Chip and Gaming Token Collectors Club, Inc.

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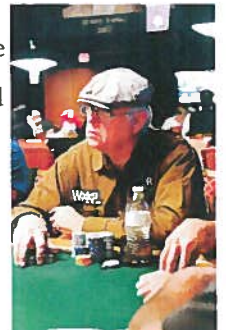


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**American Numismatic Association
Membership Application**

Our club, CC>CC, is founded under the ANA, maybe you would like to join it too. It is the largest organization of coin collectors in the world.

Regular Student Junior Senior Associate
Present or former ANA number, if any _____

Mr. Mrs Ms.

Name, please print

Street

City

State Zip

Country Date of Birth

ANA bylaws require the publication of each applicant's name and state.

Please check here if you DO NOT want your name and address forwarded to the ANA representative in your area.

Please check here if you would like your name provided to companies with offers we feel may interest you.

I herewith make application for membership in the American Numismatic association, subject to the Bylaws of said Association. I also agree to abide by the Code of Ethics adopted by the Association.

Signature of Applicant Date

Proposer

The Casino Chip & Gaming Token Collectors Club, Inc.

Check Money Order Credit Card Type _____

Credit Card all Numbers Expiration Date

Signature of Cardholder (Required)

Dues

- Regular (age 19-64) one year
- Junior (age 18 or younger) one year \$26
- Senior Citizen (age 65 older) \$41
- Life Membership (under 55) \$1,200 (over 55) \$900

* International Memberships have an additional \$36 per year shipping and handling fees in US Funds.

Forward completed application to:

ANA

818 Cascade Ave., Colorado Springs, CO 80903-3279

Please contact us with any questions (800) 367-972

Visit Us Online!

www.CCGTCC.com



Visit the Membership Section to find all the information you need about our members as well as all the information you need to become a member. Find information about local clubs, visit the Hall of Fame and more.

Check out the Reference Center, where you will find useful information on the hobby of casino chip and gaming token collecting. There are articles for the beginning collector and detailed reference materials for the more experienced collector.

Log on to the club message board. Ask questions, get answers and meet other people interested in the same collectibles as you!



See You There!

www.CCGTCC.com

Advertising

Need help in working up your ad?
Just give us a call at
775-425-0590 and talk to Allan Anderson
Fax - 775-410-8322
Email - adesign@sbcglobal

Send full payment payable to "CC>CC"
with your advertisement to:

Allan Anderson
Advertising Manager, CC>CC

Please Note

- Do not send in ads that are folded. We recommend that you send in your ads by Priority Mail in a flat pack marked "DO NOT BEND". This will only cost you about \$4.95 and we will receive them in about two to three days.
- When you place a one inch or two inch ad for more than one issue, you may make changes in that ad for each issue. Try to get the changes to us well before the deadline of each issue.
- When ordering items from one of our advertisers, let them know what issue of the magazine in which you noticed their ad.
- All ad copy must be accompanied by payment made out to "The Casino Chips and Gaming Token Collectors Club, Inc." or CC>CC. No ad will run without payment

Schedule of Publication and Ad Deadline Dates

Spring Issue
Mailing Date: March
Deadline for Ads: January 1st

Summer Issue
Mailing Date: June
Deadline for Ads: April 1st

Fall Issue
Mailing Date: September
Deadline for Ads: July 1st

Winter Issue
Mailing Date: December
Deadline for Ads: October 1st

Rates

Advertising rates for members are available by emailing the advertising manager at advertising@ccgtcc.com

Moving?

Don't forget to let our Membership Officer know your new address. Contact:

Richard Huber
P.O.Box 6994
Burbank, CA 91510

The Casino Chip & Gaming Token Collectors Club Inc.

Wants you to advertise in your quarterly magazine for FREE.

This coupon is worth one FREE one-inch ad
in *Casino Chip & Token News*

Deadline for ads are

January 1st for 1st qtr. issue
July 1st for 3rd qtr. issue

April 1st for 2nd qtr. issue
October 1st for 4th qtr. issue

Send all ads to the following:

Allan Aderson, Advertising Manager
via e-mail at adesign@sbcglobal.net
or call Allan at 775-425-0590 for more info.



Casino Collectible News

Coupon is not good as a discount on any other ad.
Must be used for one-inch ad, one time only.
CC>CC Inc. can withdraw this offer at anytime.



Doug Smith
President

President's Letter

Spring 2016

Our 2016 convention will be here before we know it and what an awesome one it will be.

The 24th convention is being booked as the "Greatest Casino Collectables Show on Earth" and I truly believe that it is exactly as titled.

Your BOD has just completed their mid-year meeting where well over 75 items were reviewed. Many of these will be brought to light on the club board over the coming months. As always, all suggestions and issues brought to our attention have been discussed at length and input from our membership is always appreciated.

For the 2016 convention we have lots of great stuff in store and events for everyone. Jim Kruse has scheduled 4 great seminars and we are currently trying to confirm another awesome banquet speaker.

Times for the convention have been set at 10-5 on Thursday June 25th with a special 1 hour early admission at 9:00 for those that Pre-register. Friday's hours will be 9-4 and Saturday as always will be a free day for everyone with the hours from 9-3.

While in Las Vegas last week, the Convention Committee visited several potential future sites to ensure we are giving our membership and convention attendees the most bang for the buck. We hope to have a permanent location for our 2017 event set within the next few weeks. We know that no matter what is decided there will be some that don't agree with us. However, it is our #1 goal to balance costs, facilities, and benefits in order to provide the best possible experience for everyone.

With the opening of a new MOGH exhibit at the Plaza Casino, we are one step closer to achieving added visibility for our club and hobby. We look forward to several additional exhibit locations in the near future. Neal Silverman and the MOGH team have done a fantastic job with this exhibit and I can't wait to see where we can go from here.

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Please don't forget about the 2016 annual CC>CC raffle which is advertised elsewhere in this issue. The event continues to be one of our biggest yearly fundraisers and we rely on our membership to keep it successful with both donations and ticket purchases. A BIG thank you goes out to all those that continue to donate and help us raise funds year after year.

Thanks again to all our members, committee chairs and volunteers for your much appreciated support and efforts.

Doug "Cigarman" Smith
LM-3209-147
Proud President of the CC>CC

Editor's Note

Steve Miller LM 1069-245
Co-Editor



The first issue for 2016 is done. I want to thank everyone for being patient for this issue arriving late. It was certainly not by choice. I started on time to put the issue together, this was while my wife and I were dealing with her father's heart surgery. He passed away in February, my peak time to work on the magazine. I was still on target to be on time. Later in the month I had the magazine about 80% done, when a family crisis arose, winding me up in the hospital for eight days. I also needed a long recover period before I could start working on the issue again.

Continued on the next page

New Members

Last	First	State	City	Ref.	Pre	Memb #
Yasko	Jon	FL	Wellington	Jerry Leonardo	R	8750
Schumacher	Dale	CA	Santa Maria	Club Web site	R	8749
Miller	Robert A.	NV	Las Vegas	Doug Saito	R	8748
Moore	Michael	CA	Ventura	Club Web site	R	8747
Breedlove	Barney	OR	Grants Pass	MOGH	R	8746
Moorre	Dub	TX	Coppell	Club Web site	R	8745
Goeser	Charles	AZ	Prescott Valley	Club Web site	R	8744
Price-Beck	Ezra		Australia	Club Web site	R	8743
Hicks	Laverne	WI	New Berlin	Rizzo, Pete	R	8742
Warnock	James	TX	Killeen	Club Web site	R	8741
Buller	Jeffrey D.	IL	Bolingbrook	Club Web site	R	8740

If you are a new member & you don't see your name listed, it's because you did not chose the "Publish" option.

This issue contains all the inserts for the convention and our election. All the information is in this issue for the activities related to and our convention. There are statements from both of the candidates running for Vice President, I suggest you take the time to read them.

We have an article from Michael Moore - "Big Store", who has rejoined the club. It was from a suggestion from Steve Bedo to contact him. Knowing that many of us play poker, you will enjoy his path to a WSP bracelet.

I was very happy to have some articles submitted from new people. To be successful we will need to have more articles sent in to maintain our award winning magazine. A few more ads wouldn't hurt either. If you have an idea for a story let me know, and we talk about it how best to present it in the magazine. I would still like to set up a letters to the Editor column in the magazine. It can be written, email, or from the board.

Once again I thank you for your patience during my horrible winter.

Update Your Club Listing On the Club Web Site

It's up to you to have the correct information
on the club web site for your listing. It's FREE!

Let others know what you collect and how to reach you.
Check out the web site now and then UPDATE your profile!

It's YOUR Listing...
Make sure it's updated!



The Casino Chip and Gaming Token Collectors Club, Inc

www.ccgccc.com

A Non-Profit Corporation: FED ID: 11-3193244

REPORT OF THE AUDIT COMMITTEE OF THE CC>CC

We have examined the Treasurer's Report of **THE CASINO CHIP AND GAMING TOKEN COLLECTORS CLUB, INC.**, for the year ended December 31, 2014.

Our examination included such tests of the accounting records and such other auditing procedures, as we considered necessary in the circumstances.

The Club's policy is to prepare its reports on the cash basis of accounting. Consequently, revenue and expenses are recognized when paid rather than when the income is earned or the expense was incurred. For this reason the Treasurer's Report is not intended to present results of operations on the accrual basis.

In our opinion, the Treasurer's Report referred to above, presents fairly the income and expenditures of **THE CASINO CHIP AND GAMING TOKEN COLLECTORS CLUB, INC.**, for the year ended December 31, 2014, in accordance with the cash basis of accounting applied on a consistent basis.

DAVE HARBER

DEBBIE HARBER

DOUGLAS SMITH

CHRISTINE SMITH

February 4, 2016

THE CASINO CHIP AND GAMING TOKENS COLLECTORS CLUB INC.

Income & Expense/Equity Statement (Cash Basis)

January 1 Thru Decemberr 31, 2015

INCOME	1/1/15-12/231/15
Membership Dues (Includes 1st class postage & Life Memberships)	\$ 30,545.50
Convention 2015:	
Table Fees	\$ 23,315.00
Registration	\$ 5,140.00
Banquet	\$ 5,450.00
Program Advertising	538
Poker & BJ Tournaments	
Auction Proceeds (Includes Catalog)	6,080
Convention 2015 Total:	\$ 40,522.07
Promotion Sales	162
Museum Fund Sales/ Donations	\$ 25,709.40
Magazine Advertising	\$ 1,073
Nevada State sales tax collected (Paid)	\$ -
Raffle Tickets	\$ 2,000.00
Calendar Sales (Costs Deducted)	\$ (126.59)
Other Donations	\$ 125.00
Greg Susong Memorial Fund donations	\$ 3.38
Sale of donated items	
50/50 Raffle	
Interest Income/misc	\$ 187.53
Total Income :	<u><u>100,201</u></u>
EXPENDITURES	
Magazine	\$ 34,292.09
Convention (Includes Convention program)	\$ 32,159.01
Advertising	\$ 870.00
Promotion	\$ 3,887.04
Video Production (Convention/Seminars)	\$ 2,277.00
Storage (Occupancy)	\$ 3,708.00
Museum Fund Expenses / Promotional Items	\$ 4,971.93
BOD audit/meeting expense	\$ 4,854.09
Postage (Other than Magazine)	\$ 2,790.48
Bank Charges / Paypal Fees / Ebay Fees	\$ 979.66
Websites	\$ 700.00
Misc, Supplies (Includes Membership Pins/Cards)	\$ 177.01
Filing Fees	\$ 355.00
Printing	\$ 180.75
Telephone	\$ 83.74
Insurance	\$ 1,687.00
Total Expenditures :	<u><u>93,973</u></u>
Net Income - 01/01 to 12/31	6,228
Beginning Equity Balance - 01/01/15	<u><u>323,926</u></u>
Net Income - 01/01 to 12/31	6,228
Change In Inventory - 01/01 to 12/31	-1,296
Ending Equity Balance - 12/31	<u><u>328,858</u></u>
Detail of Equity Balance	
General Fund - Checking	\$ 3,790.93
General Fund - Money Market	\$ 110,199.73
Museum Fund (Formally Building Fund)	\$ 112,385.56
Life Membership Fund	\$ 60,601.40
Total Cash Available	286,978
Inventory	41,681
Advance (Promotions)	200
Ending Equity Balance - 12/31/15	<u><u>328,859</u></u>

Respectfully Submitted, John Zoesch - Treasurer
January 17, 2016

Call for Hall of Fame Recommendations for 2016



Membership in the Casino Chip and Gaming Token Collectors Club's Hall of Fame is the Club's highest honor. Each year several members are considered for induction into the Hall of Fame, based on the recommendations of the Club's members.

Consideration is given to their contributions to the hobby as a whole, their contributions to the Club, their impact on the hobby and on the Club, and their exemplary integrity and adherence to the principles upon which the Club was founded. The names of the members of the Hall of Fame appear below.

The selection of honorees each year is made by the Hall of Fame Committee, which consists of all living members of the HoF. The input of the membership in the selection process is indispensable. The members of the HoF cannot know every member of the Club, nor have knowledge of the contributions to the Club and the hobby that may have been made by each member.

Enclosed with this issue of Casino Collectible News is a recommendation form which we urge you to complete and submit to us so that we may consider the contributions of those members who you believe deserve the Club's highest recognition. **Please provide as much information as possible so that the Committee can give it full consideration.** The form may be mailed as indicated on the form itself, or your recommendation may be sent to the committee by e-mail.

The deadline for submissions is February 1, 2016, and the final selections, if any, will be announced at the Club's annual convention in Las Vegas. Only members recommended in the current year will be considered by the Committee. It is therefore important to recommend a member you believe to be deserving, even though you may have done so in the past.

Please take the time to recommend those you feel should receive the Hall of Fame honor.

The members of the Hall of Fame, in alphabetical order:

Allan Anderson
Archie A. Black
Carey Burke
Harvey Fuller (deceased)
Howard Herz
Belinda Hixon
Phil Jensen
Michael Knapp
Jim Kruse

Bruce Landau (deceased)
Mark Lighterman
Robert Mera (deceased)
Allan Myers
Janice O'Neal (deceased)
Steve Passalacqua
Charles T. Rodgers (deceased)
Eric S. Rosenblum

Douglas Saito
Dale Seymour
Mike Skelton
Jim Steffner (Chairman)
Greg Susong (deceased)
Wayne Thompson
Gene Trimble
Ernie Wheelden

For biographies of the HoF members, please visit the Club website at http://www.ccgcc.com/hall_of_fame.html

Jim Steffner
Hall of Fame Committee Chairman

CC>CC Mentoring Program

Introduction

The program is offered free of charge and available to everyone. The Mentoring Program is specifically designed for new casino chip collectors offering a wealth of information and experience of our seasoned casino chip and memorabilia collectors.

Seasoned collectors have gone through many a trial and tribulation, learning as they go and learning from their mistakes over the years. Knowledge increases little by little over time as we absorb what we can from our interactions with other collectors and individual experiences. If one is going to learn from mistakes, isn't it always best to learn from someone else's mistakes?

Collecting has many forks in its windy road, and is filled with many potential unwise choices, but our experienced collectors will help guide the beginner down the path.

Quite often a new collector just happens to stumble onto a casino chip online message board or web site. They most likely have just a few chips, no price guides and no real idea of the best way to proceed with their new hobby. They often times have no idea how vast chip collecting is. That's where we come in!

- Find out which price guides are available.
- Find out which price guides should and shouldn't be used.
- Be able to ask questions about casino chips and casino related collectibles and find the answers.
- Find resources online and offline through our resource pages..
- Find out the best ways to increase your collection.
- Discover the many different collecting areas of casino memorabilia.
- Learn from the pros, what's valuable and what's not!

The Program

Simply go to www.ccgccc.com, click on the "EDUCATION" button to the top of the page. From there click on the "CC>CC Mentoring Program" link and a questionnaire/application will download to your computer, print out and complete the questionnaire/application and mail it to the address provided. The questions are designed to best identify your interests and to match you with a suitable mentor for your particular collecting interests.

Initial Stage: lasts for a period of 30 days. During this time, both parties will be encouraged to communicate back and forth through e-mails, and/or telephone. The mentee (new collector) will be open to ask any and all questions he may be interested in, and the mentor (experienced collector) will address the questions, giving advice and direction.

At the conclusion of the initial 30-day initial stage, the program chairman will contact both parties to see if both wish to continue. If both parties are pleased with how things are going, they may choose to continue for an additional 11 months. This short initial period is particularly good for beginners who just need a little help and direction while getting started.

Either the mentee or the mentor can conclude the relationship at anytime. This may need to be done because of unforeseen real life issues that may arise.

The program will continue for a maximum period of one year from the beginning of the initial active date, with a review after six months.

Mentoring Program Director, Terry Shaffer R-5645
terryshaffer@hotmail.com

2016 CC>CC ELECTION NOMINATION RESULTS

The nominations for the 2016 CC>CC Officers and Board of Directors have been submitted and tallied. Eleven valid nomination forms were received.

Two members received one nomination for Membership Officer, and one member received one nomination for Treasurer. Per the CC>CC Constitution, a member must receive two nominations to be eligible to run for Office.

Jim Follis received a nomination and a second from current CC>CC members for Vice President, but respectfully declined the nomination.

The following members received a nomination and a second from current CC>CC members and accepted the nomination:

Vice President:	Joe Pavlik and Jay Sands (Incumbent)
Treasurer:	John Zoesch (Unopposed)
Membership Officer:	Richard Huber (Unopposed)

The ballot for the Vice President position will be included with the CCN magazine.

A ballot vote is not required for the positions of Treasurer and Membership Officer since these positions are uncontested.

At the annual CC>CC business meeting on June 25, 2016, we, the Election Co-Chairmen, will report the election results which will then be certified, at the meeting, by a vote of the current Officers and Board of Directors.

Respectfully Submitted,

BRUCE & MARY ANN MASSEY,
CC>CC Election Co-Chairmen

Jay Sands

I am happy to announce my candidacy for my 4th term as Vice President of the CC>CC. I have very much enjoyed participating in our organization's Board of Directors. I've had an outstanding working relationship with all of the members of the Board of Directors with whom I've worked, and I look forward to serving as long as the membership will have me do so.

I have been a Club member since 1999 and I have been involved in many different facets of our hobby. I have been Club's Auction Chairman or Co-chair for well over ten years, on and off, and have produced the Auction catalog for just about all of those years. I have been part of the SSS publishing team, along with David Sarles and David Spragg, since we bought The Chip Rack and The Gaming Table, and recently Mr. Spragg and I purchased Casinorama and will be putting on next year's Super Bowl Show.

Over the years I've made more friends than I could have

imagined though my involvement in our hobby and in the Club, and I'm grateful to have them. Our organization and our hobby are very important parts of my life, and I spend time nearly every day of the year supporting them.

For those of you who might be new to the Club or just don't know me well, I'll give you some of my background, which, along with my tenure as Vice President, might give you some idea of my qualifications.

I was raised in New York and grew up, for the most part, in a town on the North Shore of Long Island. I graduated from the University Of Rochester with a degree in Political Science. Right out of college, I started working for the company that is now known as Sony Pictures Entertainment, and I work for them today at our studio in Culver City (having taken a 6-year hiatus to work for MGM). I currently live in the Los Angeles area and I have a wonderful wife, Debbie, and three amazing kids. Debbie works in our local High School's Special Education department, my son Justin (29) got married last fall and works for Deluxe Entertainment, my daughter Aimee (26) got her master's degree last August and

works as an occupational therapist, living in San Diego, and my youngest son, Kevin (21) works as a video editor in Los Angeles.

At Sony Pictures, I have been involved in many executive committees, operating committees, and steering committees. These have proven to be very valuable experience for sitting on the Club's Board of Directors, as we discuss, probably, close to 100 issues during the course of each year and need to reach a consensus on each of them after projecting the ramifications of our actions and considering what would be best for the Club and its members.

In the past, I have received endorsements from many past members of the Club's Board of Directors, as well as many other prominent Club members, and if I were to pursue endorsements for this election, I imagine I could do so again. In past elections for Club officers, participation has been rather light. It should be considered a duty of membership to cast a vote for the candidates who you feel are most qualified for office and to represent our organization, and I ask that you please cast your votes in this election.

Jay Sands

Joe Pavlik

My name is Joe Pavlik and I am running for Vice President of the Casino Chip and Gaming Tokens Collectors Club. I've been a member of the club for 13 years and am currently a life member of our club (LM-5967-135) and a life member of the local Southern Nevada club.

I was born and raised in Chicago, IL and became a firefighter following in my father's footsteps. I transferred to the Department of Homeland Security and retired after 35 years on the job. I moved to Las Vegas after retirement and have lived here for over 5 years. I am a collector of chips, dice, slot glass, layouts, and all other types of casino memorabilia. The fun for me is in the hunt and I have made many connections in the town to help me track down some elusive pieces. You've probably seen pictures of some of my collected items on The Chipboard. I'd like you to consider me for the office of Vice President where I can assist the Board of Directors in ensuring the ongoing goal of not only maintaining but growing the club, but I see a problem that I can help solve. Our club is growing stale. You only had to be at the last show to see the empty space, missing dealers, curtains instead of the back row to make the room look bigger, and short line at the door before the opening. Observationally the number of younger people seems to fall each year leaving a foreboding sense of concern about the future.

I will bring new life in the leadership and guide the club

toward the future. This is why I put my hat in the ring. I can help bring some skills and experience to ensure a long-term future. I am retired and am prepared to give 100% of myself to the club. I have the contacts in town in different casinos to aid in spreading the word to the "closet collectors", and I meet them all the time in my travels. As our contract ends with the South Point I can use my contacts to assist Doug and the team in securing a home, whether that is the South Point or elsewhere.

While I see a number of issues that should be addressed, here are my top issues and my thoughts on the matter.

1. Dwindling / Aging members – I don't think it's a stretch to say we, as a group are getting older. People say that the younger generation isn't in to collecting but I think we are looking at the wrong group. Sure, the kids are into video games and the teens are into their phones and apps, and the people in their twenties are into clubbing and non-gaming activities. But the next group, those in their thirties into their forties, are the group we should be targeting. They have started to settle down with their families and see the value in a hobby. They already come to Las Vegas or another gaming destination and I bet they took a chip or two home but never knew of the club. It's great that we have programs for the children but let's bring the hobby to the people with the time and income to embrace it.

2. Ensuring the Big Show remains a big show – I said it above and need to reiterate it, we not only need to maintain but grow the show. The dealers are already down close to a \$1000 before they step foot in the bourse. That's between the table, airfare, hotel, and food costs. To get them to come back next year and the year after we have to be able to provide the value for the table dollar and that means bringing in the crowd. Here I think it is two-fold. Maybe it's time to look at making the show free to patrons. We have a free day already but maybe it's time to extend that to two or maybe even three free days. Sure we have to look at the economics of this but more people through the door will hopefully translate into more dollars being spent on the floor. To do this we need the second part and that is getting the word out; and that is where my contacts throughout the town come in.

3. Lowering our big costs to maintain a healthy bank account – You have seen the posts on the club board that our biggest cost is the magazine. It's an amazing magazine well worth the price of membership without any of the other benefits but printing and mailing a glossy magazine even quarterly is pricey. We should investigate how to take this from a cost center to a profit center. Maybe make the magazine an electronic edition, or offer it as a downloadable subscription, or sell it in any of the various venues around town giving us the added benefit of getting our club known. It's all things we should investigate and I am fully prepared to work with the board on this.

Continued on the next

4. Expand the Museum of Gaming History – This is something that is actively being done despite the current club officers but it is an excellent public face to the club that is one of the most visible aspects. Neal is an amazing force for the Museum and we are all lucky to have him. He's brought the Museum to the public with the displays at the El Cortez and the Plaza and has some amazing plans for the future. The club officers should embrace the work but it doesn't seem that is happening, let's change that.



5. Estate Planning – I said it above and I will say it again, as a group we are getting old. Maybe a few of us have someone interested in taking up the collection when we are unable to go on. But far too few of us have that even as an option. I think the club, as a whole, should look at this as an opportunity to provide a service to assist. The club should take an active role in educating the collectors on how to best prepare for the future. It might mean providing information on how to pass it on to a family member, it might mean advice or information on how to best liquidate the collection, or it might mean how to provide a charitable donation to the club itself. Our club should embrace this as an educational initiative. Have you thought about the future?

6. Hall of Fame – If you've been reading the message boards there is a growing list of questions on our club's Hall of Fame. The people we have in the Hall of Fame are, for the most part, deserving of such an accolade. We know how they are nominated but what are the qualifications? Who votes for them? How are they selected? Maybe it's time to change this process. Maybe it's time for the Hall of Fame to be chosen by the people instead of a select few. I am advocating the HOF membership be voted on by the life members of the club itself. I would make it one of my issues to recommend to the club officers that this be reviewed and voted on. What do you think?

Jay has been a great caretaker of the club and has managed to help maintain the status quo for the past few years. This is an important time in our club and the status quo will not do anymore. We have to grow or die. I am choosing to help grow the club and keep it on a solid footing moving forward. We need the change in leadership to make this possible. I hope you think the same way and I hope to have your support in the upcoming election.

Local Club Happenings

SOUTHERN NEVADA CASINO COLLECTIBLES CLUB

Our next two meetings are Tuesday, March 8th & April 12th at 7PM! The trading and/or selling of casino memorabilia can commence as early as 6PM and will resume following the meeting. You are invited for the meeting and/or the trading sessions. We meet at the El Cortez Casino in downtown Las Vegas! The address is 600 E. Fremont St. Our speaker for March is Ms. Jackie Brett of Brett's Vegas View and others. We have an auction You are welcome to email me if you cannot make it in person with your highest bid and your CCGTCC or local membership number and which lot you want to bid on! The meetings are pretty short; lots of fun BEFORE, DURING and AFTER!

HOUSTON CHIP CLUB

Our membership collects nearly everything casino, but there is an abundance of Texas and Galveston area illegals. Members are urged to bring items for show and tell, we have seen some great collectibles over the years. After losing our great President Frank Chalfant, Doug Smith will take over till the next election. We meet on Wednesdays at 7:00 PM at the Tracy Gee Center 3599 Westcenter Drive Houston TX. Meeting dates for 2016 are May 4th, July 6th, September 7th, November 9th.

NY METRO CHIP CLUB

The club met in November at the Knights of Columbus Bethpage. Pete runs a very nice meeting, snacks and drinks. It was a small group this year, it was a tough football day. There was a nice trading session and dor prizes.

Local Casino Collectibles Clubs

Atlantic City Casino Collectibles Club; <http://gaming-chips.com/>; Charles Kaplan, 11 Calais Court, Rockville Centre, NY 11570; 5 meetings a year on Sunday's in AC; \$10.00 annual dues.

Chicagoland Casino Collectibles Club; ikcarkop@comcast.net; Riverboat Rick Pokracki; various locations in the tri-state area.

Dallas Chip Club; txbel711@aol.com; Belinda Hixon; various contact for next meeting

Florida Casino Chip & Token Collectors Club; Jerry Leonardo [561-445-4007](tel:561-445-4007) 6646 110th Place Sebastian FL 32958: jerryleonardo@bellsouth.net; Quarterly meetings at various locations Membership \$10.00 Yr

Houston Chip Club; Houston Chip Club on Facebook; Frank Chalfant; 1st Wednesday of the month starting at 7 PM

Michigan Chip Club; albertscalzo@gmail.com; Al Scalzo; 7229 Flamingo St. Clay, MI 48001; Elks Lodge #810, 2100 Scott Lake Rd. Waterford MI

Nor-Cal-Nev Casino Collectibles Club; Todd Dingley, sandpointe@sbcglobal.net, 6 Sandpointe CT. Sacramento, CA 95831. Contact us about our next Get-together!

NY Metro Chip Club; qualpete@aol.com; Pete Volberg, 516-322-3892; PO Box 3037, Farmingdale, NY 11735; Knights of Columbus Bethpage, NY; no membership dues.

Slot Card & Room Keys; Dave Johnston, 350 E Desert Inn Rd D-205, Las Vegas, NV 89109; 702-351-8573

Southern California Collectibles Club; georged@mindspring.com; George Dmitrevsky; 818-384-7357; 3rd Tuesday of every month locations vary 7-9 PM

Southern Nevada Collectibles Club; <http://snccc.weebly.com/>; Rich Klabacha; 1616 Gleneagles Court Boulder City, NV 89005-3653; monthly meetings; membership dues \$12.00

All the club information that was received at the time of the creation of the list. If you have information your club would like to add please contact the editors at Editor@ccgtcc.com.

SEE YOU AT
"SPLASHBAR XII" 2016
Brian "Mr. Splashbar" Cashman
LM-1121-157MA CCCC-06

AMERICAN NUMISMATIC ASSOCIATION NEWS

By Archie A. Black HLM-001/ANA Club Rep



ANAHEIM CONVENTION CENTER

ANAHEIM, CALIF. AUGUST 9-13, 2016

The World's Fair of Money is the biggest, most educational coin show in the country. Build your collection from the best numismatic inventory anywhere, attend lectures and seminars, and view rare historical treasures from the ANA Money Museum and private collections. Plus, members are admitted to the bourse floor 30 minutes before the public to buy and sell from the nearly 1,000 dealers in attendance.

Admission: \$8 for the public; free for ANA members.
Free admission for everyone on Saturday, August 13, 2016.



In Memoriam

Myrna Lighterman 1930-2015

The entire collecting world of casino memorabilia and numismatists has lost a giant in our world. Myrna won many awards from the ANA and co-authored several books with her son Mark. She was always at our registration desk for the convention with a smile on her face. The club has lost a great spirit and friend.



Frank Chalfant 1942-2015

The chipping world has lost a pioneer and local leader in the greater Houston area. Frank started in our world when he purchased a slot machine from an illegal Galveston casino. He wrote the first book on Galveston illegal casinos and was a founder of the Greater Houston Chip Club. Frank was a good friend and will be missed.

Martin Myers

Long time member of the club and brother to Ralph Myers; aka HotRodrijm on the bulletin board. His friendship will be greatly missed.

W. Michael Brindle

Member since April, 2008. Passed late 2015.

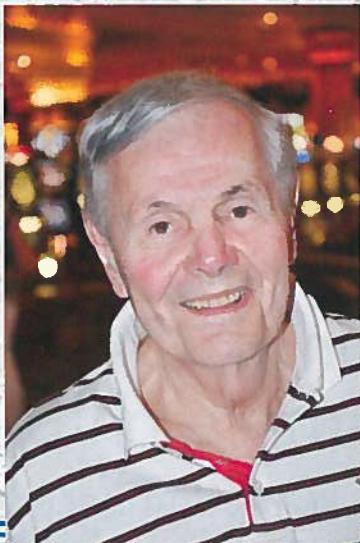
Dan Sciacca 1955-2015

Dan and Terri Smith became collectors the same way most of us do, by fate; cleaning out a garage. Unfortunately, Dan did not join CC>CC, but he had many friends in the club through his membership in the Nor-Cal-Nev Casino Collectibles Club.



Irwin "Doc" Gross

Archie Black said best in his post on the the passing of one of the club's earliest members (R-130). "Doc" Gross was one of the well respected good guy and always the perfect gentleman.



Doc will be missed by everyone he touched whether, as chip collect, an article in the CCN, playing poker, at the annual dinner (my wife Tina), or anyone he talked to.

Our sincere condolences are extended to his wife, Terri, and his family.

May they all rest in peace

photo by Charles Kaplan



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Get your personalized chips to collect and trade in time for the chip convention this June 2016! Stop by my table at the convention to learn about our **SHOW SPECIALS** and to get a free sample chip



Send orders, inquiries & artwork to: rgschuck@roadrunner.com

THE GREATEST SHOW

Casino Collectibles

ON EARTH!



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For more info visit
www.ccgctcc.com

24th Annual Casino Collectibles Convention June 23-25, 2016

Dozens of dealer tables. Daily educational seminars. Annual live auction of casino chips and memorabilia. Buy, sell, or trade chips, silver strikes, tokens, slot cards, room keys, dice, playing cards, COINS, ashtrays, matchbooks, swizzle sticks, TITOs, postcards, and more!

SOUTH POINT

9777 Las Vegas Blvd. South
Las Vegas, NV 89183

Main Show Floor Times:

Thursday, June 23rd, 10:00am - 5:00pm
(Early entry at 9:00am for pre-registered members)

Friday, June 24th, 9:00am - 4:00pm

Saturday, June 25th, 9:00am - 3:00pm

No admission charge on Saturday!

- Open to the public -



Admission to show floor available with valid photo ID.
\$10.00 on Thursday, \$5.00 on Friday and Free Saturday.
Admission for all children 18 and younger is FREE
any day when accompanied by an adult.
Check in at the CC>CC Registration Desk prior to entry.

Come One,

Come All,

Come Seven,

**To the
biggest
Casino
Show!**

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www.ccgcc.com

24th Annual Casino Collectibles Convention June 23-25, 2016

THIS YEAR'S CONVENTION THEME IS "THE GREATEST (CASINO COLLECTIBLES) SHOW ON EARTH!" AND, IT WILL BE!

For those who may have missed our announcement in the last magazine, we are pleased and thankful to acknowledge the following Committee Chairs and Coordinators (our "WINDJAMMERS") for the Club's 2016 Convention:

- Pre-Registration Director, George Dmitrevsky
- On-site Registration/Badge Pick-up Director, Brenda Black
- Set-Up/Tear-Down Co-Chairmen, Steve Palumbo & Alan Schuyler
- Volunteer Coordinators, Debbie & Dave Harber
- Graphics Designer, Todd Barrett
- Convention Program Editor, Allan Anderson
- Promotions and Property Director, Roy Nelson
- Education Seminar Director, Jim Kruse
- Bruce Landau Memorial Auction Co-Chairmen, David Spragg & Jay Sands
- Auctioneer, Tyrus Mulkey
- Black Jack and Poker Tournaments Director, Jerry Vergatos
- Banquet Master of Ceremonies, Wayne Thompson
- Banquet Speaker and Speaker Host, Jim Kruse



Banquet Raffle Coordinators, Dollie & John Ramsey
 Banquet Decorations Coordinator, Sharrol Haglund
 Ladies' Luncheon Coordinator, Marion Engel
 Convention Photographers, Quintin Kamm, Dick Covington & Mark Lighterman
 "OTY" Chairman, Jim Follis
 Exhibits and "People's Choice Awards," Casey Focazio-Follis
 Casino Collectibles News Editors, Steve Miller & Robb McPherson
 Publicity and Advertising Director, Cale Guthmiller
 Hall of Fame President, Jim Steffner
 Youth Program Coordinators, Terri Lonski & Gayle Pleau



We are very thankful to Terri Lonski and Gayle Pleau who answered our plea in the last magazine and volunteered to take on our Club's Youth Program. This program is dedicated to fostering interest in our hobby among our youth, our "Junior Collectors" and our future members. This program also helps to fulfill the educational purpose of our Club and we are grateful to Terri and Gayle for taking this on along with their Dealer duties and time constraints.

This year, we've encouraged our **DEALERS**, our "**PURVEYORS OF PIECES OF THE PAST**," to bring along their **COINS** as well as their many **CASINO CURIOSITIES**. We expect to provide **FUN FOR ALL** along with **WONDROUS SURPRISES** for both old and new collectors!

So, **COME ONE AND COME ALL** and join us **JUNE 23 – 25, 2016** at the South Point Hotel and Casino for our 24th Annual **CC>CC CONVENTION**. Join our "**CIRCUS**" and share the **FUN**, including the following:

Scores of **DEALER TABLES** – our **VENDORS OF VARIOUS** and **VINTAGE GAMING MEMORABILIA** and **COINS** – with items to entice and enthrall!

Wide-range of **CLUB MERCHANDISE** – with many options so that you may wear our Logo proudly.

GAMING TOURNAMENTS -- where you can "pit your **SKILLS** and **LUCK**" against fellow members;

A SUMPTUOUS BANQUET -- served plated and offering three entrée choices (with a **50/50 RAFFLE**);

Both a **SILENT** and **LIVE AUCTION** -- with items to **TEMPT** and **TANTALIZE**;

EDUCATIONAL SEMINARS -- with interesting and **ASTOUNDING** topics for all;

MIND-BOGGLING EXHIBITS and well-earned and much-coveted **AWARDS** - including your chance to vote on the "People's Choice;"

Multiple **MEMBER-ONLY TRADE SESSIONS** -- where items are traded and stories and "**FABLES OF YORE**" are shared; and,

Maybe best of all -- the **CAMARADERIE** of getting together with fellow gaming collectible enthusiasts to trade memorabilia, stories and friendship.



SHOW ROOM HOURS (our "MIDWAY"):

Thursday June 23rd 10 am to 5 pm General Admission*
*(Early Entry at 9:00 am for those who Pre-Register)
Friday June 24th 9 am to 4 pm General Admission
Saturday June 25th 9 am to 3 pm General Admission



SHOW ENTRANCE FEES (the "DUCATS" you'll need for entry!):

Thursday June 23rd: **\$10 for General Admission**
\$20 for those who Pre-Register by May 18, 2016.

Pre-Registration provides the following BENEFITS:

1 hour Early Entry Admission (at 9 am) on Thursday, June 23rd;
General Admission on Friday and Saturday;
A \$2.50 Scrip Octagon Chip;
A Raffle ticket for the \$25 Scrip Plaque;
A Coupon for EITHER: \$10 worth of any Club merchandise dated 2013 and earlier; OR, \$5 off any purchase of \$25 or more at the Club table; and,
Other items as available.



Friday June 24th: **\$5 for General Admission**

Saturday June 25th: **FREE ADMISSION**

Admission for all children aged 18 and younger is FREE every day but children must be accompanied by a paying adult. For children age 12 and under, a special "Junior Collector" packet (without casino-related items) will be available. However, you must list their gender and age on the Pre-Registration form so that appropriate items may be provided for your child/children.



SOUTH POINT

9777 Las Vegas Blvd. South
Las Vegas, NV 89183

CONVENTION LOCATION (OUR "BIG TOP"):

Once again, the **SOUTH POINT HOTEL, CASINO AND SPA**, located at 9777 S. Las Vegas Blvd., Las Vegas, NV, will be our host hotel. As those of you who have been there before know, the South Point property is a beautiful hotel with an easy-access show floor, an extraordinary casino floor with lots of good slots and table games, several reasonably priced restaurants, a pool, a wonderful spa, 64 lanes of bowling, a 16 screen movie complex, a fitness center, a barber shop, a gift shop and a state-of-the art equestrian center for when you need a break from the excitement of the convention! Also, the South Point operates a free shuttle to the Town Center Mall and provides a nominal-fee shuttle to various Strip locations.

From the South Point, you will be a short ride from several world-class indoor and outdoor shopping venues, a large outlet mall, an antique mall and, of course, the Fabulous Strip! There are many great attractions in Las Vegas, including the High Roller at the LINQ between the Linq Hotel/Casino and the Flamingo; the newly-opened shopping Bazaar at Bally's; The Mob Museum and the Slotzilla Zip Line.

MUSEUM OF GAMING HISTORY (MOGH) DISPLAYS

While you're in Las Vegas, please make a point to check out the **MOGH DISPLAYS** at the Mob Museum, the El Cortez Hotel and Casino, and the **BRAND-NEW DISPLAY** at The Plaza Hotel and Casino. These Exhibits are great representations of what our Club is all about and contain all sorts of historical memorabilia on-loan from many of our members.

The MOGH exhibit at the **El Cortez** is located opposite the Players' Club desk and there is no charge for the opportunity to see an impressive collection of items from the old Jackie Gaughan properties. The El Cortez exhibit has been updated with a new look and different artifacts.

The newly-opened MOGH exhibit at **The Plaza** is located inside the Las Vegas Club Gallery on the Casino Floor and is not to be missed! The Plaza Exhibit hours are 3 pm -11 pm daily.

The MOGH will have a bigger presence at our Convention this year. So, please remember to stop by the MOGH tables for the latest MOGH news, MOGH Merchandise and MOGH convention exhibits.



HOTEL RESERVATIONS:

The South Point Hotel sells out most weekends, so please make your reservations early. The Club has secured favorable room rates of just **\$70 per night Sunday through Thursday** and **\$108 per night for Friday and Saturday**. Each room comes with a 42" flat screen LED TV, Point Plush mattresses and in-room Wi-Fi. Wi-Fi is included in your room fee and the resort fee is waived WHEN you register under our room block (a savings of \$14.00 per night).

If you are coming to Las Vegas early or staying over after the convention, our room block runs from Friday, June 17th through Sunday, June 26th. Call the toll free reservation number at 866-791-7626 and use the Club's special booking code of "CAS0617." To make a reservation online, the South Point has given us a link to use which will take you immediately to the reservations site and to our group number, which is CAS0617, and that is already on the site page for your convenience. You can also go to the Club website (www.ccgccc.com) and select the link on the left hand side that says "2016 Hotel Booking." No matter how you register, please be sure to identify yourself as part of the CAS0617 room block for the *Casino Chip & Gaming Collectors – 2016 Convention*. This will assure that you get the discounted room rates AND that the Resort Fee will be waived!

These room nights are extremely important to keep our facility costs down, and they help with negotiations for convention space in future years. Support your Club, stay in a great room, get free in-room Wi-Fi and your resort fee waived and have easy access to all events that our convention and the South Point have to offer!

PRE-REGISTRATION AND REGISTRATION PACKET PICK-UP:

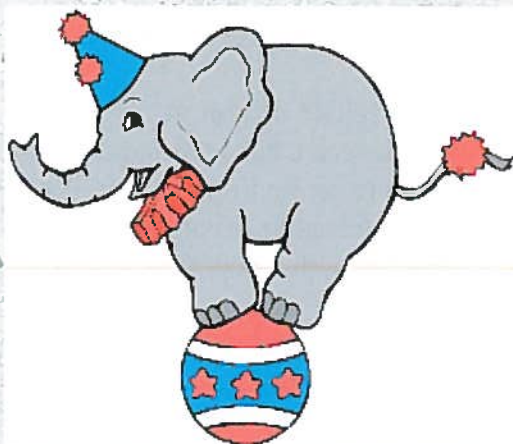
For your convenience, a Pre-Registration Form is included again in this magazine. **Please be sure to Register by May 18th** and send your Registration Fee and completed form to:

George Dmitrevsky
2222 Foothill Blvd., E-160
La Canada, CA 91011-1456

Pre-Registration packets can be picked up at the Registration desk on Wednesday, June 22, 2016, between 9:00 AM and 4:00 PM ONLY, and during regular registration desk hours on Thursday, Friday and Saturday. There will be multiple lines, separated alphabetically to help make the process fast and smooth.

Your pre-registration envelope will contain your show badge, banquet tickets (if ordered), poker and blackjack confirmations (if participating), a \$2.50 octagon scrip chip (snapper), and the special coupons and giveaways identified above. Remember – *if you are attending the Trade Sessions or Banquet on Wednesday, you must pick up your registration packet before Registration closes at 4 pm that day!*

Each person must pick up his or her own packet using a *photo ID with address*. No packets will be mailed to non-attendees. **Children under age 18 will not be charged for show entry when accompanied by a paying adult.** Therefore, pre-registration for them is not required.



EARLY-BIRD COCKTAIL HOUR AND BANQUET (WEDNESDAY, JUNE 22, 2016):

The Club's Early-Bird Banquet will begin with a **COCKTAIL HOUR**, featuring a **CASH BAR** at 5 pm and a **SIT-DOWN PLATED DINNER** at 6 pm Wednesday, June 22nd. Non-members may attend the Cocktail Hour and Banquet, IF accompanied AND paid for by a paid member.

NO tickets will be available at the door for the Cocktail Hour and Banquet; so, if you want to "mix and mingle" at the Cocktail Hour and Banquet, you need to **PRE-REGISTER** for the Banquet! The **CASH BAR** will be open to **BANQUET** attendees only. Business casual dress is appropriate.

Our sit-down plated dinner menu will include your choice of entrees: Prime Rib, or Cider-Braised Chicken or Baked Filet Salmon with citrus glaze. Each entrée will be accompanied by a salad, two (2) side dishes, coffee, hot or iced tea and a surprise (**FUN!**) dessert. We'll have information regarding the Banquet Speaker in our next magazine.

Dollie and John Ramsey and friends will be running a **50/50 RAFFLE** as a fund-raiser for the Club. They will start selling Raffle Tickets at 5 pm, during the Cocktail Hour prior to the Banquet. The tickets will be \$1 each or 6 for \$5. With a little **LUCK** (and a raffle ticket or more), you can start the Convention as a **WINNER!**



EDUCATIONAL SEMINARS:

Jim Kruse is our Educational Director and he has scheduled some **GREAT SEMINARS** this year – two on Thursday and two on Friday at 8 am and 3 pm each day. We hope that you will be able to attend some, if not all, of these seminars as they fulfill the educational purpose of our Club in a most interesting, fun and personal way!

On **Thursday, June 23rd at 8 am**, TBA This seminar will be over by 9 am for those who pre-registered to get their **EARLY** admission to the Showroom Floor. **At 3 pm**, Dick Bartley will share with us his interest in "Playing With My Chips Again!"

On **Friday, June 24th at 8 am**, Charles Kaplan will let us in on the "Secrets of the Chip Guide." **At 3 pm**, Jim Follis will discuss "Win Card Programs."

These seminars provide us all with the opportunity to expand our knowledge of this hobby we so much enjoy! So, **COME ONE AND COME ALL! LEARNING IS FUN!**

“OTY”:

Voting for the Chip of the Year (COTY), Token of the Year (TOTY), Silver Strike of the Year (SSOTY) and Slot Card/Room Key of the Year (CKOTY) officially closed on February 1, 2016. But, you'll have to wait until the Convention to learn who the winners are! Jim Follis, “OTY” Chairman will announce the winners of the four (4) “OTY” Award categories on the Showroom Floor at **12 noon on Friday, June 24th**.

“EXHIBITS AND THE “PEOPLES’ CHOICE AWARDS”:

PERSONALIZED EXHIBITS are one of the highlights of the Convention and all members are encouraged to enter an exhibit. The exhibits that members display show their collecting specialties and interests, and can either be competitive (*i.e.*, eligible for a trophy) or non-competitive.

Please contact Jim Follis, Exhibit Chairman at exhibits@ccgtcc.com to enter. The Club will provide display cases for your exhibit at no cost. Past exhibits have included chips, tokens, silver strikes, ashtrays, belt buckles, dice, money clips, casino and/or hotel history, security badges, vintage casino dinner, glassware, menus and much more. These Exhibits are many members’ favorite “**SIDE SHOW**” as we all enjoy seeing what our fellow members collect!

Although the votes have been cast for the “OTYs,” you still have an opportunity to **VOTE FOR YOUR FAVORITE EXHIBIT AT THE CONVENTION! EVERY VOTE COUNTS** – this is, after all, an election year! Members can start voting as soon as the “**MIDWAY**” opens on Thursday, June 23rd. Voting will continue until Saturday, June 25th. Jim Follis, Exhibit Chairman, will announce the winners of the “**PEOPLES’ CHOICE AWARDS**” on the Showroom Floor at **12 noon on Saturday, June 25th**

BRUCE LANDAU MEMORIAL AUCTION:

This year’s auction will be held on **Thursday evening, June 23rd starting at 7 pm**, and should again prove to be a memorable part of the Convention. This Auction is the Club’s largest fundraiser and, whether you place your bid in person or on-line, your bidding helps the Club. The Auction offers a great selection of affordable pieces along with rare items. You may not even know you want/need something until you see it!

Auction Chairs David Spragg and Jay Sands have put together an excellent list of lots that can be viewed on the show floor prior to the opening gavel drop by our entertaining auctioneer, Tyrus Mulkey. Included in the lots will be some lower and medium priced items as well as those much-sought-after rare finds.

Stop by the **AUCTION TABLES** on Thursday to view the auction lots. **Please remember – although the Live Auction starts at 7 pm on Thursday, June 23rd, the Silent Auction closes Thursday afternoon!**

David Spragg will make the auction catalog available on-line at the Club website sometime around mid-May. This is a real boon for those who can’t attend the Auction in person! If you want a printed version, please contact David Spragg at David.Spragg@Marlowcasinochips.com



BLACKJACK TOURNAMENT and POKER CHALLENGE (our **GAMES OF CHANCE & SKILL**):

Our table game tournaments will once again be held at the South Point in their respective locations on the casino floor and poker room. The cost for each of the tournaments remains the same as last year: **\$70.00 for the Blackjack Tournament** and **\$90.00 for the Poker Challenge**. Because of Nevada Gaming Regulations, NO on-line payments for the tournaments can be accepted. **Payment for the tournaments MUST be made by check and mailed in with your 2016 Convention Registration Form.**

If you have any questions, please contact Vergatos, at vergatos@msn.com. He will be available for purchase at on Thursday morning, June 23rd through Vergatos, Tournament Director, Promotions Director, through



contact our Tournaments' Director, Jerry A special set of commemorative chips will be available at the Club Merchandise Table starting when the show opens, or from Jerry at the Tournaments, or from Roy Nelson, the mail after the Convention.

The 13th Annual **Blackjack Tournament** will be on **Wednesday, June 22nd starting at 12 noon**. Seats will be assigned prior to the Blackjack Tournament and tickets and seat assignments will be included in the Participants' Registration packets. So, if you want to try your luck at "21," please arrive early enough to pick up your ticket and seat-assignment and come ready to win bragging rights for the next year!

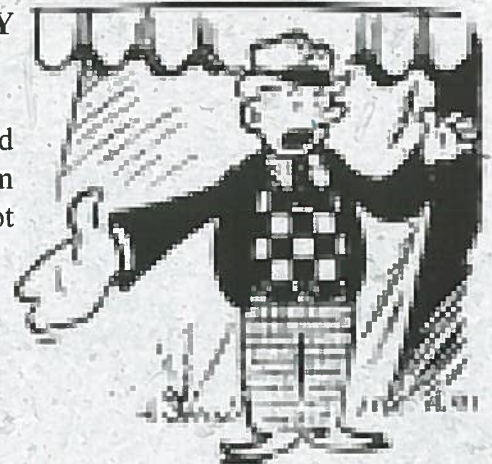
The 18th Annual **Poker Challenge** will be on **Friday, June 24th starting at 6 pm**. For the Poker Challenge, members can also sign up at the convention, on a space-available, first-come/first-served basis. Unlike years past, table seats will be assigned when players check in for the Tournament. The initial "stake" for all Poker Challenge participants will be 5,000 in NCV chips. **Re-entries WILL be allowed for the Poker Challenge at \$90 per re-entry.**

MEMBER-ONLY TRADE SESSIONS:

We have several Member-Only trade sessions planned throughout the four days. Be sure to check the signage and your convention program for times and locations. Please keep in mind that selling is not permitted during trading sessions and those who sell rather than trade will be asked to leave the trade sessions.

Make sure to wear your convention badge, as it is a requirement for all attendees. **YOU MUST BE PRE-REGISTERED IF YOU WANT TO ATTEND THE WEDNESDAY TRADE SESSION, WHICH WILL OPEN AT 9:30AM.**

On Saturday, June 25th, the "Last Dance" Trade Session will be held from 7 pm until 11 pm. This will be your last chance after the showroom floor closes to trade for that last chip, token, silver strike, room key or slot card for your collection.



VOLUNTEERS:

Volunteers are critical to making our Convention possible! Please sign up to spend a few hours helping out with set-up and (especially) tear-down, the Auction, the promotions table, the membership table and the Museum of Gaming History table and other areas where a smiling face and a helping hand are more than welcome!

We need volunteers for many jobs including: **“ROUSTABOUTS”** loading and unloading the merchandise truck before and after the show and helping with set-up and tear-down; **“GRINDERS”** working at registration and the promotions, membership and Museum of Gaming History tables; along with **“CASHIERS”** helping our Treasurer after the Auction with bidders' lots. With the exception of the first day when shifts may be longer, shifts are usually two hours each and no special training is necessary – just bring your enthusiasm and sense of responsibility!

If you are interested in volunteering some time to our Club, please contact Dave or Debbie Harber (our Volunteer **“WINDJAMMERS”**) at dave@lasvegas-chips.com . You may also leave a message for Debbie or Dave at 702/877-9052.

Volunteering not only helps the Club but is a very good way to meet new people and make new friends. Volunteering for even a few hours makes a BIG difference.

NEW THIS YEAR – Doug Smith (our **“RINGMASTER”**) and the Board of Directors (our **“TENTMASTERS”**) will sponsor a **HOSPITALITY SUITE** to thank our **VOLUNTEERS** for all of their efforts in making this Convention happen! The Hospitality Suite will be open on **Saturday, June 25th from 5 pm to 7 pm** and **FOOD** and **LIBATIONS** will be provided! Exact location will be provided to Volunteers at the Convention.

REMINDERS:

- * Pre-Register for the Convention so you can take advantage of Thursday's Early Entry and the other Benefits provided with pre-registration;
- * Make sure to get your hotel registration at the South Point in the Club's block number (CAS0617);
- * Sign up to volunteer a few hours;
- * Plan your days to attend the Banquet, the Tournaments, trade sessions, seminars, the Auction, and the Annual Business Meeting on Saturday at 9 am;
- * If you have specific questions, please stop by the Club Table inside the Showroom. You can also check the Club site, www.CCGTCC.com.

Be sure to check the Convention Program and signage at the show for the latest up-to-date times and locations for all events

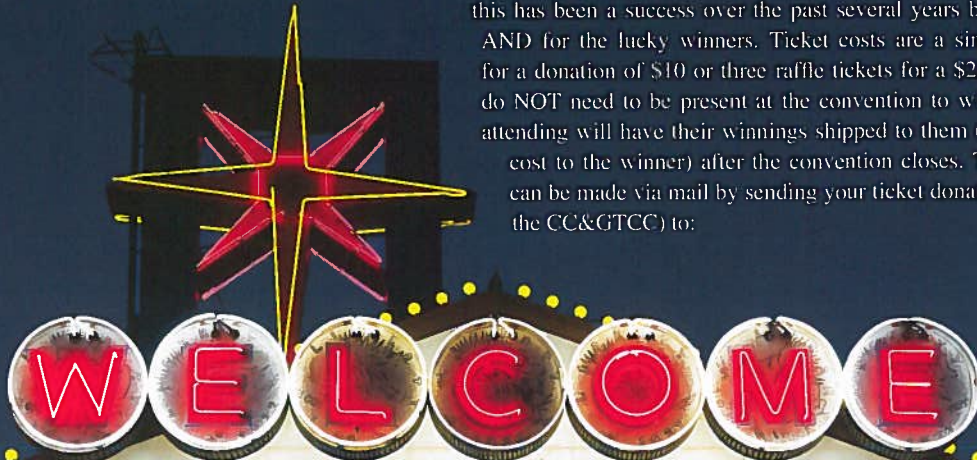
COME, join us under the **BIG TOP** and **ON THE MIDWAY** and partake in all that this year's 24th annual CC>CC Convention has to offer! We are very much looking forward to seeing **YOU ALL** this year!

Sheldon and Christine Smith
2016 Convention Co-Chairs (your **PITCHMEN**)
sheldon655@hotmail.com
christine1245@live.com

CC>CC RAFFLE

The CC>CC will be conducting another raffle at the June 2015 convention at the South Point Hotel, Spa & Casino in Las Vegas. We are looking for all types of donations of items to be included as part of the raffle—chips, dice, slot cards, strikes, tokens, postcards, matchbooks, ashtrays, swizzle sticks—ANY type of casino memorabilia that is in good condition that you'd like to have in YOUR collection. Thanks to the GREAT participation in the past from our wonderful club members in the way of ticket & raffle item donations,

this has been a success over the past several years both for the club AND for the lucky winners. Ticket costs are a single raffle ticket for a donation of \$10 or three raffle tickets for a \$25 donation. You do NOT need to be present at the convention to win and those not attending will have their winnings shipped to them (at no additional cost to the winner) after the convention closes. Ticket donations can be made via mail by sending your ticket donations (payable to the CC>CC) to:



Douglas Smith
CC>CC President
P.O. Box 691085
Houston, TX 77269-1085

This address above is also where you would send your donated items (chips, dice, slot cards, strikes, tokens, postcards, matchbooks, ashtrays, swizzle sticks—ANY type of casino memorabilia that is in good condition that you'd like to have in YOUR collection) for the raffle. Thanks for all of your past support and we look forward to your continuing support to once again make this year's raffle a SUCCESS!!

2016 CONVENTION BLACKJACK AND POKER TOURNAMENTS

BLACK JACK TOURNAMENT AND POKER CHALLENGE:

As in the past, both the Black Jack Tournament and the Poker Challenge will be held at the South Point in their respective locations on the casino floor and poker room during the CC>CC Annual Convention. The Tournaments are open to current CC>CC regular, life and associate members only (age 21+). Daily Convention Membership does NOT qualify for entry in the tournaments. Both Tournaments require a minimum number of entries. Full tournament rules will be available at the Tournaments. Registration for both tournaments MUST be done on the Convention Registration Form and MUST be paid by check. The Registration form is included in the Club Magazine and will also be available on-line after January 15, 2016.

The Black Jack Tournament will begin at 12 noon on Wednesday, June 22nd. The entry fee is \$70 per player. Each player receives 3,000 in NCV tournament chips each round. The bet limits are: 25 minimum/3000 maximum. A maximum of 54 players will be accepted and we anticipate that there will be three (3) preliminary rounds, followed by one semi-final round, finishing with one final round. Players will be scheduled to play in one of the preliminary rounds (12:00 noon, 1:00 pm or 2:00 pm). If a player does not advance to the semi-final round, re-entries into a later initial round will be accepted (if space is available) at \$70 per re-entry. The 2:00 pm round may be cancelled, if warranted. Final round players win a portion of the net prize pool, which is dependent upon the number of players.



The Poker Challenge will be held on Friday, June 24th starting at 6:00 pm. The entry fee is \$90 per player. Each player receives 5,000 in NCV tournament chips. The format will be no limit Texas Hold'em. Blinds start at 25-25 and limits and antes increase each period of play. Minimum bet and raise increments are equal to the big blind, unless all-in. Tables and seats will be assigned prior to the start of the tournament. If seats for the Poker Challenge are still available, Players can sign up at the convention; but, as always, it's on a first-come, first-served basis. Tables will be consolidated periodically throughout the Tournament. Finalists will be paid in the order of finish, based on the number of players.



As a special prize Jerry Vergatos the tournament director will be donating two engraved bottles of Woodford Reserve. For the poker tournament the first person who has the highest had in the tournament will receive a specially engraved bottle with the club logo. The bottle will say tournament "High Hand". For the blackjack tournament the person who is eliminated first, will be awarded a specially engraved bottle with the inscription "First Out".

Please join us for a great time and register early so that we can get a good idea of how many participants will be this year's tournament.

A special set of souvenir chips may be purchased at the tournaments from **Jerry Vergatos**, our Tournament Director, or at the Club Table during the Convention. IF YOU HAVE ANY QUESTIONS ABOUT EITHER TOURNAMENT, please email Jerry at vergatos@msn.com

A CALL FOR 2016 CONVENTION EXHIBITS

With the Convention just around the corner, we need more Exhibits for the People's Choice Awards at Convention time. If you are planning on going to the 2016 Convention, please think about doing an educational Exhibit.

Basically, to participate, just sign-up (an email to me), bring your stuff, and the Club will provide display cases and table space. Just remember, Exhibit set-up is Wednesday only, 9 – 1, if we follow last year's schedule.

Please contact me by email at: Exhibits@CCGTCC.com. I can also be contacted at: 520.971.7909.

The Club provided display cases are about 22 x 32 inches and are about 1 inch in high. A slightly deeper case is available for display of items with a little bit more height. (About 2.5 inches in height.)

I will need this information:

Exhibit content or theme,

Number of cases needed,

Your NAME,

Your CC>CC member number, and

Title of the Exhibit.

Exhibits must be casino related in some way, in keeping with the nature of our Club. If any of the exhibit will include slabbed chips, special permission must be received from President, Doug Smith. (You will be responsible for that permission process.)

In other news, the Exhibits activity of the Club (the People's Choice Awards), has been moved to be under the banner of the Club's Museum of Gaming History. This move will not change the way in which Exhibits are managed or presented, and the Exhibits Chairmanship remains the same.

Exhibits are part of the Club's overall mission of Education, so please consider doing an Exhibit to display a portion of your collection.

Jim Follis
Exhibits Chairman

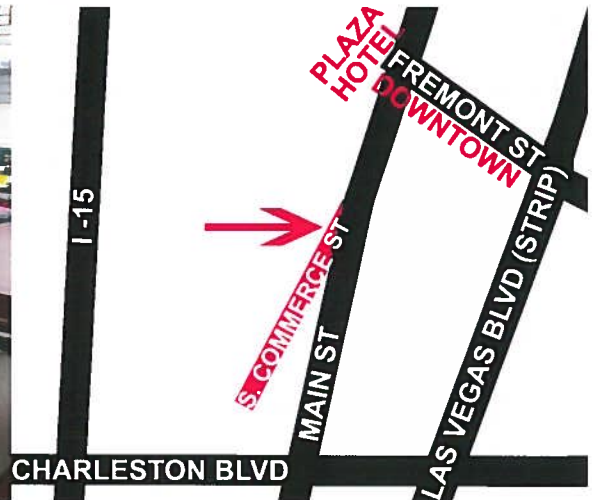


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Museum of Gaming History

A Project of The Casino Chip & Gaming Token Collectors Club, Inc.



Dedicated to the preservation and education of Gaming History

Visit The Museum of Gaming History LogoWear Shop!



From casual polos to fashionable long sleeve button down shirts, all items are offered in approved colors and styles, as well as decorated with the Museum's logo. The Museum of Gaming History invites you to browse the store and we hope you enjoy your shopping experience. All proceeds from the sale of these garments goes to the Museum of Gaming History.

Visit the Museum of Gaming History at www.themogh.org.
The on-line museum has many great features including "This Week in Gaming History",
On line videos, plus, 1000's of photos and scans are being loaded.

Visit the Greg Susong Digital Media Center!

at the Museum of Gaming History

The Greg Susong Digital Media Center is dedicated to Casino Chip and Gaming Token Collectors Club Hall of Fame member Greg Susong. Greg is one of those who brought the Internet to chip and token collecting. His website, The ChipGuide, was one of the first sites devoted entirely to chip and token collecting, and serves as a tremendous resource for collectors throughout the world. His work has been kindly donated to the Museum and will be continued to be updated at the Museum of Gaming History.

Visit it today at
museumofgaminghistory.org

Manufacturer Sample Chips

The \$25¢ Collector is now collecting Manufacturer Sample chips



Still collecting \$25 and 25¢ chips from all over Nevada, but now adding Manufacturer Sample chips to my collection.

Please contact me if you have \$25, 25¢ or Manufacturer Sample chips to sell.

Nate Pincus

P.O. Box 693, Havertown, PA 19083
610-507-1115 nate@chipcollector.com

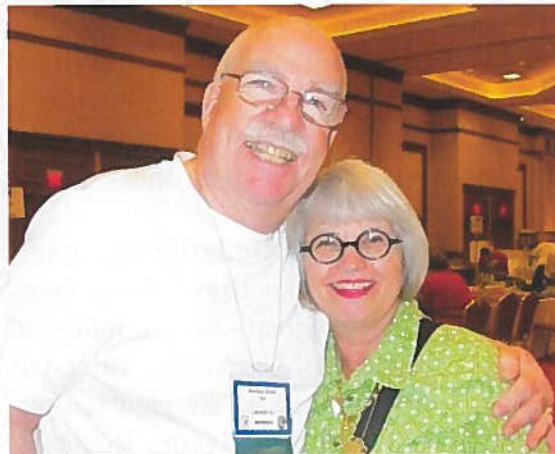
\$25 25¢ \$25 25¢ \$25 25¢ \$25

Christine and Sheldon Smith

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our eBay user ID,
take this opportunity to thank all of
the people who have purchased casino
memorabilia from us.



Watch for our future sales on eBay and elsewhere. What a great hobby!

-Thank You!

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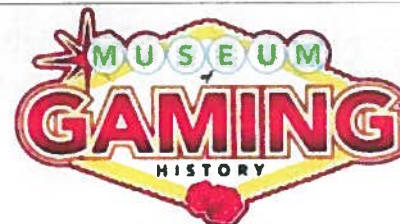
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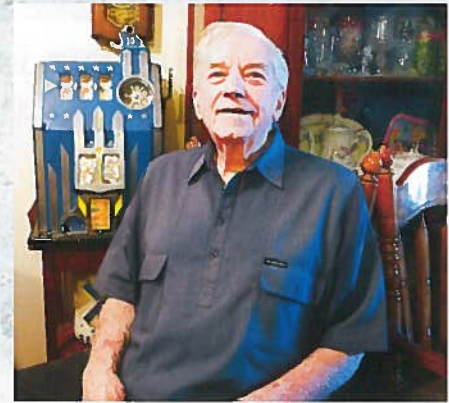
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The Member's Corner

Carey Burke LM-1095



Hello Members! It's hard to believe that this column has existed now for over a year! I've tried to spotlight the many diverse and unique members of our club and hope that you have found these articles as informative and interesting as I do. The current article highlights someone special to all of us. It would be very hard to describe this person with a few sentences. Our club his-

torian Carey Burke, is undoubtedly one of the most interesting people that I have ever come across. Carey can captivate an audience with his depth of knowledge of Las Vegas. Once you start talking to him, it's hard to differentiate whether he is more historian or collector. His knowledge is vast and he can light up a room with what he knows. His kind demeanor and soft tone make him a joy to listen to. For our new members, you would do yourself a disservice by not seeking him out and getting to know him. Interviewing Carey was a real treat for me and I hope you will enjoy the article.

Jerry: Carey, where do we start? Tell us where you hail from, and how long have you been here in Las Vegas? Are you married? Children? Grandchildren?

Carey: I'm originally from Columbus, Ohio. My parents decided to move to California to seek better employment. On our trip, we stopped in Las Vegas for a few days and my father met some people who were looking for someone who knew something about refrigeration. It just so happened that my father did. He ended up getting a job here and we've been here ever since! We spent three years in a home in Henderson and then moved to Las Vegas and have been here 65 years. I got a job working for Bonanza Airlines in 1957 and met my wife who worked at the reservation desk. We've been married now 57 years and have one son and one daughter. I also have two grandchildren.

Jerry: What started you collecting memorabilia from Las Vegas?

Carey: Years ago, I heard that silver was going up in price, so I began to buy all forms of silver, including dollars, dimes and nickels. I started collecting data for about a year and was getting bored with it when one day I met a constable. He was a very personable guy and we were talking about things that I collected. He told me about how he would serve papers to controllers in casinos and businesses. He told me that he had a box of something he wanted to show me. In the box, there were a bunch of sample chips and casino chips that he'd gotten from many of the controllers to whom he had served papers. Since he was such a personable and friendly guy, they naturally liked him and they gave them all these chips. I had already started collecting some of the tokens as they had had silver in them. The constable and I started noticing that many of the chips had the casino name on them. I became really interested in the history of how some of these places came about. I would go to hotels and casinos and pick up brochures and paper material because there was something of a history in the way they describe the property. I can see as the years went by things would change; these brochures would show a little bit about what was and what is history. I started reading and researching some of that history which I found very interesting. From there I would start collecting keys, Keno tickets, brochures, stationery and anything else that I could get. I got the fever!

Jerry: What advice would you give to people wanting to get involved in our club as well as memorabilia from the casino industry?

Kerry: Many iconic buildings and structures that made Las Vegas famous are being torn down to make way for new, ultra modern hotels. To seek out and try and have a piece of history is sometimes hard. Starting a collection is very easy and simple; for example, going up to a hotel registration desk and asking for some letterhead is a good start. From there, you can go to other hotels and casinos and asked for letterhead and you will have the beginnings of a collection. A lot of the things that you can collect have stories behind them. There are brochures that tell you about the property as well as discounts and values that you can get. With time you can look back at those



items and see the pictures and the story of how they came about as well as a peek into the past. It doesn't cost hardly anything except your time and a desire to look at the rich history of Las Vegas. Of course, this can be done anywhere you live as well as the places that you travel. You can start off with player's cards, swizzle sticks, hotel key cards, betting slips, menus, and so on. The list is endless and the adventure of learning about these places can be very interesting. I would also tell new members to get acquainted with as many club members as possible. You can swap and trade with them and you get good deals as well as get to know the different facets of our club.

Jerry: Tell me some of the things that you like about our club.

Carey: I believe that we have a great and diverse membership. I have met some of the friendliest

and nicest people anywhere. Our club is full of people that share in the same interests and are not



afraid to help and mentor anyone that asks. Many of the people that I know in the club have become lifelong friends always willing to help and share information. If you have a question or don't understand something there is always someone there to help and explain things. Being in the club has enhanced my knowledge. I think we have some of the kindest people anywhere and I am proud to say that I'm associated with them. One of the greatest members I ever met was Bruce Landau. When I first joined, he really made an impression and was a great influence on me. He was funny, he was courteous and a kind person. I also collect other things outside of casino memorabilia. It seems that people who collect things have a great sense of camaraderie and friendliness that's usually not seen anywhere else.

Jerry: If you could change anything about our club, what would it be?

Carey: I would like to see the Museum of Gaming History come to fruition. It would be great if we could retain a benefactor who could really jumpstart the project. I think that would be a great legacy to all the people that started this club and those that are still in it. I'm excited to see that the MOGH is getting resurgence with new board members



and hopefully we can move ahead faster. I'm hoping my collection will find a home in the Museum of Gaming History once it is built.

Jerry: I know you have a vast collection of so many items. What particular collectible do you cherish the most?

Carey: I guess I would have to say old photos and magazine articles that tell about the history of Las Vegas. I find them very entertaining and informative. Some of the displays that I've had at the convention in the past have depicted many photos. There is a lot of information that you can get by simply going to the library or newspaper archives.

Jerry: I know from some of your past lectures that you stated that much of old Las Vegas is disappearing making way for new properties. Part of our club is invested in the Museum of Gaming History. Do you think that this is a great way to help preserve the past and honor it?

Carey: Certainly, but I think you also have to understand that Las Vegas is changing and with that change comes a new era and weight and wave of different people. The great part about that is that you can see in your lifetime the differences. As you get older, of course things are going to change - not necessarily better not necessarily worse - but there is change and there's nothing wrong with that as Las Vegas has evolved from mob-run

operations to corporate America. This makes Las Vegas a very unique and progressive area. While some may find that change is not good, others can embrace it. Learning about the history and having some of that history in your possession gives you a sense of awareness that you were there at that particular place at that particular time.

Jerry: I know that you are now sharing the responsibilities of club historian with Jim Follis. Are you working on any special project or collaborating on anything for more exposure? I know what you do can be daunting and Jim can be a great help to you.

Carey: As you know, I'm 79 years old and my hands



and fingers don't work as well as they should from my years at working as a baggage handler for the airlines. Doug Smith approached me at the last convention and asked how I felt about having Jim be my co-chairman. I told him I thought it was a great idea and I believed that Jim would be an excellent choice! He has a great personality and is a friendly guy. His knowledge of using a computer and a willingness to get involved makes him an excellent choice. At the last convention, I needed a display case and Jim left the convention with this truck.



He loaded up a display case and brought it to me at the convention. His dedication and ability to get involved are things that I admire about him most.

Carey's Final Words:

What I would like to say is that I lived here most of my life and I think Las Vegas is a great town. I've seen it grow from very small hotels to very large properties with glamour and glitz combined. I feel very close to the people here as I think there are none better anywhere else. The atmosphere here is free and easy and once you get to know the people and they get to know you, you will see closeness that you hardly find anywhere else. My family lives here and they have established roots. I think the world of this place because of the people. People think Las Vegas is prostitutes and drugs and while there is some of that, I think if you look beyond, you will see very caring and genuine people in our community. People here are as welcoming and nice as they were 40 years ago.



Jerry's final words:

It was a great pleasure to be able to sit and talk with Carey one on one. Most of this interview took place at the Henderson Convention Center/ antique bottle collectors show. Carey's passion for collecting as well as his knowledge of history is always a source of amazement. It is no surprise that Carey is in our club's Hall of Fame, and rightfully so. Carey is, without a doubt, a true asset and treasure of our club. It is rare to find such a person in any organization. We are lucky to have him and I sincerely hope that our newer members seek him out and have a chance to talk him. You will not be disappointed.



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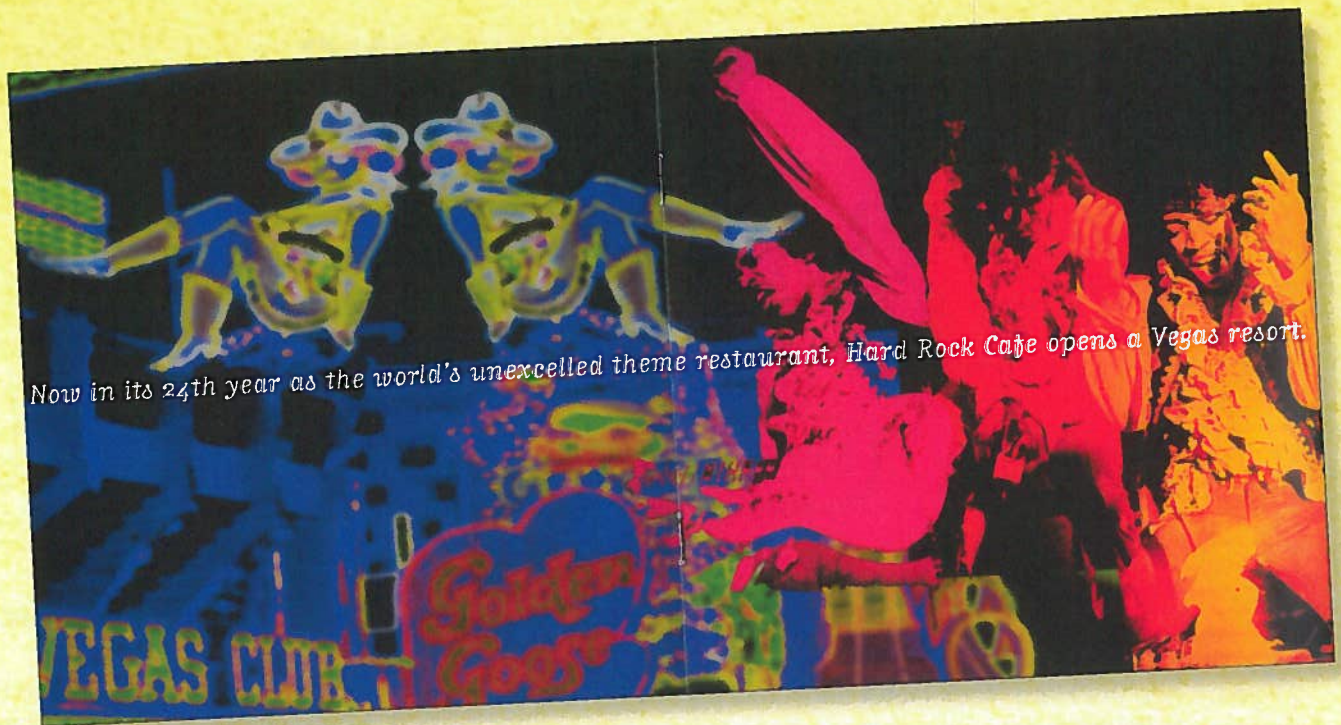
by Allan Anderson

21 years ago the Hard Rock Hotel and Casino in Las Vegas opened it's doors. A lot has changed in those years so I wanted to take you on a trip back in time at what the property looked like in 1995 and a little history behind how it all started.



Original concept of the casino floor and Center Bar.

Courtesy Warwick Stone, Hard Rock Hotel and Casino



In early 1991 Peter Morton's had a chance to build a hotel on the strip across from the MGM, backed by Kirk Kerkorian, but he turned it down feeling that Kerkorian would be the major shareholder. Instead he built it behind the Hard Rock Cafe that he opened 5 years earlier.

The original partner to help build the hotel was Harrah's but that partnership only lasted a year. Peter Morton then entered into a partnership with Harvey's Casino Resorts to build, staff and use their gaming license to run the Hard Rock. Two years after the opening, Morton bought out Harveys and also received his own gaming license.

The postcard on the right and a similar billboard was a take on what Las Vegas was trying to do at the time which was to make it a family friendly town.



Original design rendering. The guitar was considered too large by McCarran Airport.
Courtesy Hard Rock Hotel and Casino





When the hotel opened it only had 339 rooms and a 30,000 square foot casino, Tahitian-style beach and swimming pool, a nightclub, six restaurants, three cocktail lounges, several retail stores, a spa, a poker room, and "The Joint", a music venue. It had a collection of rock memorabilia considered to be the largest around. The initial cost was \$80 million and in 1999 a \$100 million expansion doubled the hotels capacity.

The key to the Hard Rock's success was to cater to a younger crowd that weren't necessarily gamblers. Morton's philosophy was that music was the first priority, food and beverage second and gaming third. He booked bands that he would lose money on but made it up in other parts of the property with food, hotel rooms and gaming. If you look at other properties on the strip today, they all follow that same format.





Original table felts
 Courtesy Warwick Stone, Hard Rock Hotel and Casino



Original casino chips 1995





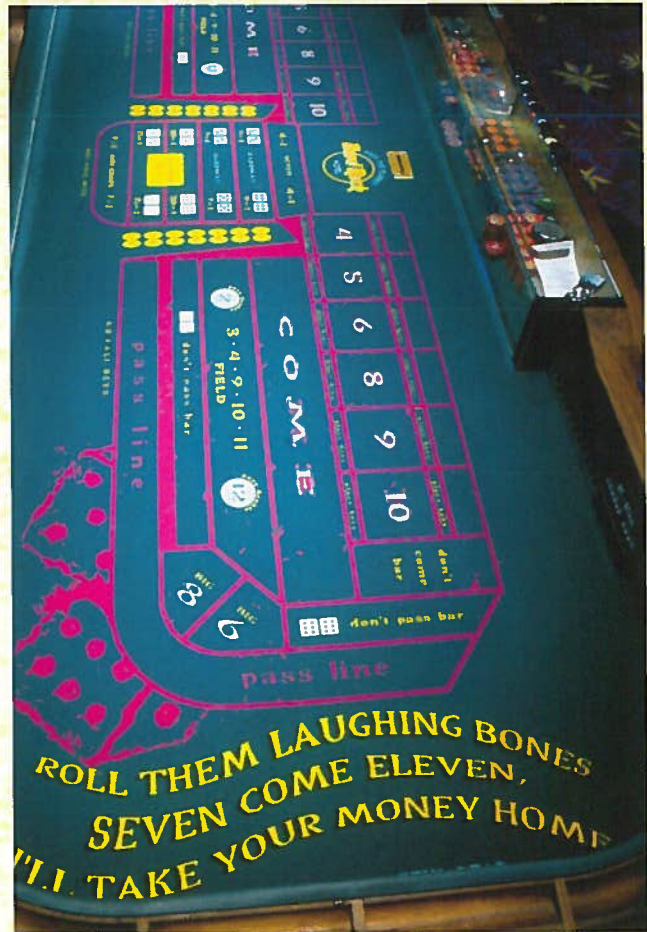
Courtesy Warwick Stone, Hard Rock Hotel and Casino

The Hard Rock was the first casino to use licensed themes on slot machines. Only reeled slot machines like Double Diamonds were available at the time. The custom machine art that Warwick Stone designed was the beginning of a new trend in slot machines.



Courtesy Warwick Stone, Hard Rock Hotel and Casino

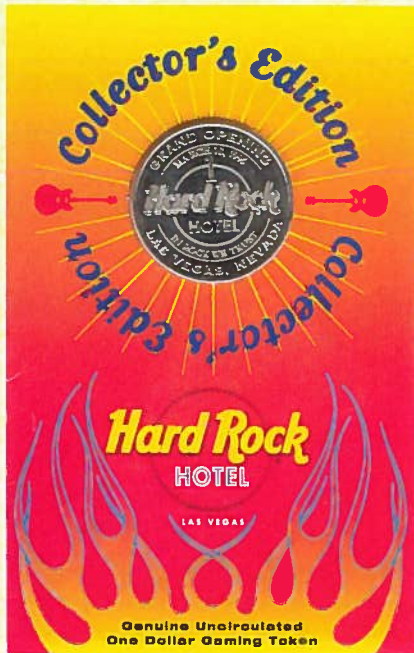
When the Hard Rock opened, 6 grand piano roulette tables lined the casino floor from the front door to the Center Bar.



Craps table 1995
 Courtesy Warwick Stone, Hard Rock Hotel and Casino



Change carts 1995
 Courtesy Warwick Stone, Hard Rock Hotel and Casino

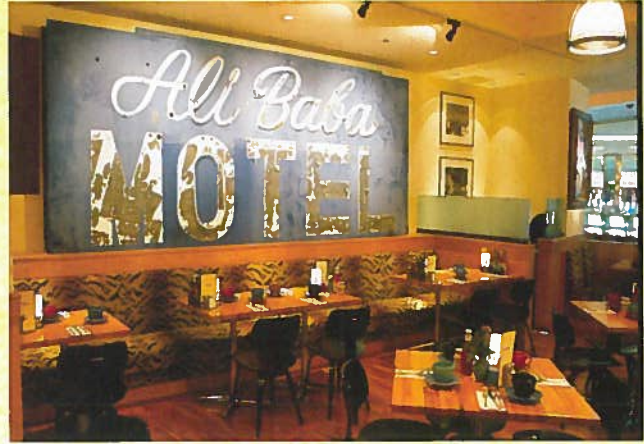


Tokens



Silver Strikes 1995

The Hard Rock opened without a buffet and still doesn't have one to this day. They had a 24/7 coffee shop called Mr. Luckys and Mortoni's, which had an Italian twist to his Morton's steakhouse in Los Angeles. It was open for dinner only.



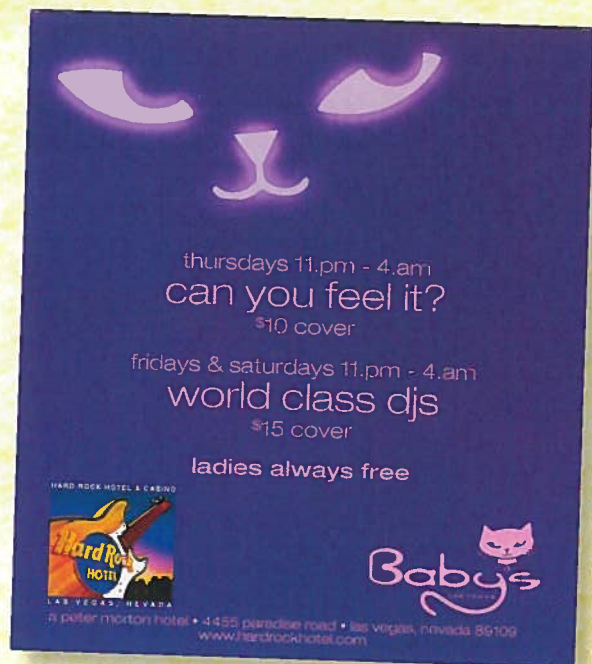
Alter Bar

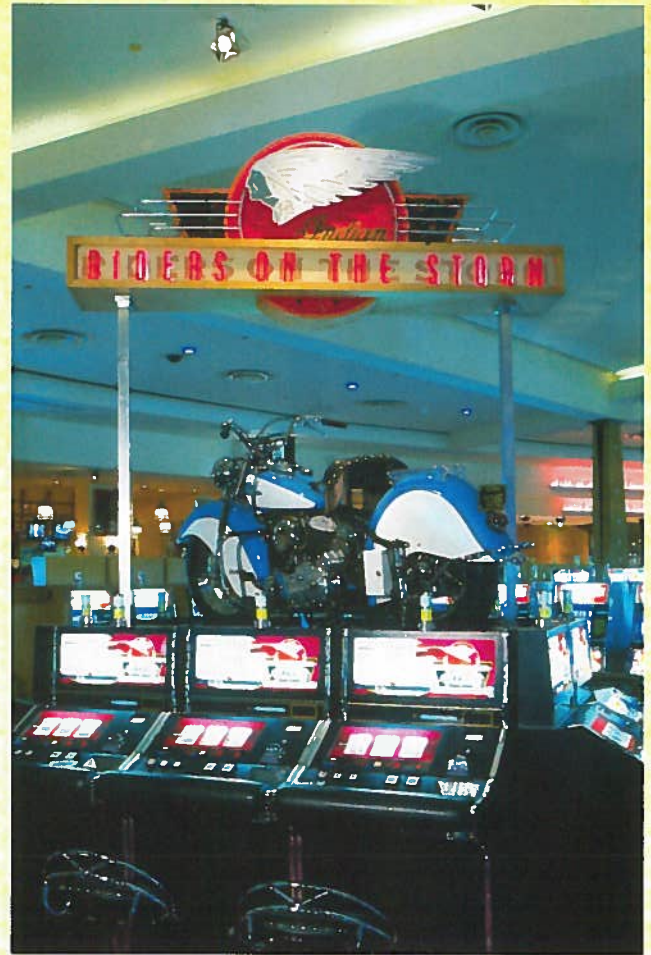


Courtesy Warwick Stone, Hard Rock Hotel and Casino

When the Hard Rock Casino and Hotel opened in Las Vegas, the Alter Bar featured a restored carved gothic altar in one of its cocktail bars, the Viva Las Vegas Lounge. For seven months the Diocese of Las Vegas labored to get Peter Morton to remove the altar which he claimed was a wooden object found in someone's basement. Morton assured the Bishop that plans were underway to remove the sacrilegious use of the altar. However, despite repeated promises that the altar would be removed, seven months later it was still standing, and that is why the Catholic League got involved in the matter. It was eventually removed.

Baby's was the original nightclub that had the feel of an underground club with a main dance floor, private booths, four bars, and an exclusive VIP lounge. The lounge bar had modern seating in front of a huge saltwater aquarium.

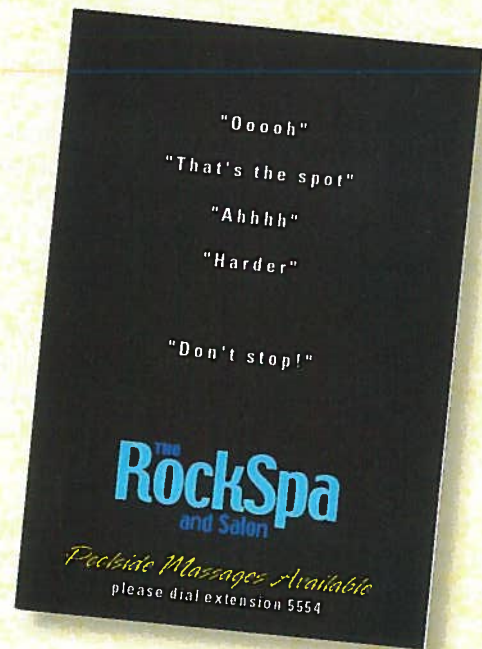




Pool 1995-1998 Courtesy Warwick Stone, Hard Rock Hotel and Casino



Center Bar 1995



There were two high limit areas when the property opened. The Peacock Lounge was the high stakes room located off of the main casino floor which was inspired by Jimi Hendrix. In 1968 Jimi Hendrix played the Fillmore and he strode onstage wearing a peacock feather vest, and for generations to come that image is indelible. The Fender Room offered high stakes slot machines.



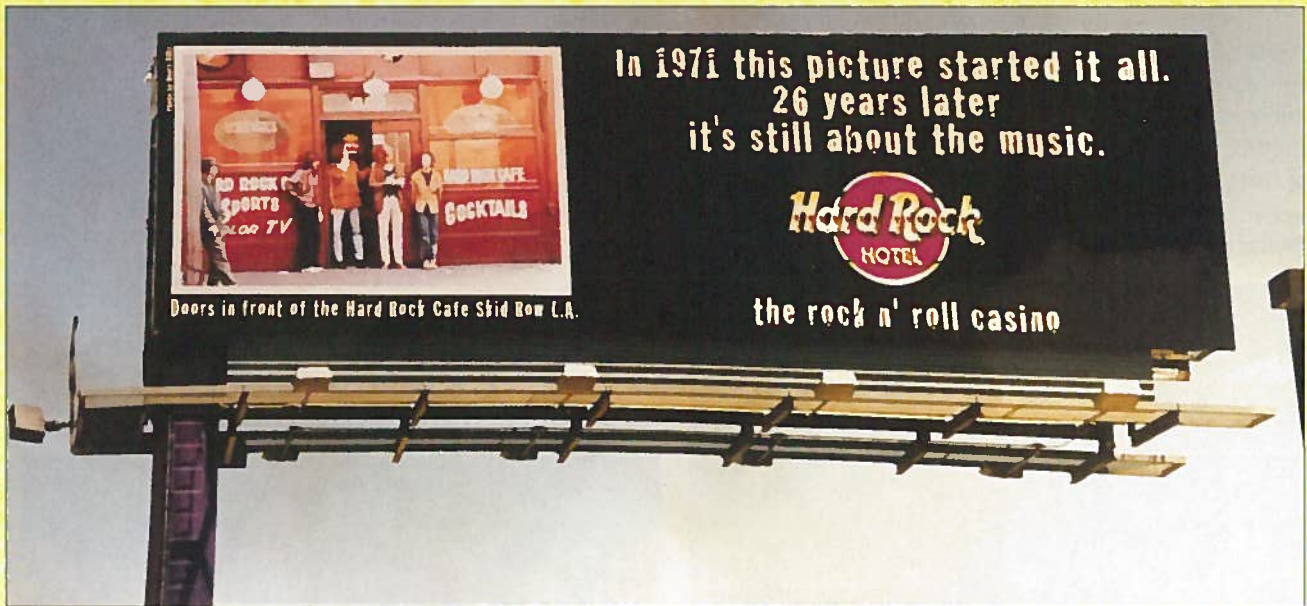
The Joint 1995 - 2008
 Courtesy Warwick Stone, Hard Rock Hotel and Casino



Registration 1995
 Courtesy Warwick Stone, Hard Rock Hotel and Casino



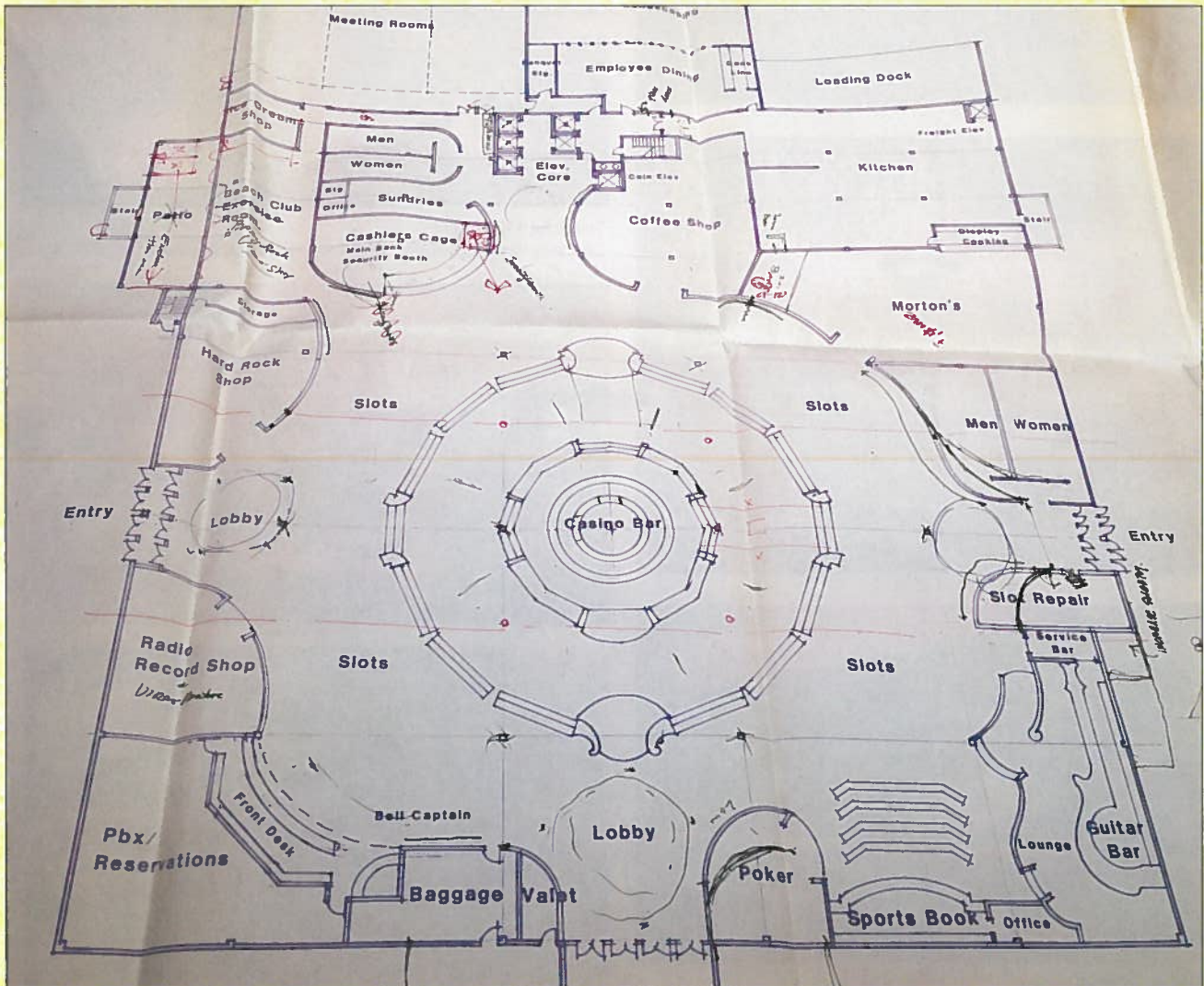
Sports Deluxe 1995



Doors in front of the Hard Rock Cafe Skid Row L.A.

the rock n' roll casino

Courtesy Warwick Stone, Hard Rock Hotel and Casino



Original blueprint

Courtesy Warwick Stone, Hard Rock Hotel and Casino

Casino Stories

by Charles Kaplan, LM-115-148

As members of the Casino-Chip & Gaming Token Collectors Club, we are all connected to each other by sharing in the enjoyment of collecting casino memorabilia. I take enjoyment in collecting casino chips, but it is the personal relationships that I've made with other collectors that I value the most; we become part of each other's lives. In this article I share several stories that happened to me during casino visits. Sit back and relax.

Americana Casino, San Juan, Puerto Rico, 1972

I was 18 years old and visiting my first casino with my girlfriend. I had played poker with my friends while growing up, so I thought that I knew what I would be doing. But poker was nowhere to be found; instead, they had these very unfamiliar games: blackjack, craps and roulette. I ventured over to a craps table and observed the action. After a while I thought that I had figured out the PASS line bet and put down the minimum bet, \$5. I was winning and losing but staying about even. I then noticed other gamblers betting on "YO" (eleven) and that it paid 15 to 1. Brave enough, I bet \$5 on "YO" when it was my turn to throw the dice. Amazingly "YO" came up and I won \$75; they passed three green \$25 chips my way. I was stunned. I was in college and \$25 was my food budget for a month! I just won 3 months' worth of food! They prodded me to throw the dice again and, lo and behold, "YO" came up again. Three more green \$25 chips were pushed my way, but I refused them because I hadn't made the "YO" bet this time. It was then explained to me that a winning "YO" bet stayed on unless you asked to take it down. I won some more after that and at the end of the night I was up \$225, an incredible amount of money for me in 1972. My girlfriend and I had a great celebration after we left the casino that night. The tragedy of that night is that I didn't take home any souvenirs; it was long before I began collecting chips. Just a couple of Americana \$1 chips that I played with that night are worth more today than my winnings back in 1972.



Stardust Hotel, Las Vegas, 2006

Attending the CC>CC convention in June of 2006 at the Riviera, a group of attendees walked over to the nearby Stardust Hotel to play poker. We heard that the Stardust was to close down later that year to make way for a new casino. This was our last chance as a group to have a one table poker tournament at this Vegas classic. It turns out that we had eleven players at a ten player table, so I volunteered to sit it out. I watched the game for a while and then ventured over to the craps table. When it was my turn to throw the dice, my come out roll was a four. As I usually do, I bet \$10 on hard four. I noticed a high roller making the same hard four bet for \$25. I made the hard four and won \$70 and pressed my hard four to \$25. The high roller increased his bet to \$50. I had a long roll making a bunch of points and four hard fours along the way, each time doubling my bet, before I eventually crapped out. The high

(All images in this article courtesy of the Museum of Gaming History's ChipGuide)

roller also doubled his hard four each time it was made. Just on the hard fours, I won \$70, \$175, \$350 and \$700 for a total of \$1,295 from the original \$10 bet. The high roller won double that and came up to me after my roll was over and "tipped" me \$50. That was not the most I ever won at the craps table, but was certainly the most memorable. That was the one and only time that I was tipped for throwing the dice.



Prince George County, Maryland, 1997

Before the Internet, I used to get information about casinos from a yearly publication called the "American Casino Guide." In the current issue they had a chapter for newly opened charity casinos in Prince George's County, Maryland. I had a business trip coming up in nearby Bethesda, MD and made plans to visit as many of the charity casinos as I could during my stay. The casinos were under a lot of restrictions, one of which was that they could only be open a couple of nights a week. I had to go through the list and figure out which ones were going to be open on the night that I was there. Most of these charity casinos were housed in fire department halls in small towns. Finding them at night was going to be tough. To make it even more difficult, the days that the casinos were



on to the next town on my list and again I had the same results: the casino was not open. I had the same results at the next three towns too. Talk about bad luck. Thirsty, I stopped a convenience store along the way to get

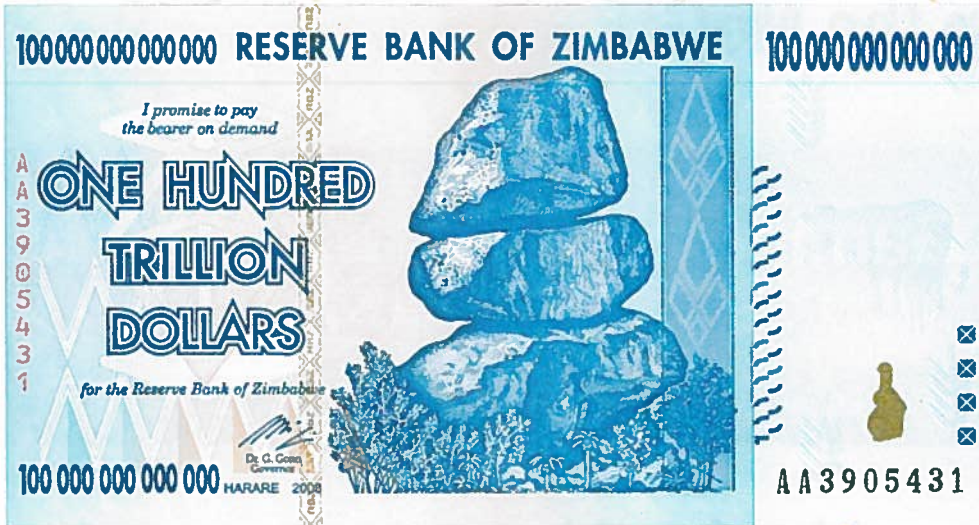


open were constantly changing. I ventured out after dinner and came to the first town on my list. I then found the fire department, but it was dark, there certainly wasn't a casino going on that night. So I went

a drink. I asked the clerk about the casinos and he told me that just recently the state declared the charity casinos to be illegal and that they all had been shut down. Bad timing for me. Casino chips from the Maryland charity casinos are very hard to find and although there are few collectors of casino chips from this area, the chips have very good value. I was able to put together a

pretty much complete set of the \$1 chips from Maryland charity casinos with the help of friend who lived in the area and has since passed, Tom Hitselberger.





Makasa Casino, Victoria Falls, Zimbabwe, 2010

On a safari vacation to Africa, I visited South Africa, Botswana, Zimbabwe and Zambia. Although there are a lot of casinos in these countries, I was only able to visit one the Makasa Casino: in Victoria Falls, Zimbabwe. We stayed at the historic Victoria Falls Hotel which has been visited by many heads of state over the decades. It is known for its view of the falls and for providing unparalleled service. Next door to the Victoria Falls Hotel was a resort called The Kingdom and it housed the Makasa Casino. American dollars were the circulating currency at the time in Zimbabwe because the local currency had collapsed. When a currency collapses, strange things happen, like this actual One Hundred Trillion Dollar bill. Zimbabweans could not get any imported items, like shoes, so every place we went the locals wanted to buy our shoes!

One night on the way back to our hotel after dinner, we had the driver drop three of us off at the casino. It is a very small casino and there were few gamblers inside. I had an unexplained "creepy" feeling about being there, sort of like I was being watched. I played some at the one open blackjack table and every once in a while slipped a chip or two into my pocket. The chips that they played with had obsolete denominations on them from the now defunct local currency. I really had no idea how much I was betting, unless I asked what the blue \$100,000 chip was really worth, very strange. We didn't stay too long and I cashed out my chips, at least the ones that were not in my pocket, at the cage. On the way

out I was stopped by a casino manager and an armed security guard with an automatic weapon. I was told that I had "forgot" to cash out the chips in my pocket and that it was illegal to leave the casino with them. They escorted me over to the cage and I emptied out my pocket and cashed out the chips to their satisfaction. We were then escorted out the door and back to our hotel by the armed guard because with the collapse of the local economy it was too dangerous for tourists to walk alone at night, even if it was to get just next door. Safely inside the Victoria Falls Hotel, I told those with me that I had stuffed two pockets full of chips and still had one pocket full when I left the casino.

I really enjoyed reliving some of these casinos stories; I hope that you also enjoyed them. You know, most of us have some interesting casino stories to tell. Please share them with us by writing an article about them for Casino Collecting News. I am available to help you tell your stories if you need someone to edit your articles. You can contact me at chas@ckaplan.com to make arrangements. So long until next time.



MUSINGS from the MoGH

Museum of Gaming History

A Project of The Casino Chip & Gaming Token Collectors Club, Inc.



Dedicated to the preservation and education of Gaming History

Membership

With this issue, the MOGH is launching its membership drive. The Board of Directors of the MOGH invites you to join us as we believe in preserving the history of gaming. Exciting projects are in the works this year and with your support, the dream of a museum can be accomplished. New board members have infused the club with fresh ideas and new approaches. The prime objective is to continue the work that has been done and to expand and move at a greater pace. Our passion entails more than just collecting memorabilia, - it embodies the rich history that makes the memorabilia such cherished items. By supporting the MOGH, you can usher in a legacy that will go on for many years. The goal is simple: we want to build a museum. With the unveiling of our newest exhibit we are one step closer to realizing that dream. All CC & GTCC members are automatically members of the MOGH. With this membership drive there is an opportunity for you to upgrade your involvement to give us greater support. As you can see from the chart below, with greater participation comes greater benefits. As we evolve, we will be expanding and will be offering more benefits.

	CC>CC Member	Gold Member	Lifetime Member	Corporate Member
Access to the Chippguide	✓	✓	✓	✓
Access to the MoGH library	✓	✓	✓	✓
Access to electronic publications	✓	✓	✓	✓
Access to MoGH events	Limited	Full	Full	Full
Access to MoGH area on website	Limited	Full	Full	Full
Admission to MoGH museum	Discounted	Discounted	Free	Free
Vanity numbers		✓*	✓*	
Add associate members		✓**	✓**	
MoGH T-shirt (on signup)		✓	✓	
Printed membership card		✓	✓	✓
Access to discounts and coupons		✓	✓	✓
Discounts on MoGH merchandise		✓	✓	✓
Live website link on MoGH website				✓
Coupon and discount listing				✓
Annual membership fee	Included***	\$35.00****		\$250.00

* There is a one time \$25 fee.. numbers given on a first come first served basis starting at 1001

** Add Associate member \$10 per family immediate family member

*** There is a \$25.00 annual fee to upgrade from CC>CC member to MoGH Gold member and a \$100.00 annual fee to upgrade to a Corporate member

**** There is a \$250.00 one-time fee to become a lifetime MoGH member



Todd Barrett #048



Todd Barrett #048

BENEFITS OF MEMBERSHIP

- o Access to the ChipGuide
- o Access to the MOGH Library
- o Access to MOGH Events
- o Access to MOGH Members Only areas of the website
- o Discounts on MoGH Merchandise
- o Discounts and Coupons from MoGH Corporate Sponsors
- o MoGH Membership Card for Gold and higher level memberships
- o Contribute to a living legacy to ensure we can pass along to future generations a great and rich history of our hobby
- o Corporate Members - Acknowledgement and Website Link



Todd Barrett #048

Museum of Gaming History

An Educational Project of
The Casino Chip & Gaming Token Collectors Club, Inc.
An IRS approved 501 (c) (3) Tax Exempt Not-For-Profit Corporation

The mission of the Museum of Gaming History is to preserve collections, artifacts and archives for the purpose of educating the public through exhibitions, programs and information.

Please visit us at...
www.museumofgaminghistory.org

Corporate level benefits include website advertising to expand their business and provide exposure to a target audience.

The opportunity to have vanity numbers is available for a nominal fee.

Please visit our website at www.themogh.org for further information and to sign up for membership.

Be a part of our future and ensure a lasting legacy. As membership director, I'm committed to putting the word out about this great project. My efforts will not be limited solely to our club. I will be expanding into the casino industry and local government to encourage membership. If you believe you can help, I welcome your thoughts and suggestions.

If you have any further questions, please do not hesitate to contact me.

Jerry Vergatos vergatos@msn.com

MoGH News

By Neal Siiverman

First, I would like to welcome Mike Quinvilan to the Board of Directors. Mike brings over 8 years of MoGH experience and has played the key roles in securing the Mob Museum, Neon Museum and El Cortez.

I would like to also thank my current board members for their efforts. They all have assignments and each one has a key position in helping us reach our goal, a physical museum.

Every aspect of the MoGH is growing:

- The Plaza exhibit opened promptly at 11:00 AM on February 4, 2016. The attendance was so large, I heard security had to hold visitors back until the room emptied. Thank you to all those that were

part of putting this together. This exhibit is larger and different from our first one. We will continue to evolve and learn as we grow. The exhibit is free and is located in the Las Vegas Club Gallery at the Plaza. The hours of operation are 3:00 PM to 11:00 PM daily.

- The El Cortez exhibit is now a permanent tribute to Jackie Gaughan. We started to work on a complete makeover. At the time of this writing, I am waiting to hear back from the El Cortez. Our target is to have this completed by convention. All items on loan will be returned and new items will replace them. There will also be a new look to the exhibit keeping up with the museum image we are trying to project.

- We are working on new funding programs, the new one is titled "Building a Museum one chip at a time" It should be ready to go prior to the convention

and also available on the website for viewing.

- We were offered space in a display case at the Neon Museum lobby. The target is mid June prior to the convention.

- Initial conversations have started with 2 off the strip casinos. There is a good possibility we will have additional exhibits up and running by next year's Super Bowl.

- *The ChipGuide* and *This Week in Gaming History* are growing daily.

- We have taken the appropriate steps to professionally grow the MoGH through Social Networking. Please take a few minutes and like the MoGH on Facebook and follow us on Twitter and Instagram.

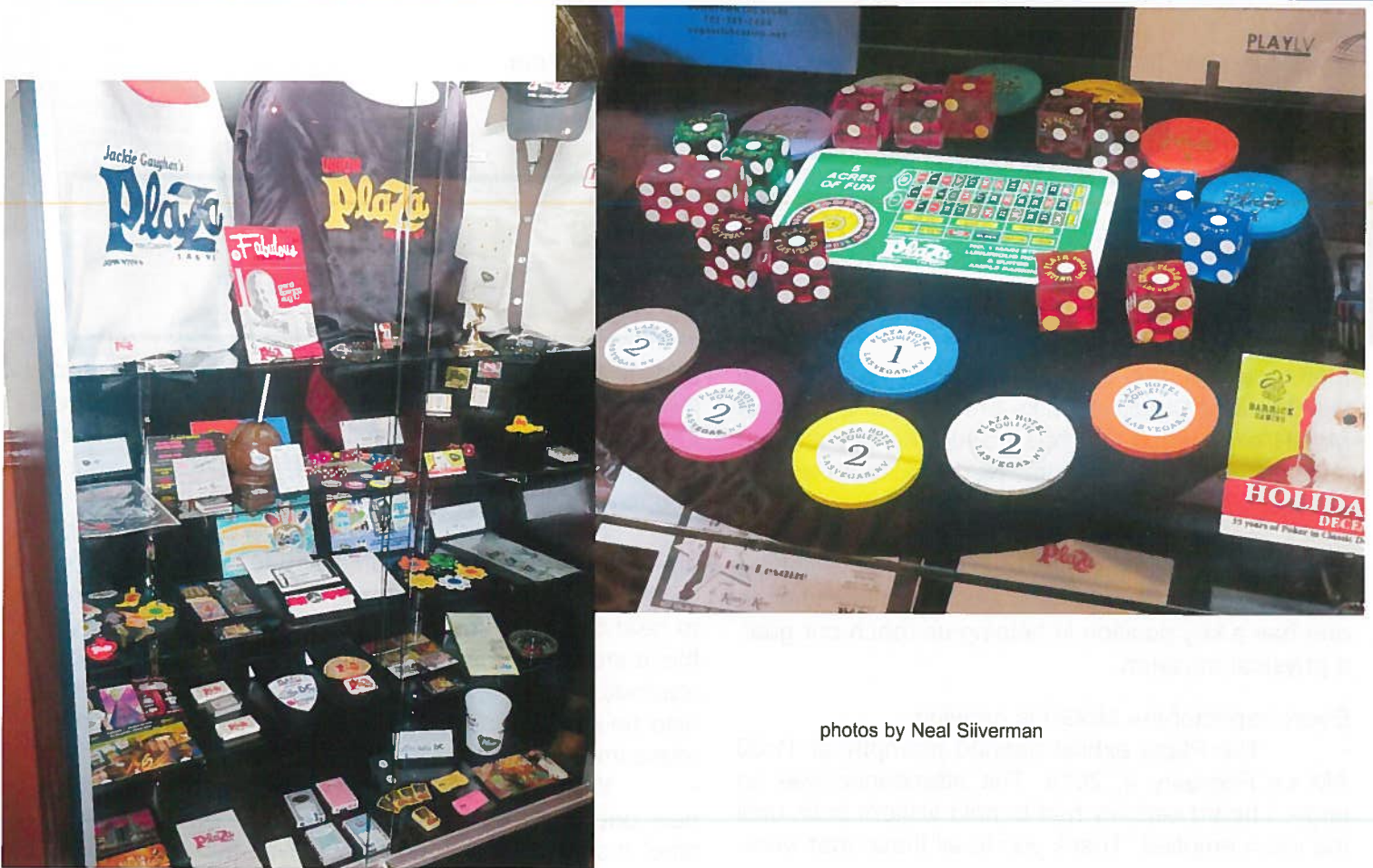
- Lastly, the MoGH will have a much larger presence at this year's convention. Stop by see the exhibits, learn how to use to ChipGuide, learn about the Museum, plus much more.

I have heard people question certain pages on the MoGH site not being up to date. We have many features, we have many pages, and with the constant growth, the MoGH changes rapidly. We do our best with what we have.

Our website is our virtual museum. It is truly our only avenue to the outside world. This website in many cases is a person first experience with Gaming History, with our Hobby and with the Club. Being a webmaster for the MoGH is a full time job. We get it done with one volunteer and a number of administrators. We need help. I have asked numerous times on public forums for assistance. We cannot have too many skilled volunteers.

I took on this job and responsibility to deliver you a museum. We have grown past an idea. We need to keep the momentum moving. Hopefully we can continue to build from within, if not we need to start

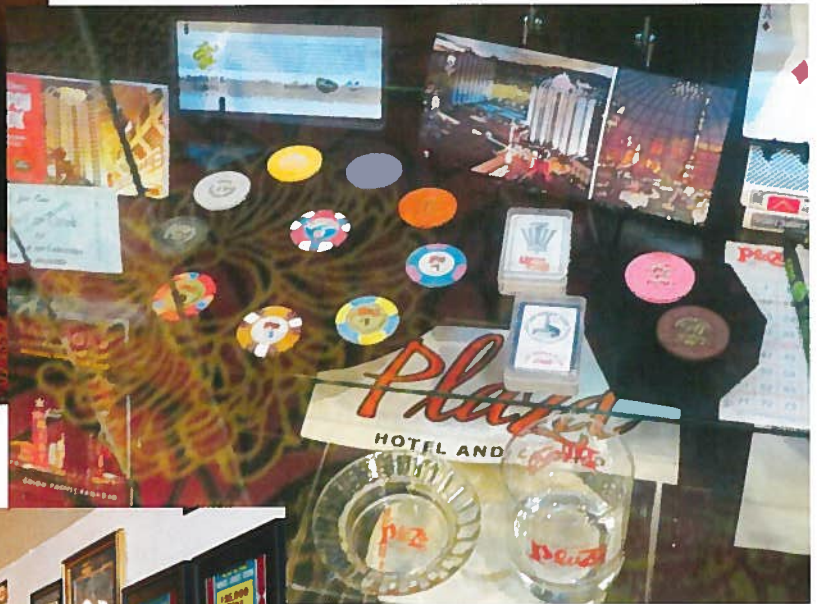
MoGH at the Plaza



photos by Neal Siiverman



left to right, Steve Palumbo, Doug Smith, Neal Siiverman, and Jim Follis



It Happened on Fremont Street

A Short History of Downtown, Las Vegas Continues with Part V

By Pam Goertler #R-3432

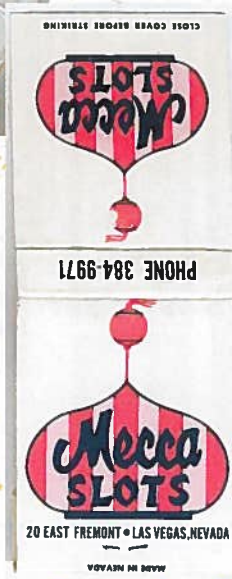
On the north side of Fremont Street, just past the Las Vegas Club...

20 Fremont Street

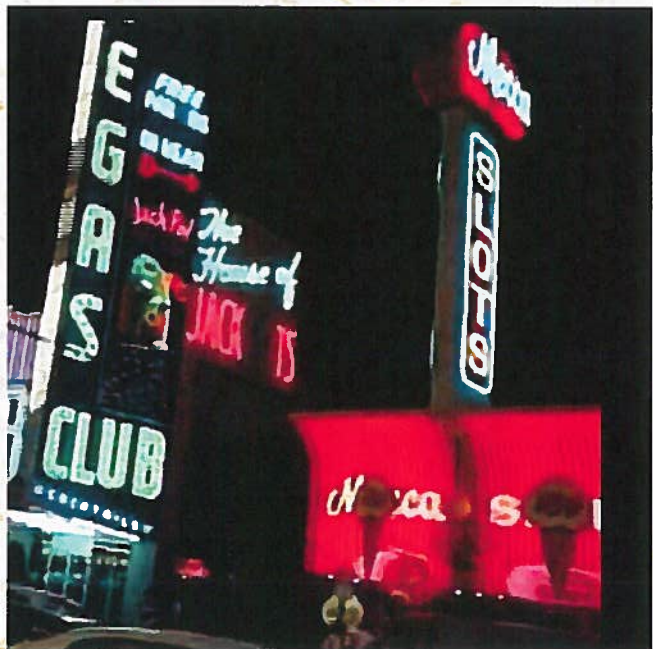
Buckley's Jackpot Club, 1952-1960: Their awesome feature match-book proclaims: "Where anyone can win a jackpot" and "So simple ANY 3 of a kind wins a jackpot". Slots only.



movie "Las Vegas Lady" has some vintage shots of downtown Las Vegas...including a quick look at the Mecca Slots Casino.



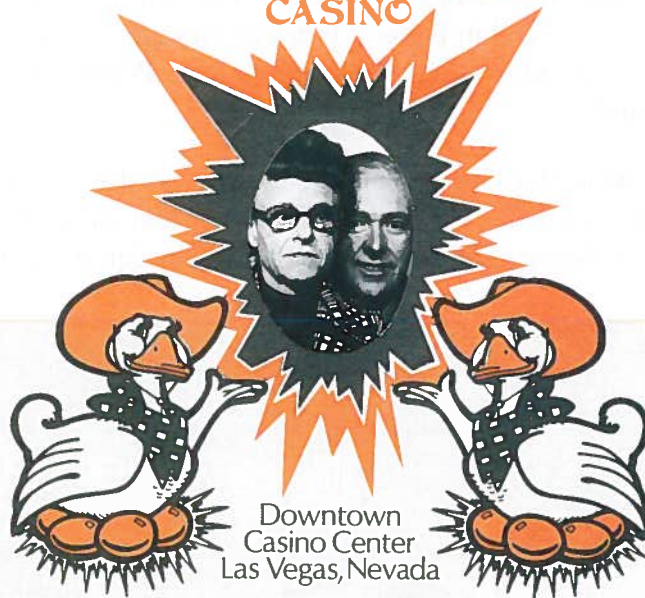
Mecca Slots, 1973-1973: The only thing we've found from this small, short-lived, slots only club is a book of matches. The club was owned by Sylvia Sirotta, who sold it to Herb Pastor. The 1975



Golden Goose Casino, 1975-1980: The mascot for this casino was a goose laying golden eggs. The goose is still perched high on the pile of golden eggs, but now they're on a girlie joint. I'm pretty sure we visited this casino on my first trip to Las Vegas. I don't actually remember the casino, why would I remember a small unostentatious casino among all the neon and large casinos that I was seeing for the first time? What I remember is that I used to have a Golden Goose key chain, with my initials on it. I wonder where that went?



Compliments of the
**GOLDEN GOOSE
CASINO**



Photos and items are from Pam's collection

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\$29⁵⁰ Value
GOLDEN GOOSE CASINO
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WIN A GOLDEN EGG FILLED WITH Cash

ALL CIGARETTES 50c

FREE \$29⁵⁰ VALUE
 Exchange This Coupon at the Golden Goose Redemption Booth for Your Complete Casino Funpack.

20 Fremont Street

21 Club, 1931-1934: Licensed for slots and 21

Barrel House Club, 1934-1938: This popular nightclub had a full orchestra for dancing. It was located next to the State Café, and Barrel House patrons could order food through a hole in the wall between the businesses. During prohibition, if they knew the right people, they could also order a pitcher of drinks.



Golden West Club, 1956-1958: The Golden West Club and the Golden Slot Club are both listed in Fuller's Index of Nevada Gaming Establishments in operation at the same address and at the same time. Perhaps a corporate name and an operating name?

Golden Slot Club, 1956-1958: This was the coolest looking building in town! It was built to resemble a Jennings slot machine including a large handle on the side of the building. Could this have been considered the first "theme casino" in Las Vegas?

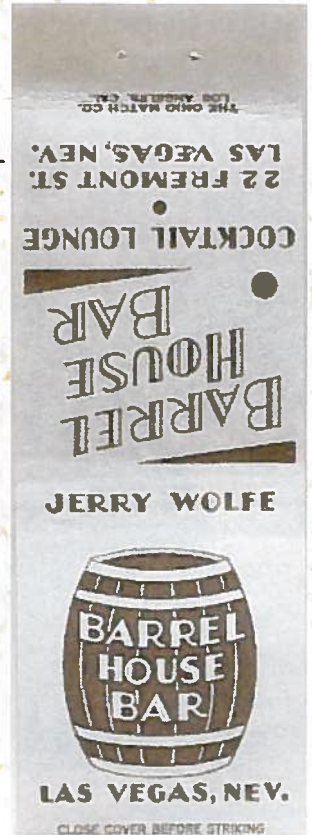


Image courtesy of The P&G Collection





Cecil Lynch's Fortune Club, 1958-1966: In 1958 the owners of the original Fortune Club (across the street, at 109 Fremont), released the rights to the name "Fortune Club" when they opted to use the Nevada Club name for their business. That allowed Cecil Lynch to use the Fortune Club name when he opened his club. As was the Golden Slot Club, Cecil Lynch's Fortune Club was a slots only casino.

Goldie's 1966-c.1973: I've seen one postcard where, with magnification, I could make out "die's" on the front of the building. The phone book confirmed the spelling of Goldie's Casino, the postcard confirmed that the building façade no longer resembled a slot machine. Slots only.

Mr. Reed's Casino isn't listed in the usual reference guides. But it's in the January 1978 and January 1979 Las Vegas phone books at this address, in the yellow pages, under "Casinos". Perhaps it never opened, perhaps it didn't get licensed, perhaps the phone books are wrong, perhaps it's missing in the guides, perhaps...?



Update: Photos of Mr. Reed's marquee show "Burlesque" "Go Go" and "Topless". In answer to questions from one of our casino historians, he was told that a street hawker would perform magic tricks in front of the building. Once a crowd was gathered the hawker would open the sliding glass doors into the building and "jam" the crowd inside...where there would be stacks of empty boxes that appeared to be t.v. sets, and other merchandise, set up as an auction house. Mr. Reed's was located to the rear of the auction house. To get from the auction house to Mr. Reed's, the customer would have to pass down a long, dark, hall that was populated by "ladies" selling

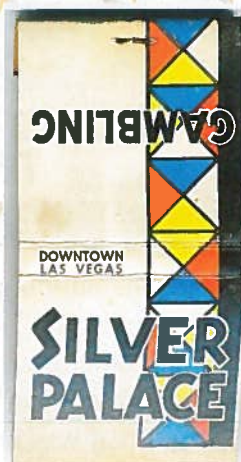
drinks...and whatever. Bob Stupak acquired Mr. Reed's, and the next incarnation of the property would be Bob Stupak's Glitter Gulch.

Glitter Gulch, 1980-c.1991: (Bob Stupak's, 1980-1981) The sexy cowgirl perched on the Glitter Gulch building has been nicknamed Vegas Vickie, to go with Vegas Vic across the street. The Glitter Gulch is still there, and there are still "girls" outside the door inviting the customers in...but now it's a girlie joint.



32 Fremont Street

Silver Palace, 1956-1964: In the 1940's and early 1950's the Las Vegas Pharmacy was at 32 Fremont Street, on the corner of First Street. Around the corner, on First Street were the Silver Café and the Silver Club. These all closed down so a casino could be built, and it must have seemed like a good idea to keep silver in the name...because the new casino was named the Silver Palace. In 1959 the Silver Palace offered Craps, 21, roulette and slots...including the "Wild Thunderbird" slot machines. You could get a choice top sirloin dinner for \$1.79, and the cocktail hour was from 5 p.m. 'til 8 p.m



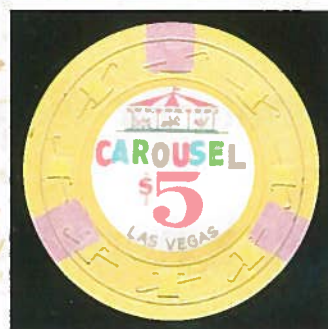
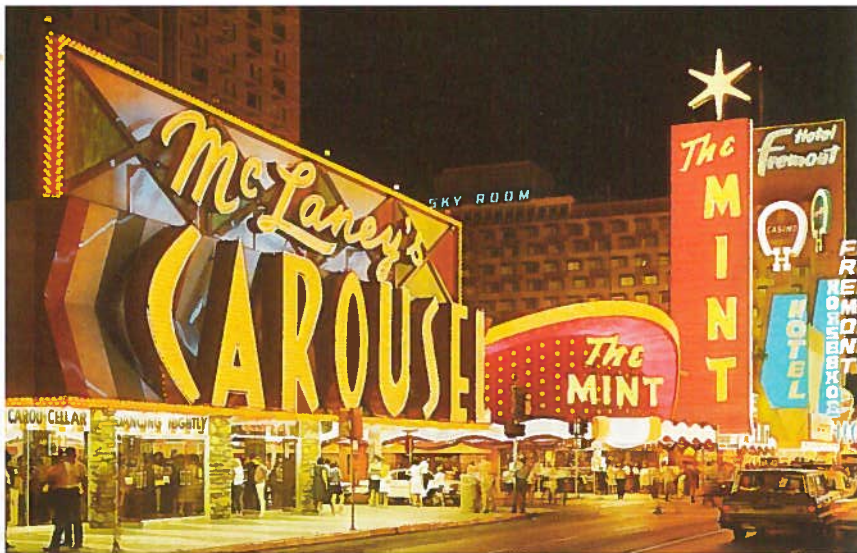
Vote for Joe "Creeper" Pavlik LM-135

Candidate for Vice President of the CC>C

He will work hard for you, and have fun doing it!



Carousel, 1965-1974: (McLaney's, 1965-1967)
 Around 1967, Marty Kuzens had chips, matches and ashtrays made for "Marty's Carousel", but apparently was denied a gaming license. There's a good shot of the Carousel at the end of a car chase scene in the James Bond movie "Diamonds are Forever".



The CC>CC Board of Directors

Endorses

Jay Sands for Vice President

*Doug Smith
David Spragg
John Zoesch
Richard Huber
Eric Rosenblum*

Gambler's Hall of Fame, 1974-1976: Gambler's Hall of Fame was licensed for slots, 21, craps, and roulette. Very few artifacts remain from this club, but after being in the hobby for well over 15 years, I've finally seen a few photos of this short-lived club.



A SMALL-TOWN

NEVADA

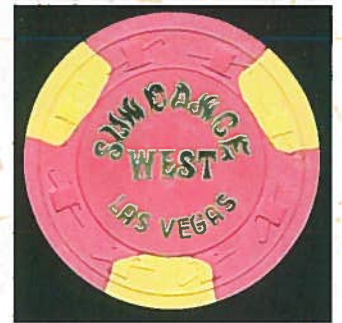
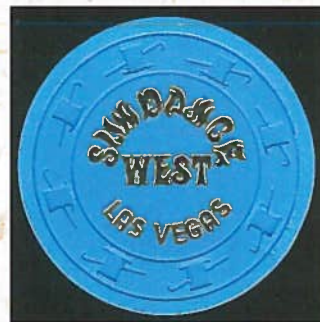
DICE COLLECTOR'S
GUIDE



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Sundance West, 1976-1980: In June of 1976, Allan D. Sachs was approved for five blackjack games, three poker tables, and 203 slot machines at the Sundance West Casino. Like the Gambler's Hall of Fame Casino, there aren't a lot of artifacts or photos from this Club.



When Al Sachs was promoted to general manager of the Aladdin, on the Strip, he had less time and interest in running the Sundance West. He sold the property to Herb Pastor, who renamed it Sassy Sally's. Herb states that Sally was the name of his children's babysitter, and yes, she was sassy!

Sassy Sally's, 1980-1999: When we go to Las Vegas, we usually stay at the Las Vegas Club, and we've stayed at the Plaza several times. The coffee shop at The Horseshoe (before Becky) was our favorite place for breakfast, and we've eaten a lot of dinners at the Golden Nugget. Going from one to another of those places, we've walked past Sassy Sally's hundreds of times. I've probably gone in the door about 3 times. So what I remember best are the hawkers outside the door, trying to get the customers in the door. They handed out plastic leis for awhile, then they switched to beads. They went through a few different costumes over the years. My favorite was the giant sponge-rubber cowboy hat and the sponge-rubber horse that slipped over the head, and was worn around the waist. Hard to describe, you probably had to be there.



Bargains — Bargains

**Most Below Face
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Ed Norris
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patti.norris@comcast.net

CC>CC #5451

**Will start liquidating 18
year collection state
by state on e-bay start-
ing October - 6,000+/-
Chips.**

Mermaids, 1999-present: When Sassy Sally's became Mermaids, the tacky Western décor was changed to tacky Island décor. They still have the hawkers, but they added a new feature to draw the customers in...a camera. You have your picture taken on the sidewalk, then you go in and (they hope) play while they're printing it. In May of 2000 my guy and I "eloped" to Las Vegas. I've never been fond of having my picture taken, so when we were making the wedding arrangements at the Little Church of the West, they asked about a photographer and I shook my head no. My wishes were honored. So, while most people have wedding albums, we have a scrapbook. We didn't even have a camera with us, so there's very few actual photos in the scrapbook. There are three pictures of me and one of my husband, taken by the Las Vegas Club when we hit royal flushes throughout the week. There's just one picture of the two of us, and we're not exactly together. My husband is standing on the sidewalk in front of Mermaids, looking at the camera, and I'm trying to back out of the picture. Of course it says "Mermaids" on it! Vegas—ya' gotta' love it!!

FAME & FORTUNE

Fabulous Fremont Street



MERMAIDS

Las Vegas ~
Thursday, May 4, 2006 10:48:13



1888
12:14:11
Get Your
Complimentary
Double-Size
Cocktail

REDEEM THIS WINNING
TICKET WITH ANY
COCKTAIL HOSTESS
"FREE Souve..."

MERMAIDS CASINO
Saturday, April 29, 2006

WINNER

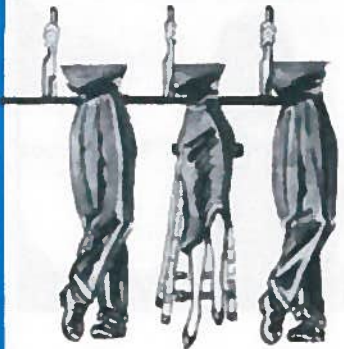
FREE!
WIN UP TO
\$10,000.00
CASH
No. 28649

**GUARANTEED
CASH WINNER
EVERY 30 MINUTES**
No. 28649
MERMAIDS • LAS VEGAS

Special thanks to Alan Schuyler for all of the research in the newspaper archives, lots of new facts have come to light! And thank you for generously allowing me to use photos and scans from your website www.over50vegas.com

My usual disclaimer: A lot of different websites, books, and reference materials were used to research this article. I've done my best to double check the facts, but there could still be some errors. Hope you enjoyed the article, we'll continue our journey down Fremont Street in the next issue...

More photos from Pam's collection




IT'S SO EASY TO GET LUCKY

at

Famous Buckleby "THREE OF A KIND" machines. Win Jackpots with 3-orange plums bells symbols numbers bers

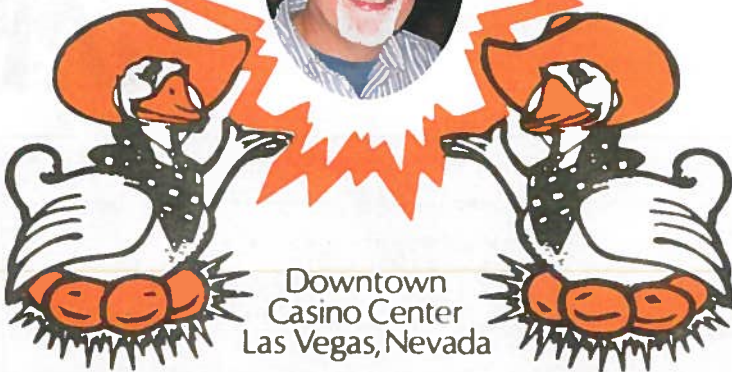

24 hours JACKPOT CLUB
20 Fremont St.



Buckleby's



Compliments of the
GOLDEN GOOSE CASINO

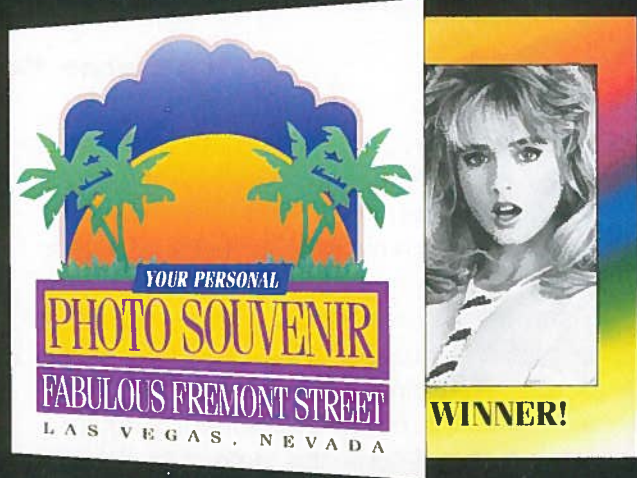


Downtown Casino Center
Las Vegas, Nevada





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The Management



Greetings from

Las Vegas
Nevada

“The Road to a World Series of Poker Bracelet”

by Michael Moore - Big Store

When I was four year old, my older sister and I went to stay with my grandmother. She had no children's toys and I had to be creative. There were decks of cards and clay poker chips which I used to invent my own games. I loved the look of the picture cards, the Jokers, and the ace of spades. This combination went to war with the number cards and the battles went on all day. Realizing there were more of the number cards than the cards mentioned, I decided equality was needed. I took the note pad next to the phone and the variety of pencils in a cup on the same table and started drawing picture cards. Throw in building card houses and you have a microcosm of my life; art, war, construction, and poker.

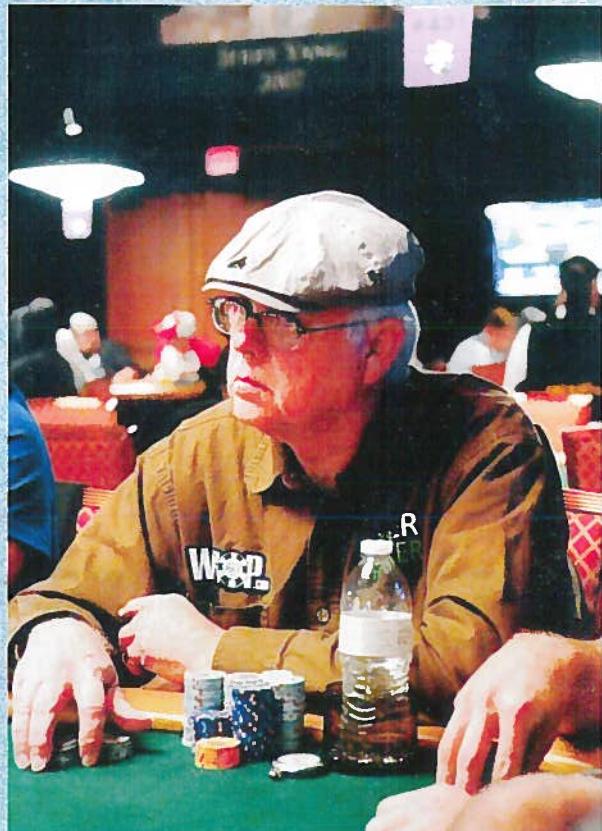
I suppose I was born to be a poker player. My father was a poker player and would stay out 'til the wee hours at card clubs and backroom craps games. My mother didn't know how to play poker so, she got out the Book of Hoyle and we played heads up draw poker when I was age four. She needed me as an opponent, but inadvertently she taught me my future carrier. To hopefully satisfy my father's gambling urge ,my mother arranged a penny ante home poker game with friends. I asked if I could join. I was five. The other couples looked at my parents as if to say, "He's kidding, right?" I won over \$2.00 in the first game I ever played for money and never looked back.

My father started talking poker strategy with me soon after that first game. He gave me some of his tricks he used to inflate pots and confuse the other players. One of the things he would say to get under their skin was, "Come to the Big Store," when he won a larger than normal pot. I asked him where the phrase came from and he replied, "It was a radio ad for the first Sears Roebuck store in Ventura. They would say, 'Come to the Big Store, we have everything you need.' I liked it and started using it."

It didn't occur to me that poker was something I could make a living doing, but I always came out on top at the end of the month playing in home games ,and while in the military. I grew up in Santa Barbara, California which did not have any card rooms but, it

did have plenty of home games at which I was killing at about \$300 a week. For 1970-78 that was not a bad living.

During that period I once went 16 weeks without a loss and a friend, also a poker player, asked me how I seemed to always win. I started telling him about the personalities of the different players and whether they were on short money or flush, had they been drinking, did they just lose a big pot, etc.



He said, "I don't want to know all that stuff, I just want to know how you win." That was the end of the lesson and I continued beating him for the next 30 years. Most people think that it is all about the cards you get and luck is the main factor. If nine monkeys were playing that would be true but, people play poker, and they are influenced by everything from their past, present, and future. My job is to read the signs correctly, win hands with the worst cards, get as much as possible out of the best cards, and know a bluff when I see one.

By the mid 80's I was still only supplementing my income playing poker, but I graduated to bigger games and playing in California card rooms and Nevada casinos. In 1982 I moved to Marin County, working as a contractor doing remodeling. The money was good and I quite often went to Reno or Lake Tahoe on weekends to play \$2-\$4 and \$3-\$6 Holdem and Seven Card Stud.



I was young and would check into my room and never see it again until I went to pick up my bags Sunday around noon.

On a New Years trip to Lake Tahoe in 1983, I decided that it was a waste of money to get a room since I never seemed to use it. So I sat down to my usual 60 hours of straight poker, while a blizzard moved in and closed all roads in or out of town. Everyone was stuck until they cleared the highway. I was dizzy from the hours I had played and there were no rooms available anywhere since no one could leave. I had a small camper shell with a sleeping bag thrown in the back. So I climbed in and crashed in the parking lot of the High Sierra with the snow blowing sideways and fell fast asleep. I didn't wake up until I heard voices outside. They were saying, "There's someone sleeping in there!" I had no idea how long I'd slept or what day it was. When I climbed out of the back, the sky was clear and the sun was shining. The snow around my pick-up was three feet deep in a football shape formed by the huge loader that had scooped all the other snow in the lot. Snow was piled on top of the camper and most of the right side of my pick-up was covered. All other cars had left with the people and I was the only vehicle in the middle of ten acres. That was the last time I felt a hotel room was optional.

By 1985 my construction business was doing well but I had only managed to save about \$9,000. While stopped at a traffic light at the bottom of a hill, a 16 year old girl with no brakes in her 1963 Imperial plowed into the back of my car. It totaled my car and totaled me. I was not going to be able to do any labor work for two years with a neck injury. One of the first things I thought of doing was to rent rooms in my five

bedroom house. One of the guys that answered the ad was a floor manager at Pete's 881 Club. Dave Gladis called on the phone and took the room sight unseen and invited me to come to his work to pick up the money. When I got there, as a joke he said, "There's a seat open?" He had no idea whether I had ever played the game before.

I said okay and sat down with his first and last months rent, and cleaning deposit. Dave thought, "Oh s#%@, my landlord is going to lose the rent money." I managed to win about \$125 and one of the players invited me to



Casino Photos from Chip Guide

play in the club's Saturday tournament. First place was \$500 and I won the first three weeks I played, came in second the next week, and won 1st again the fifth week. I had a new job. I played poker almost every day the first year and was making about \$300 a day.

In the fall of 1988, a character named David Helms came to Pete's 881 Club as the new general manager. One of the first things he did was to tell me he would pay me \$100 per shift if I would play cards five days a week. To me it looked like free money; I was playing every day as it was. So, for the next year I was a proposition player at Pete's.

David knew what he was doing and the place thrived. He could get a blind old lady in a walker to sit down to a Holdem game with sharks. His favorite line when someone stumbled in was, "Welcome, welcome, welcome, come on in." Dave had been the manager of the card room at the Fremont in downtown Las Vegas and in the 1988 World Series of Poker won a bracelet in Limit Omaha. When a customer came in and there wasn't a seat open in the poker game, he would sit them down at a table that just happened to have the magazine with his picture winning a gold bracelet, which he was wearing on the wrist that pulled the article over for them to read. He was so over the top

that it was fun to watch him work. He could make a stranger feel like an old friend and this club was the best thing the State had to offer. Forget the Golden Gate Bridge, and Disneyland, Pete's 3-table card room was the nuts.

For all his antics which I took with a grain of salt, he really knew the card room business and I learned a lot from him. I started dealing cards there, as well as running poker tournaments and helping with closing at 2 AM. Dave and I became good friends in that year and have remained friends. But all good things come to an end and when his one year contract was up, in spite of, or, because of his tripling, the business, the owners let him go. A short time later I quit and moved on to working at other clubs in the Bay area.

In 1993 I was propping at the California Grand when the floor man asked me what I was doing there. I said I was making more money than a lot doctors, "why?" He came back with, "I have never seen a game like yours. I will back you any day, anywhere, in any game. You need to take this on the road."



After thinking about it for a full minute I asked for a month off. Proposition players come and go like dirty socks and another busted bankroll, so giving a one day notice was not unusual.

The following day I left my house with \$300 and went to the Oaks in Emeryville across the Richmond/San Rafael Bridge and won their Saturday tournament for about \$3,500. I left there for Redding, California to play in the Gold Rush Tournament at the Casino Club and finished in the money in 4 of the 9 tournaments and won a few thousand in the live games. Next I went to the November Madness tournament at Harvey's, Lake Tahoe and split first place money for \$6,111 in the opening event and then finished 2nd in the Final Four of Poker for \$2,123. My last stop was the Reno

Peppermill Tournament where I had two more money finishes along with winning in the cash games.

After my first month as a rounder, I came home with \$27,000 in my pocket from my \$300 start. For the 1990's, it was a lot of money and it kicked off my career as a road pro traveling the tournament circuit. Players told me about slumps and bad runs and I didn't even know what they were talking about. I went 12 years with only two losing months and one of them was \$16. I played everything that came along: tournaments and cash games, every form of Holdem, Omaha, Stud, Pineapple, and Big 'O', home games, and games that were made up at local clubs. While traveling, if I had to use the restroom or was hungry, I would stop at a phone booth and look in the Yellow Pages for a card room. At one of those stops, I came out of the men's room and was told there was a \$30-\$60 Holdem seat. I sat down behind the button and won \$3,600 before the blinds got to me and cashed out. This all took place in less than 30 minutes.

One of my regular stops was the Garden City Casino in San Jose, California. While playing in a tough \$20-\$40 limit Holdem game, I couldn't get untracked. After two hours of play I was up \$14 and the game was going nowhere. I heard a lot of noise at a \$6-\$12 Holdem game and asked the boardman to put me up for that game. Going down in limits is not normal for me but the game I was in was dead. I moved over and started winning right away and went on a huge rush. The pots were quite large and I started yelling, "Come to the Big Store," each time I won. It was loud enough that I could be heard throughout most of the casino. I ended up winning over \$2,000 in a short period of time.

The next day I went to the same club and ask the boardman to put me up for any Holdem seat. He wrote, "BS" under each list. I said, "What is that? I'm MM." He said, "Not anymore. Now you're "Big Store." From that day on I was Big Store. Even in tournament poker they would write an article where Big Store won such and such tournament.

A Bad Bet

One of the more bizarre bets I have ever heard of was when a dealer at the No-Limit Holdem November Madness Tournament Harvey's, told me he bet on me against the field to win it all. I said, "What kind of odds are you getting?" He said, "20 to

1." That was terrible odds against a field of more than 400 players and I said, "Wow that is a lot of confidence. How much did you bet?" He told me \$20 to win \$400. I said, "Good luck!" knowing he was a huge underdog to win such a bet. He should have been laid 200 to 1.

Right from the beginning I went on one of the biggest tournament rushes of my life. It started when I slow played pocket aces and the flop was K, 4, 4. I checked and the player on the button made a half pot bet. I raised about half my stack, making the pot about \$20,000. He moved all in and it was going to take all my chips to call. By then, I was pot committed and called. He turned over K, K for a full house. I stood up to leave after one of the players told me he folded an ace leaving me just a one card out. The turn was a deuce and the river was the case ace. "Come to the Big Store!" I had about \$37,000 in chips.

As the tables broke down, they brought the chip leader from another table to my table. He sat to my left. With a 7, 7, hand I called a raise from the new player and the flop was 4d, 6d, 7c. I checked and he bet \$5,000 and I called. The turn card was the 7d and I checked again. He bet most of his chips, about \$45,000, and I moved all in and he snap called. The pot was over \$130,000 and I turned over my quad sevens and he threw his hand in the muck and left the room in a hurry.

They brought another chip leader to my table and he played the second hand from the big blind. Three players limped in and something told me if I played this hand, I was going to win a huge pot. I had a 10-8 off suit and called the \$200 bet. The button called and the two blinds called. The flop was 10-8-J and everyone checked to me. Figuring I had the best hand, I moved all in. Everyone folded except the new player and all his chips. He said, "Call, what do you have?" I said, "Two pair." Before I could turn my cards over the dealer burned and turned a 10 and I said, "Well, now it's a full house." He had flopped the nuts with a Q-9 for a straight. My feeling came true as this was the biggest pot in the tournament at the time at almost \$300,000.

The hand before the first break my Ah, Qh, made the nut flush against the second nut flush at which point I had about \$400,000 from my starting stack of \$5,000 and I was chip leader by \$300,000. It was a staggering amount of chips for that early in the

tournament. Off to my right, I heard Kenny Buntjer asked T. J. Morgan how he was doing and he said, "Okay, but Michael Moore has a million dollars." I went on to win the tournament and my buddy's long shot came in. But, it is still a bad bet.

The Tournament I Never Won

To keep from embracing the tournament director and staff, I will not mention which major tournament this was except to say it was a No-Limit-Holdem event. I had been at the top of the leader board all day and made it to the final table in the lowest chip position. At the dinner break I figured okay, pick a hand and go with it. One player busted out before I picked the hand I would make my move with. It was an Ace Jack off suit. Alex Kong (to us pros King Kong) made a bet 3 times the big blind and I went all in. He called with an Ace Queen and it didn't look too good for me. But, a Jack hit on the flop and I came from behind to win the hand.

I kept winning enough to stay close to the leaders and soon we were down to three players and I had the chip lead. Mickey Bear went against Mike McBride, putting Mike all in, and won. Before the heads up match started, we pushed our stacks together to see how we were matched and Mickey had me by about \$3,000 or 3 gold chips. I was going to suggest we split first place money when the dealer dealt us a hand. Once a hand starts you have to finish it and call "time" to make deals. Mickey moved all in and I looked at my hand. It was an Ace, six off suite. Figuring I had the best hand against an aggressive bet like that, I called. Mickey turned over 10c, 9c, and did not improve. I won the hand and waited for the dealer to give me my share. But, instead they started taking pictures, Mickey shook my hand, and they brought me the trophy. I started to say, "Wait, he has 3 chips left!" Then I remembered a tournament where a guy came back with one chip to beat me at this very casino. I thought why embrace the staff and I pushed Mickey's chips into mine and accepted the win. Technically, I never won that tournament.

This is Part I of Big Store's path to winning a World Series of Poker Bracelet. Tune in to the next issue of CCN

Club Merchandise

Convention Chips – \$5.00 each
 Set of 10 (including 2015) – \$30.00
 Years Available –
 2001, 04, 07, 08, 09, 11, 12, 13, 14, 15



**CC>CC
 25th Anniversary Chip** – \$5.00



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 (2 or more sets \$12.00 each)
 Years Available –
 2004, 06, 07, 09, 10, 11, 12, 13, 14, 15



Common back design

2015 Silver/Bronze Convention Medal Sets – \$60.00



(Silver front and bronze back shown)

2015 Convention Pin – \$5.00 each
 Prior year pins
 (1997 - 2014) - \$3.00 each

Set of all 19 pins
 (2015 included) - \$30.00



2014 Silver / Bronze Medals \$60.00

Prior Years Bronze Medals \$5.00 each / 2 or more \$3.00 each (Years available-1993, 1996—2009, 2014, 2015)

CC>CC Member Pin – \$5.00



CC>CC Playing Cards \$1.00/deck

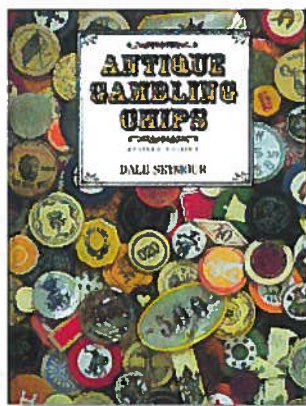
Casino Chip & Token News Back Issues – \$3.00 ea.

Not all issues available. Shipping cost varies depending on quantity ordered — *email request before ordering*

2015 Convention Tee \$15.00
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Sizes available M, L, XL

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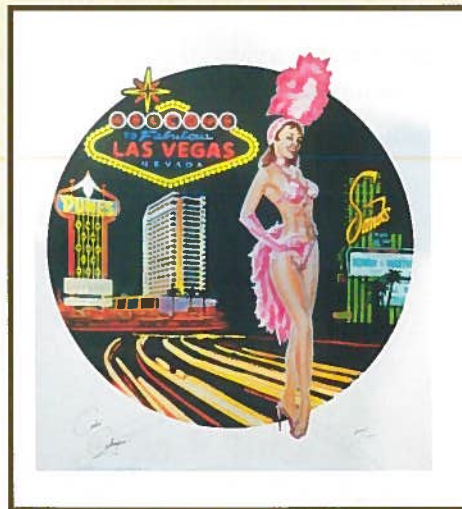
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"Welcome to Las Vegas"



"Legendary Stardust"

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NOTE: Some items, because of shape and/or weight will be mailed pre-paid priority and shipping cost may increase.

International Orders/Orders from Alaska and Hawaii—Contact for shipping charges.

For more club apparel check out the 'On-line Club Shop' on the website www.ccgccc.com.

Logo Usage Policy

The Club has certain logos and symbols which it must protect in order to protect its reputation in the collectibles community. No member is allowed to use the Club name, logo or symbol other than is approved by the by-laws or as otherwise specifically approved in writing by the Board of Directors.

- Only members in good standing may identify themselves as members of the Club
- Any member who identifies himself/herself as a member must affix or state their membership number so as not to confuse the public.
- “Identifies” includes advertising, announcements, business cards, internet websites, internet or live auctions, e-mails and any and all types of communication.
- Every member must make an effort not to confuse the public or lead the public to think that the member represents or speaks for the Club, other than those officers who actually do speak for the Club or those who have been authorized by the Board to speak for the Club.
- No event, show, auction or convention shall use the Club name, logo or symbol for any reason whatsoever unless it is an event, show, auction or convention run by the Club.
- The Board has approved a “Member’s Logo” which contains the member’s membership number. Only that logo may be used by members in their advertising, promotions, business cards, auctions, etc.
- Any other use of the Club name, logo or symbol must be submitted to the Board of Directors for their approval prior to such use.
- The entities formerly known as “Chapters” are prohibited from using the Club name, logo or symbol as representative of their organization

Example



Please contact the Secretary for a copy of the logo with your membership number on it.

CC>CC Claims Form

Up until now, there has never been a uniform, standardized way of filing a Claim against another member for an alleged Code of Ethics violation. Claims have been filed over the years in formats ranging from hand written notes, typed 5-6 page letters to just an email saying "I want to file a claim against _____".

Most of the time the information provided to the Club is vague and/or incomplete. The Claims Director may spend more time gathering basic information that should have been provided in the first place, than on resolving the issue at hand.

This form provides all the basic information needed by the Club, in written form, first hand from the member filing the complaint.

The process will work as follows:

1. Fill out the form completely, sign and date it.
2. Forward it Vice-President Sheldon Smith.
3. V.P. Smith will make an initial determination on the Claim.
4. If further action or investigation is warranted, V.P. Smith will forward the form to the Claims Director to open a Claims Investigation.
5. The Claims Director will work to mutually resolve the matter between the parties or if that is not possible, make a recommendation to the Board of Directors for the appropriate action.
6. The Board will act on the recommendation and the final report of the Claims Director. The parties involved will be notified of the final decision of the Board by V.P. Smith.

IF you find it necessary to file a Claim against a fellow Club member, please help us to resolve the matter as quickly as possible by using the Claims Form.

*The form will be available on the Club website at www.ccgctcc.com for you to download and print out. We are working on a program that will allow you to fill out the form online and send it electronically to V.P. Smith. We will notify the membership once this format is available.

Reward Fund

Several years ago, the Club had a standing offer to help deter theft of member's collections. Somewhere along the way it was either dropped, forgotten or just faded into obscurity. The Board has voted to reintroduce the reward offer. We would like to thank Jim Reilly for his research and assistance with this project. The terms of the offer are similar to those used by the ANA. Please contact any member of the BOD for further information.

The Club offers a reward for information leading to the arrest and conviction of any person or persons charged with the theft of any part of a club member's collection.

The Club will pay a reward as follows:

If the retail value of the stolen property is less than \$5,000, the reward is \$260

If \$5000 to \$20,000, the reward is \$500

If greater than \$20,000, the reward is \$1000.

The purpose of this reward offer is to increase the likelihood of apprehending and convicting those who steal from club members, as well as to increase the likelihood of recovering the stolen property. The reward offer, however, is not intended to reimburse any club member's loss. It is each member's responsibility to maintain insurance against losses of this kind.

Marlow Casino Chips

Recent acquisitions include Dick Grave's Nugget, Khoury's El Rancho Rio, Golden Bubble Gardnerville, and the 30,000 piece Chipco sample collection. Many scarce chips always on offer.



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(Jay Sands, David Sarles & David Spragg)

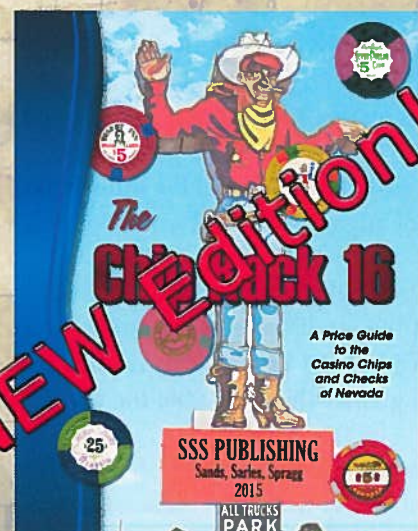
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Kansas
California**

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Louisiana
Montana
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My website is: www.rollyschips.com

**Note: Not everything on yet, will take some time to get everything on.
Please keep checking back. I'm entering things as fast as I can.**

Thank You, Gary

Casino Collectible News



Website

The Casino Collectible News website has archived articles from 1988, when it started out as a newsletter, through the years as The Casino Chip and Token News magazine to the current Casino Collectible News magazine. All PDF's are optimized for easy downloading. If you have any requests for articles contact Allan Anderson, CCN webmaster, at adesign@sbcglobal.net.

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Casino Collectible News

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